



THE
MILE-HIGH

Elite

FEMALE
SALE

SUNDAY, JANUARY 8, 2017

8 PM MST • DOUBLETREE HOTEL DENVER • DENVER, CO

THE MILE-HIGH *Elite* FEMALE SALE

Sale Schedule

- 10 AM-2 PM MST View sale cattle at the NWSS Magness Yards hospitality area.
7:00 PM MST Complimentary Cocktail Hour & Hors D'oeuvres Served
7:45 PM MST Magness Welcome and Awards Presentation
8:00 PM MST *2017 Magness Land & Cattle Mile High Elite Female Sale*

The cattle will be offered via live video auction.

**SUNDAY,
JANUARY 8, 2017**

8 PM MST · Grand Ballroom · Doubletree Hotel Denver
3203 Quebec Street, Denver, Colorado

**OFFERING 20 ELITE LIMOUSIN
AND LIM-FLEX FEMALES**
SHOW HEIFER PROSPECTS · BRED FEMALES

MARKETING TEAM

MC SALE MANAGEMENT
Marketing Management MC Marketing Management
Kiley McKinna, 402-350-3447

AUCTIONEER

C.K. "Sonny" Booth, 918-533-5587

CONSULTANTS

American Cattle Services · Ken Holloway, 580-597-2419
Grassroots Consulting · Mark Smith, 515-229-5227



GARY MAGNESS, OWNER

Office, 970-785-6170 · John Pence, 970-396-3584

*View Mile High Elite videos and learn more
about the Magness Program at...*

WWW.MAGNESSCATTLE.COM



Open Show Heifer Prospects

LOTS 1-9

This offering of show heifers is from the heart of our breeding program and features genetics out of our elite donors and some of the breed's best AI sires. We've elected to sell the best of our best - simply put, these are the type of elite prospects turned national champions that you would have historically found in our string on the "Hill" at the National Western Stock Show. That said, we're placing all of these females on offer for your evaluation and appreciated appraisal through the Mile High Elite Female Sale.



Morris

1 MAGS *Desired Moments*

03/18/2016 | LIM-FLEX(56/49.6) | MAGS 355D | HOMO BLACK (P-2) | HET POLLED (T) | LFF2097748

SIRE: CONNEALY CONSENSUS 7229
MAGS ALI
 MAGS YOKO

DAM: BOHI TITLELIST 7050T
MAGS ZENYA
 MAGS THORA

BW	65	CE	BW	WW	YW	MA	CM	SC	DC	CW	RE	YG	MS	\$MI
ADJ	WW	6	1.0	87	120	28	7	1.0	11	45	.13	.20	.32	64
775		.16	.19	.17	.17	.12	.13	.14	.05	.14	.10	.11	.12	



Morris

2 MAGS *Dee Jay*

01/05/2016 | LIM-FLEX(67/60.1) | MAGS 891D | HOMO BLACK (P-2) | HOMO POLLED (P-1) | LFF2096937

SIRE: LH WAR HERO 195W
MAGS ANCHOR
 MCS XIPHOPAGOUS

DAM: BOHI TITLELIST 7050T
MAGS ZUBERADA
 MAGS XUBERADA

BW. 72	CE	BW	WW	YW	MA	CM	SC	DC	CW	RE	YG	MS	\$MI
8	1.5	56	102	25	8	.70	14	32	.40	.00	.14	55	
529	.29	.35	.24	.24	.17	.18	.13	.03	.22	.08	.12	.11	



Morris

Deserve
3 MAGS *Better* **ET**

01/22/2016 | LIM-FLEX(55/49.5) | MAGS1411D | HOMO BLACK (T) | HOMO POLLED (P-1) | LFF2098164

SIRE SAV PIONEER 7301
TMCK HYDRAULIC17Y
 HSF WALL OF FAME

DAM DHVO DEUCE 132R
MAGS YOKO
 EXLR LADY 5112N

BW .78	CE	BW	WW	YW	MA	CM	SC	DC	CW	RE	YG	MS	\$MI
5	3.2	80	133	26	5	1.2	14	54	.33	.10	-.03	55	
652	.17	.19	.17	.17	.14	.14	.11	.07	.14	.08	.09	.09	



Morris

Divina
 & **MAGS** *Salina* ET

02/14/2016 | LIM-FLEX(56/50.7) | MAGS 2405D | HOMO BLACK (P-2) | HOMO POLLED (P-2) | LFF2098132

SIRE: MAGS WINSTON
MAGS ZODIAC
 MAGS XANTHOUS

DAM: LH RODEMASTER 338R
MAGS UR SALINA
 MAGS SALINA

BW .72	CE	BW	WW	YW	MA	CM	SC	DC	CW	RE	YG	MS	\$MI
ADJ WW 698	.10	1.3	.80	.136	.23	.10	.65	.11	.54	.66	-.06	.20	.62
	.22	.24	.22	.22	.16	.16	.20	.07	.19	.10	.12	.12	

5 MAGS Deliverance

02/25/2016 | LIM-FLEX(54/48.7) | MAGS 164D | HOMO BLACK (T) | HET POLLED (T) | LFF2098827

SIRE D A TRAVELER 004 703
EF XCESSIVE FORCE
 CFLX MOLLYS IMAGE

DAM MAGS WINSTON
MAGS BRITTANICA
 MAGS ZERO WORDS

Morris

BW .70	CE	BW	WW	YW	MA	CM	SC	DC	CW	RE	YG	MS	\$MI
ADJ.WW. 658	10	0.8	67	102	26	10	1.22	14	31	.05	.10	.37	62
	.21	.22	.21	.21	.18	.18	.16	.11	.18	.10	.12	.12	

6 MAGS *D* Arrogant

02/29/2016 | LIM-FLEX(37/33.3) | MAGS 310D | HOMO BLACK (P-1) | HET POLLED (T) | LFF2099687

SIRE: CONNEALY CONSENSUS 7229

DAM: GDAR GAME DAY 449

MAGS ALI
MAGS YOKO

MAGS XTRA ARROGANT
MAGS U KNOW U WANT ME

BW. 80	CE	BW	WW	YW	MA	CM	SC	DC	CW	RE	YG	MS	\$MI
8	2.2	73	105	25	5	1.2	8	34	.19	.14	.54	70	
646	.18	.22	.18	.19	.13	.13	.14	.06	.16	.12	.13	.14	

Morris

1 MAGS *Dear John*

03/23/2016 | LIM-FLEX(50/42) | MAGS 358D | HOMO BLACK (P-2) | HET POLLED (T) | LFF210027

SIRE: D A TRAVELER 004 703
EF XCESSIVE FORCE
 CFLX MOLLYS IMAGE

DAM: S A V ANGUS VALLEY 1867
AHCC MS ANGUS VALLEY 4067B
 LVLS 9066U

BW. 66	CE	BW	WW	YW	MA	CM	SC	DC	CW	RE	YG	MS	\$MI
ADJ WW.	11	-0.4	77	100	23	9	1.65	14	28	.08	.13	.43	65
714	.18	.19	.18	.18	.17	.17	.14	.09	.15	.10	.11	.11	

Morris



Morris

8 MAGS *Dealing Magic*

03/27/2016 | LIM-FLEX(60/54.8) | MAGS 425D | HOMO BLACK (P-1) | HOMO POLLED (T) | LFF2100026

SIRE: MAGS WINSTON
MAGS ZODIAC
 MAGS XANTHOUS

DAM: LH U HAUL 135U
BDHC TROUBLE 2108Z
 EXLR TROUBLE 108X

BW. 74	CE	BW	WW	YW	MA	CM	SC	DC	CW	RE	YG	MS	\$MI
ADJ WW. 666	8	1.9	69	104	24	7	1.1	13	34	.41	-.03	.17	56
	.17	.20	.17	.17	.13	.14	.11	.06	.14	.07	.09	.08	



Morris

Dressed to
9 MAGS *Dance*

04/16/2016 | LIM-FLEX(50/44.6) | MAGS 409D | HOMO BLACK (P-3) | HOMO POLLED (T) | LFF2098909

SIRE: TMCK ALFALFA 35X
MAGS BLACK SALVIA
 TMCK540Z

DAM: MAGS UR A ROBIN
MAGS ZRIX
 MAGS TRIX

BW. 74	CE	BW	WW	YW	MA	CM	SC	DC	CW	RE	YG	MS	\$MI
ADJ WW. 634	8	2.2	74	122	26	9	.97	2	45	.45	.14	.69	77
	.14	.16	.14	.14	.11	.12	.09	.06	.12	.07	.09	.09	



Bred Females

LOTS 10-20

Found in this very special offering of bred heifers is the direct reflection of our commitment to raising exceptionally high quality, genetically diverse, numerically impressive cattle that exceed the demands of today's beef industry. For four decades, females of this quality have been the life blood of the Magness breeding program and continue to be today. This is a rare opportunity to invest in young females destined to anchor many embryo transfer programs across America.



Morris

10 MAGS *Calley Pop*

02/15/2015 | LIM-FLEX(50/44.6) | MAGS 623C | HOMO BLACK (P-2) | HOMO POLLED (T) | LFF2075763

SIRE: RITO 6EM3 OF 4L1 EMBLAZON
MAGS APPLESEED
 MAGS WAY TO SHINE

DAM: MAGS Y-AXIS
MAGS ALLEY OOP
 MAGS SIMPLY NORMAL

BW	64	CE	BW	WW	YW	MA	CM	SC	DC	CW	RE	YG	MS	\$MI
14		-1.3	72	119	26	9	1.5	19	39	.43	.05	-.04	50	
.27		.33	.27	.29	.17	.18	.13	.05	.24	.16	.19	.21		

ADJ WW: .703 | ADJ YW: 1059 | REA: 9.96 | IMF: 3.87

AI'd 4/30/16 to MAGS Aviator.
 PE'd 5/6/16 - 8/1/16 to TMCK Apollo 010A. Safe. Approx Due Date 2/27/17.



Morris

11 MAGS *Current News*

03/01/2015 | LIM-FLEX(37/33.5) | MAGS 615C | HOMO BLACK (T) | HOMO POLLED (T) | LFF2075435

SIRE CONNEALY CONSENSUS 7229
MAGS ZERXES 625Z
 SANDPOINT DIXIE ERICA 613

DAM GPFF BLAQUE RULON
MAGS XTRA XTRA
 MAGS SLOW POKE

BW	77	CE	BW	WW	YW	MA	CM	SC	DC	CW	RE	YG	MS	\$MI
12	0.0	66	102	23	5	1.0	13	32	.44	-.03	.59	72		
.29	.34	.27	.26	.20	.20	.13	.08	.23	.21	.21	.25			

ADJ WW: 732 | ADJ YW: 974 | REA: 10.97 | IMF: 5.66

AI'd 5/21/16 to DALT Absolute Anarchy. Safe. Approx Due Date 2/25/17.
 PE'd 6/1/16 - 8/1/16 to TMCK Apollo 010A.



Morris

*Captivating
12 MAGS Beauty*

03/17/2015 | LIM-FLEX(49/44.8) | MAGS 748C | HOMO BLACK (P-3) | HET POLLED (T) | LFF2075503

SIRE MAGS XYLOID
MAGS ZAPPO
MAGS TIMELESS

DAM MAGS REMOTE
MAGS UNDENIABLE BEAUTY
HA BLACKCLASS 1059

BW	95	CE	BW	WW	YW	MA	CM	SC	DC	CW	RE	YG	MS	\$MI
	8	3.3	.73	.115	.22	.7	1.05	19	44	.16	.19	.83	81	
	.28	.34	.27	.26	.19	.19	.14	.07	.23	.16	.19	.21		

ADJ WW: 744 | ADJ YW: 1053 | REA: 9.99 | IMF: 6.73

AI'd 6/3/16 to TMCK Camden Yards. Safe. Approx Due Date 3/7/17.
PE'd 6/6/16 - 7/30/16 to MAGS Argo.

13 MAGS Chesna ET

02/03/2015 | LIM-FLEX(62/55.8) | MAGS 2341C | HOMO BLACK (P-1) | HOMO POLLED (P-1) | LFF2085713

SIRE MAGS THE GENERAL
MAGS YIP
 AUTO CARMINDA 656S

DAM RITO 112 OF 2536 RITO 616
MAGS USTICA
 MAGS MISCHIEF 14M

BW	78	CE	BW	WW	YW	MA	CM	SC	DC	CW	RE	YG	MS	\$MI
	8	1.2	65	111	24	8	.55	5	36	-.13	.04	.61	72	
	.21	.21	.21	.21	.20	.20	.20	.10	.18	.17	.18	.21		

ADJ WW: 698 | ADJ YW: 1006 | REA: 9.13 | IMF: 6.05

AI'd 5/1/16 to MAGS Aviator.

PE'd 5/6/16 - 8/1/16 to TMCK Apollo 010A. Safe. Approx Due Date 4/7/17.

Morris



Morris

14 MAGS *Connie* ET

02/15/2015 | LIM-FLEX(50/44.9) | MAGS 2570C | HOMO BLACK (T) | HET POLLED (T) | LFF2075839

SIRE EXAR UPSHOT 0562B
EXAR DENVER 2002B
 EXAR ROYAL LASS 1067

DAM DHVO DEUCE 132R
MAGS WIN PLACE OR SHOW
 MAGS STRAWBERRY

BW .76	CE	BW	WW	YW	MA	CM	SC	DC	CW	RE	YG	MS	\$MI
12	0.4	69	118	32	9	1.05	22	42	.62	-.10	.48	69	
	.21	.21	.20	.20	.16	.15	.16	.06	.17	.23	.21	.27	

ADJ WW .702 | ADJ YW .1062 | REA .11.12 | IMF 4.77

AI'd 6/3/16 to MAGS Aviator.

PE'd 5/6/16 - 7/30/16 to MAGS Argo. Safe. Approx Due Date 2/10/17.

15 MAGS *China* ET

02/03/2015 | LIM-FLEX(50/44.9) | MAGS 2344C | HOMO BLACK (T) | HOMO POLLED (T) | LFF2085715

SIRE EXAR UPSHOT 0562B
EXAR DENVER 2002B
 EXAR ROYAL LASS 1067

DAM DHVO DEUCE 132R
MAGS WIN PLACE OR SHOW
 MAGS STRAWBERRY

BW	80	CE	BW	WW	YW	MA	CM	SC	DC	CW	RE	YG	MS	\$MI
12	1.1	73	118	32	9	1.05	22	42	.80	-.04	.56	73		
.21	.21	.20	.20	.16	.15	.16	.06	.17	.23	.21	.27			

ADJ WW: 717 | ADJ YW: 937 | REA: 11.48 | IMF: 4.91

AI'd 4/25/16 to MAGS Yip. Safe. Approx Due Date 1/30/17.

PE'd 5/6/16 - 8/1/16 to TMCK Apollo 010A.

Morris



Morris

16 MAGS *Camellia* ET

02/03/2015 | LIM-FLEX(56/50.7) | MAGS 2355C | HET BLACK (T) | HOMO POLLED (P-2) | LFF2076949

SIRE: MAGS WINSTON
MAGS ZODIAC
 MAGS XANTHOUS

DAM: GAMBLES HOT ROD
SL BREATHLESS ANGEL
 JSTH ANGELS CENTERFOLD

BW	90	CE	BW	WW	YW	MA	CM	SC	DC	CW	RE	YG	MS	\$MI
		10	2.8	.73	121	22	10	.75	14	42	.30	-.02	.28	63
		.19	.20	.19	.19	.13	.13	.13	.06	.16	.16	.17	.21	
ADJ WW: 809		ADJ YW: 1117		REA: 11.17		IMF: 5.09								

AI'd 4/18/16 to ELMW Xpedient 4X. Safe. Approx Due Date 1/23/17.
 PE'd 5/6/16 - 7/30/16 to MAGS Argo.



Morris

17 MAGS Candrea

01/28/2015 | LIM-FLEX(56/50.2) | MAGS 492C | HOMO BLACK (P-1) | HOMO POLLED (P-2) | LFF2075185

SIRE MAGS WINSTON
MAGS ZODIAC
 MAGS XANTHOUS

DAM LH RODEMASTER 338R
MAGS ANDREA
 AUTO COOKIE CUTTER 295R

BW	76	CE	BW	WW	YW	MA	CM	SC	DC	CW	RE	YG	MS	\$MI
	10	2.1	81	138	21	8	.80	11	56	.40	.24	.36	66	
	.29	.35	-.29	.31	.18	.20	.16	.07	.26	.17	.20	.21		

ADJ WW: 683 | ADJ YW: 1059 | REA: 10.94 | IMF: 5.03

AI'd 5/1/16 to MAGS Unheard Of. Safe. Approx Due Date 2/5/17.

PE'd 5/6/16 - 7/30/16 to MAGS Argo.



Morris

18 MAGS Colleen ET

01/07/2015 | LIM-FLEX(50/44.5) | MAGS 1324C | HOMO BLACK (P-2) | HOMO POLLED (T) | LFF2076947

SIRE. DHVO DEUCE 132R
MAGS XYLOID
 BOHI RHONDA 314R

DAM. RITO 112 OF 2536 RITO 616
MAGS USTICA
 MAGS MISCHIEF 14M

BW	78	CE	BW	WW	YW	MA	CM	SC	DC	CW	RE	YG	MS	\$MI
	8	1.2	52	99	17	6	.75	19	31	.09	.10	.45	62	
	.21	.21	.21	.21	.21	.20	.20	.09	.18	.17	.18	.21		

ADJ WW: 685 | ADJ YW: 1067 | REA: 11.01 | IMF: 4.89

AI'd 5/1/16 to MAGS Aviator. Safe. Approx Due Date 2/5/17.

PE'd 5/6/16 - 8/1/16 to TMCK Apollo 010A.



Morris

19 MAGS *Calico*

01/09/2015 | LIM-FLEX(37/34.3) | MAGS 504C | HOMO BLACK (T) | HOMO POLLED (P-2) | LFF2077225

SIRE EXAR UPSHOT 0562B
EXAR DENVER 2002B
 EXAR ROYAL LASS 1067

DAM HBRL WINNER 961W
MAGS ZALIAH
 MAGS PHANTOMS PRIZE

BW	CE	BW	WW	YW	MA	CM	SC	DC	CW	RE	YG	MS	\$MI
10	2.5	85	137	30	10	1.25	20	55	.81	-.06	.53	76	
.30	.34	.29	.31	.19	.20	.15	.05	.26	.17	.20	.21		

ADJ WW: 716 | ADJ YW: 1042 | REA: 10.85 | IMF: 4.44

AI'd 5/1/16 to MAGS Aviator.

PE'd 5/6/16 - 7/30/16 to MAGS Argo. Safe. Approx Due Date 2/28/17.



20 MAGS *Carnia*

01/24/2015 | LIM-FLEX(50/45.2) | MAGS 522C | HOMO BLACK (T) | HET POLLED (T) | LFF2077228

SIRE TC ABERDEEN 759
MAGS Y-AXIS
MAGS UAHUKA

DAM MAGS WINSTON
MAGSZANNIA
AUTO MS NEW DESIGN 827P

Morris

BW .78	CE	BW	WW	YW	MA	CM	SC	DC	CW	RE	YG	MS	\$MI
12	0.4	.79	132	20	11	.93	.24	.49	.80	-.22	.15	.61	
.31	.35	.30	.31	.23	.24	.19	.07	.26	.17	.20	.21		

ADJ WW: 728 | ADJ YW: 1136 | REA: 11.36 | IMF: 4.13

AI'd 4/25/16 to MAGS Appleseed. Safe. Approx Due Date 1/30/17.

PE'd 5/6/16 - 7/30/16 to MAGS Argo.



National Sale Entry

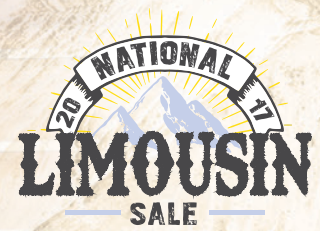
January 10, 2017 • 5:00 PM MST

National Western Stock Show Beef Palace Arena, Denver, CO

We are pleased to have an exceptional bred heifer on offer in our breed's marquee sale event - The Limousin National Sale at the National Western Stock Show. We welcome everyone to check her out along with the Mile High Elite Sale offering in the historic yards at the Magness hospitality area Sunday, January 8 from 10:00 am to 2:00 pm.



Morris



MAGS *Cynthia* ET

02/01/2015 | LIM-FLEX(50/44.9) | MAGS 2346C | HOMO BLACK (T) | HOMO POLLED (T) | LFF2085716

SIRE EXAR UPSHOT 0562B
EXAR DENVER 2002B
 EXAR ROYAL LASS 1067

DAM DHVO DEUCE 132R
MAGS WIN PLACE OR SHOW
 MAGS STRAWBERRY

BW	CE	BW	WW	YW	MA	CM	SC	DC	CW	RE	YG	MS	\$MI
12	1.7	71	121	32	9	1.05	22	42	.74	.07	.63	74	
.21	.21	.20	.20	.16	.15	.16	.06	.17	.23	.21	.27		

ADJ WW: 697 | ADJ YW: 1006 | REA: 10.92 | IMF: 5.22

AI'd 4/19/16 to MAGS Yip. Safe. Approx Due Date 1/24/17.
 PE'd 5/6/16 - 8/1/16 to TMCK Apollo 010A.

Thank You...

Thank you to all of these tremendous businesses for their continued support of the Magness Land & Cattle program. We view you as valued partners in our agricultural operation and our success is in part due to your quality products and services!



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MC Marketing Management
648 West Sawgrass Trail
Dakota Dunes, South Dakota 57049

THE MILE-HIGH *Elite* FEMALE SALE

SUNDAY, JANUARY 8, 2017
8 PM MST · DOUBLETREE HOTEL DENVER · DENVER, CO

OFFERING 20 ELITE LIMOUSIN & LIM-FLEX FEMALES
Show Heifer Prospects · Bred Females

Catalog Production by:

