2019 NATIONAL LIMOUSIN Sale
JANUARY 13, 2019
5 PM MST • NWSS NATIONAL WESTERN CLUB • DENVER, COLORADO

LIMOUSIN SCHEDULE OF EVENTS

SATURDAY, JANUARY 12
9:00 a.m. Hill Cattle Check-in, NWSS Hill
11:00 a.m. Yard Cattle Check-in, NWSS Yards
5:30 p.m. Show Committee Meeting

SUNDAY, JANUARY 13
7:00 a.m. NALF Board of Directors Meeting, Hotel
4:00 p.m. Social Hour for National Limousin Sale, NWSS National Western Club

MONDAY, JANUARY 14
7:30 a.m. Annual Meeting, NWSS National Western Club
6:00 p.m. Membership Banquet & Genetics on Ice Auction, Hotel

TUESDAY, JANUARY 15
9:00 a.m. National Junior Limousin & Lim-Flex® Shows, NWSS Stadium Arena
1:00 p.m. National Limousin MOE Show, NWSS Stadium Arena
3:00 p.m. Begin Hill Release

WEDNESDAY, JANUARY 16
9:00 a.m. Limousin & Lim-Flex Pen & Carload, NWSS Yards LCAA
12:00 p.m. Hamburger Fry, NWSS Yards LCAA
5:00 p.m. Begin Yard Release

SALE MANAGER:
(303) 220-1693 • limousin@nalf.org

BID ONLINE:
LiveAuctions.TV

OFFICIAL HEADQUARTERS:
DoubleTree by Hilton Denver
3203 Quebec St., Denver, CO 80207
(303) 321-3333

All Credit Cards Accepted

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KILEY MCKINNA (402) 350-3447
www.mcmketingmanagement.com

RANDY RATLIFF (615) 330-2735
www.rrmktg.com

• Delivery on live lots guaranteed to cost no more than $300 to central points anywhere in the continental United States through Lathrop Trucking Inc., Randy Lathrop (847) 426-5009.
• All cattle sell under the standard North American Limousin Foundation guarantee.
• All announcements made at sale time take precedence over printed material.
• EPDs dated 12/21/2018.
DHIL Finishing Touch is a full sister to DHIL Colt, the young herd sire who is getting rave reviews for siring the right kind. Finishing Touch is much like her maternal sister, LH Belle, being sleek fronted, big footed, deep ribbed, square throughout her hip and a stunning design. See her in Denver in the Lawrence family stalls.

DHIL Finishing Touch 8799F ET

Offered by: DIAMOND HILL CATTLE CO.

S A V BRILLIANCE 8017
PVF INSIGHT 0129
PVF MISSIE 790
DHVO DEUCE 132R
PBRS TOUCH ME GENTLY 798T
CARROUSELS PINA COLADA

BW: 83 • ADJ. WW: 715

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LFL FERGIE 8029F ET

Offered by: LAWRENCE FAMILY LIMOUSIN

BLAW 8029F
LFF249868

BW: 79  ADJ. WW: 728

LFL Fergie comes to you in a stunning package to be a great show heifer and then a productive cow as her pedigree is stacked with performance and predictability. Fergie is deep, sound and free moving with high performance and is double homozygous. She ranks in the top 25% or better in nine economically important traits. See her in Denver in the Lawrence family stalls.
Selling half interest with the option to double up and take all

WVR Flying With Class is an own daughter of the famed, WLR Prada, a premier donor who has made a household name for herself as a leading lady of the breed. Prada won countless banners during her show-road career, and her accomplishments in production have resulted in some of the finest cattle in our breed. A Prada daughter was named the 2018 NAILE Open Limousin Show Reserve Grand Champion Female, and her son, WLR Kings Landing, was the Grand Champion Bull at the same national event. The list goes on and on! Blending Aviator with Prada definitely works! Buy with confidence and White Valley Ranch welcomes a partner to join them on a venture campaigning Flying With Class.
LH FROSTY 005F ET

Offered by: HALL CATTLE CO.

LH Frosty is a deep-ribbed, easy-fleshing, beautifully designed, free-moving female who combines two strong and predictable lineages. Frosty's sire is a flush brother to Riverstone Charmed, the female who took the bred by storm the fall of 2016 and into 2017 by winning the NWSS. Blend those genetics with the LH Belle 015B, the dominate female of 2015 and 2016 show season, and you get Frosty. See her in Denver in the Lawrence family stalls.
MAGS ELYSE
Offered by: MAGNESS LAND & CATTLE

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AI'd 4/28/18 to MAGS Appleseed, safe. (Approx. due date, early-February)
PE'd 5/4/18 to 7/30/18 to MAGS Cadara

If you like big-bellied, easy-fleshing, high performance, practicality designed females then end your search right with this one. Phenotypically, this double homozygous, outcross pedigreed, paternal sibling to the Lot 1 from the 2019 Mile High Elite Sale carries an impressive amount of volume, center body and 'cow' potential. Furthermore, her EPD profile is exceptional as she ranks in the top 30% of the breed or better for BW, WW, YW, SC, CW, MS and $MTI.

LOT 5

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Selling 1 Guaranteed Heifer Pregnancy

Sired by the hottest red, homozygous polled purebred bull in the business right now, MAGSWL Usual Suspect 538U, the Triple Crown winning bull who has sired some amazing calves. Wies and Magness campaigned this bull to highest level and now that he is deceased his legacy will live on.

J6 Tempest B300 is one unbelievable purebred Red Angus donor in the making. She is just now in production nursing her first calf where she is doing a terrific job. B300 is a daughter of WEBR Card Shark 1015 and from the female listed in this catalog as the previous lot, SLGN Stony’s Tempest 778T. This young female will join a long and appealing list of proven Red Angus donors in the growing P Bar S Ranch operation. She created a tremendous amount of attention at the J6 sale. She was recognized by noted cattlemen as a near–perfect female! Her structure is sound, her design is flawless and her femininity is spot on. This future heifer, due 9/23/19, will have a tremendous amount of respect and attention when she hits the ground for the new owner. The recipient is a commercial black Angus-cross cow.
Selling full possession with the recipient.

Edwards maintains 50% embryo interest only (embryo interest will be that ELCX has the rights to 50% of embryo production and they will pay 50% of the transplant production). If the female is sold in the future the new buyer from this sale will get 100% of the money and ELCX will retain a minimum of 10 embryos in the future with whomever owns the female.

What a buying opportunity we have in this unique lot from the heart of the Edwards Land & Cattle Co. ET program. The buyer will get the first heifer born from the flush of calves that are due around March 1, 2019. This heifer is sired by EF Xcessive Force and from AUTO Poem. AUTO Poem is the dam of the 2018 American Royal reserve grand champion female, 2016 and 2017 All-American Futurity grand champion bulls. Buy with confidence as this is one special lot to highlight the National Limousin sale.
The pick of approximately 60 elite bred heifers is coming from the heart of our robust fall-calving program which is one of the largest in the business today. The list of breed-impacting females that we’ve been fortunate to raise over the years continues to rapidly grow like, LLJB Absolute Style 3056A, and we have full confidence that a matron worthy of that moniker exists in this very group. Found specifically in the 2017 fall-born bred heifer pen are females that are high quality, numerically impressive and genetically diverse. This combination all but secures your chance of finding numerous prospect donor females to sort through.
We proudly place on offer pick of our entire 2018 spring born Limousin & Lim-Flex heifer calves. This rare pick is coming from one of the largest Limousin firms residing in the northern United States. Found in the 2018 spring heifer calf crop is more than 125+ females that feature leading Limousin & Lim-Flex genetics that combine both numerical superiority and a desirable phenotype. The usage of breed-leading genetics that carry an emphasis on traits such as birth, weaning, yearling and marbling are evident in this elite group of replacements. Folks, this marks the first time ever in the existence of the Hager program which spans across three decades that an exclusive pick of the herd is being placed on offer for your appraisal. Bid with confidence. For more detailed information, contact Hager Cattle Co. direct.
OLIM ENCHANTED 721E

Offered by: ASHLYN OCHSNR


This exceptionally well designed, numerically impressive, high percentage, RED donor dam is truly unique. Visually flawless best describes this big footed, free moving, sleek fronted, big bodied, square hipped female that has a perfectly balanced conformation. On paper, she ranks in the top 30% or better for CED, BW, WW, YW, TM, CEM, REA, MB and $MTI. Also note, this high quality female touts outcross lineage thus offering a vast array of breeding versatility. Simply stated, this is a female mated to a sire of your choosing that has the ability to add an elite breeding piece to your genetic arsenal. Bid with confidence.
Selling 4 sets of 4 Embryos

Study this amazing genetic feature! This is your opportunity to attain genetics by this exceptional purebred Limousin female that's presented by the esteemed Wulf Cattle company program. This homozygous polled donor carries a combination of rib shape, muscle pattern, udder conformation and structural integrity that even the most discriminating cattlemen would appreciate. Unique is an own a daughter of the ever-popular donor Wulfs Myrlene 2332M. Unique is also the dam of Wulfs Billy The Kid and Wulfs Claim. The blending of this donor dam's genetic predictability and the 4 red Lim-Flex bulls that highlighted the 2018 Wulf's Opportunity sale, promises to excite! Note, many of these sires can be found in the National Western yards on display in 2019. The bottom line is, these genetic combinations project to produce, big numbered, fresh pedigreed, 75% offspring that are built to meet the ridge demands of today's mainstream beef industry. Bid with confidence January 13.
Selling 3 Embryos

RARE OPPORTUNITY ABOUNDS! The resulting embryos will be full sibs to the 2018 American Royal and 2018 Louisville Open Show champion female! This represents one of the very few chance to invest in genetics out of the famed AUTO Peyton donor cow, that carries the moniker of a many times champion female. The bottom-line is, this elite mating promises to produce double homozygous, phenotypically exceptional calves that project the ability to compete at the highest level. Bid with assertion.

Lot 12

**CLASSEN x PEYTON**

Offered by: THOMAS & SON FARMS

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**AUTO PEYTON 206Y** • Dam of Lot 12

**EXAR CLASSEN 1422B** • Sire of Lot 12
Truthfully, a book could be written on the producing power of AUTO Tootsie Pop 2272T. She has produced high-sellers and show-ring champions when mated to a variety of genetic combinations. The sire represented in this mating is the ever popular Red Angus AI sire Bieber Hard Drive that's known for maintaining a combination of structure and muscle and adds tons of rib shape. We think the unique genetic combination of these two high power individuals promise to produce exceptional results. Bid with confidence.

**Lot 13A**

**HARD DRIVE x TOOTSIE POP**

Offered by: LINHART LIMOUSIN

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Tootsie Pop Daughter

**Lot 13B**

**HARD DRIVE x TOOTSIE POP**

Selling 3 Embryos

Selling 3 Embryos

Tootsie Pop Daughter

Tootsie Pop Daughter

Tootsie Pop Daughter

BIEBER HARD DRIVE Y120 • Sire of Lots 13A & 13B
Here is a featured lot from Seven Oaks Land & Cattle. Chad McReynolds is highlighting this sale with 4 IVF heifer embryos from his new purebred Limousin donor, WLR Zasha, a full sib in blood to WLR Ugly Betty, the leading donor for Wies Limousin Ranch. She is the dam of two of the finest females in our breed of cattle. AUTO Bette 266Y was a past national junior heifer show grand champion female for Adam Griffiths in Maryland. AUTO Bliss is the $31,000-valued female who sold to Lawrence Family Limousin, Hall Cattle Co., Coyote Hills and Diamond Hill Cattle Co. The genetics behind this mating are like no other. They represent the best in pedigree, the best in numbers and the best in phenotype. Buy these future heifers with confidence as they have built-in promotion already established.
Selling 5 IVF Heifer Embryos

What an exciting opportunity here with these future heifer calves. Sired by the $30,000-valued and deceased Cottage Lake Border Agent bull. His calves have been some of the finest in the breed. Their dam, CFLX Robin 250Z, is a superb daughter of AUTO Black Dakota from the first-ever Lim-Flex grand champion female and big-league donor, BOHI Red Robin. The blending of these two genetic masterpieces are for sure going to create something very special for the buyer.
The influence of a strong cow family should never be underestimated. The Touch Me Gently 798T donor, daughter of a past National Western grand champion female, Carrousels Pina Colada, is certainly a classic example. Touch Me Gently is a full sister to MAGS Ulahuka, the 2009 AALF grand champion female and 2010 NWSS, and the dam of the widely used AI sire, MAGS Y-Axis.

Touch Me Gently has done her part in sustaining her lineage—most notably by producing LH Belle 015B, the Upshot daughter campaigned so successfully in 2015 and 2016 by Colt Cunningham. A full sister topped the 2016 Hall-CHR sale at $15,000, and another 798T daughter traded for $20,000 at the 2016 Pinegar Select Breeders Sale.

Touch Me Gently sons are equally popular and doing a good job. DHL Colt, syndicated in the 2017 Hall-CHR Bull Sale, has offspring on the Hill in Denver and a full sister Lot 1 in the National Sale. Six sons of Touch Me Gently sold in the 2018 Hall-CHR bull sale at an $8,000 average, including the top seller CHR Eight Ball.

Touch Me Gently has worked extremely well with EXAR Upshot, HA Cowboy Up and PVF Insight, thus we have confidence in this mating.
SSTO 662D ET
Offered by: LOGAN HILLS CATTLE CO.

Selling 5 Embryos by the Bull of Buyer’s Choice
Buyer supplies the semen and seller pays for the flush costs. Buyer gets five embryos and with any remaining embryos the price can be negotiated.

SSTO 662D is a daughter of MAGS Aviator, the leading AI sire and son of MAGS Winston from MAGS Xtra Rest. Aviator made his mark as one of the breed’s leading sires and the go-to sire for raising elite show cattle. This well made daughter just happens to be from one of the breed’s finest purebred Limousin females, SBLX Xtra Special. She is the $20,000-valued donor we purchased in the A Night on the Town sale in Las Vegas. She is a daughter of DHVO Deuce and from the famed MAGS Manuela. SSTO 662D represents all that is good with the Limousin breed of cattle, and we are letting you select the bull you’d like to mate her to.
SELLING 5 EMBRYOS

Here is an opportunity for anyone that loves quality show cattle and elite genetics! ELCX Elevate 684F is a full sister in blood to this mating. She was named the Supreme Champion over all breeds in the 2018 Rocky Top Classic show and numerous other champion titles for Julia Weaber and Cross Creek Farm. A maternal sibling to this mating is ELCX Twilight, the past purebred National Champion Female for ELCX and Wies. Buy with the utmost confidence, as this is one spectacular mating that with 100% work in the favor of the buyer.

PBRS Bell 4100B is a top partnership donor for Edwards Land & Cattle Co. and Bockenstedt Hill Top Farms. She is a daughter of MAGS Zamindar from an elite Angus female on the bottom side of her pedigree, Oak Hill Miss Wix 72S. She is the leading donor from P Bar S Ranch. She is a $20,000-valued donor who has certainly started her production as one of their finest. She has been mated to the highly syndicated purebred sire, Riverside Crown Royal. He of course is the leading sire in our breed and a full sibling to the $100,000-valued female, Riverstone Charmed.
Selling Choice of Embryos

This genetic consignment epitomizes the combination of phenotypic quality, genetic diversity and predictability. These designer matings offer you the opportunity to invest in some of the breed’s freshest and most industry relevant genetics. The imagination runs wild when you project the boundless possibilities of the future offspring of these breed standouts. The phenotypically flawless, MAGS Zalia, a past National Junior Heifer show champion possess a combination of structural integrity, body depth and fleshing ability even the most discriminating cattlemen would appreciate. Her offspring to date have been exceptionally sound footed, attractive fronted, functionally designed and marketable! We feel these matings speak for themselves and represents the progressive direction of the Hubbard Cattle Company breeding program. We invite you to appraise the unmatched genetic value on offer.

**Lot 22A**

**CREED x ZALIA**

Offered by: HUBBARD CATTLE CO.

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Selling 5 Embryos

**Lot 22B**

**CROWN ROYAL x ZALIA**

Offered by: HUBBARD CATTLE CO.

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Selling 5 Embryos

**Lot 22C**

**AVIATOR x ZALIA**

Offered by: HUBBARD CATTLE CO.

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Selling 5 Embryos
Selling 4 Embryos

This consignment epitomizes the crossroads of where phenotypic quality, huge numbers and genetic diversity meet. This designer RED Lim-Flex mating represents the opportunity to invest in some of the breed’s freshest and highest quality genetics. They young donor female that highlighted the 2018 Stowers Limousin production sale is absolutely amazing in terms of her phenotype and pedigree predictability. The sire, Wulfs Ozark, was a standout and high seller at the acclaimed Wulf Opportunity Sale of 2018 where he commanded much attention for his massive amount of dimension in a moderate made package. We feel this mating speaks itself and represent the progressive direction of the Graven Land & Cattle and Glendenning J Bar J programs. Folks, the results of this unique embryo package promise to be an asset to any genetic arsenal.
Selling 4 Embryos.

LH Belle 015B, one of several outstanding daughters of Touch ME Gently, was campaigned successfully by Colt Cunningham in the fall of 2015 and spring of 2016. Belle was reserve grand champion at the 2015 NWSS; won both junior and open shows at the 2015 NAILE and 2016 NWSS; and was supreme grand champion at the 2016 Oklahoma Youth Expo.

Mated to RLBH Air Force One, the 2014 All-American Futurity grand champion who has sired countless champions, the 2018 Grand Champion NWSS FLWY Purple Ribbon, and 2017 All-American reserve grand champion, WFL Dixie 65D.
AUTO 411D ET
Offered by: KLS FARMS

Sired by TMCK Hydraulic 17Y, a son of SAV Pioneer from the Canadian donor, HSF Wall of Fame. Her dam is MAGS Wallpaper, the many-time champion and leading donor for Massey Limousin and Agri-Xposure. She scanned a 14.89 for REA and 3.76 for IMF. This female is one of the leading donors for KLS Farms. She is sound in her movement, angular in her front end and very level and straight in her lines.

Selling 5 Embryos by the Bull of Buyer’s Choice
Buyer supplies the semen and seller pays for the flush costs. Buyer gets five embryos and with any remaining embryos the price can be negotiated.

Lot 25

AUTO 411D

BW: 74
ADJ. WW: 626
ADJ. YW: 962

S A V PIONEER 7301
SAV FINAL ANSWER 00:35
S AV BLACKBIRD 5207
RHY RAINES SIGNAL 6S
HSF PENTHOUSE PIN-UP
GPFF BLAQUE RULON
MAGS MANDA
COLE FIRST DOWN 46D
MAGS BENJI

BW: 85
WW: 67
YW: 100
MK: 21
TM: 55
CM: 7
SC: 7
DC: 0.5
YG: 14
CW: 87
REA: 0.4
MB: 56
$MTI: 56

BW: 74
WW: 626
YW: 962
MK: 21
TM: 55
CM: 7
SC: 7
DC: 0.5
YG: 14
CW: 87
REA: 0.4
MB: 56
$MTI: 56
Selling 3 Heifer Embryos.

Usually Yours was a dominate female on the 2014 show circuit being crowned grand champion in the junior and open shows at the American Royal. She is a full sister to the highly acclaimed donor WLR Prada. The sire of this mating, Best In Class, is a full brother to Dameron First Class. Make a wise investment in the future of your program.

**Lot 26**

- **BEST IN CLASS x USUALLY YOURS**
- **Offered by: DIAMOND HILL CATTLE CO.**

<table>
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<tr>
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<th>BW</th>
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**AUTO USUALLY YOURS 290A** • Dam of Lot 26

**Dameron Best In Class** • Sire of Lot 26
Selling 4 Embryos

There is no guesswork in this mating. The proof is Tucker’s show heifer, LFL Felicia 8042F, the April 2018 fancy natural calf of this young donor. See her in the Lawrence stalls on the Hill. Sired by LFL Deluxe Edition, the 2017 AALF reserve grand champion bull and 2018 NWSS.

MAGS De Lorean, a daughter of the UR Salina cow, is beginning to write her pages of breed history just like her dam, grandam and great-grandam—both in performance and on the tanbark.
Selling 4 Embryos

These embryos will be full sibs to FBFL Princess Kate, the dam of the 2017 NAILE grand champion bull, 2018 North Carolina State Fair Supreme Champion bull and the 2018 NAILE reserve grand champion bull, HWCB Eye Of The Storm 406E owned with Edwards Land & Cattle Co. These future calves are sired by the deceased MAGS Xyloid, a past All-American Futurity Supreme Champion bull.

FBFL PRINCESS KATE 406C • Full sibling to Lot 28

HWCB EYE OF THE STORM 406E • Son of FBFL Princess Kate
Selling 4 Embryos

These elite embryos are by one of the breed’s hottest new PUREBRED AI sires, CELL Envision 7023E! If you’re looking for a genetic opportunity that promises to produce double homzygous, functionally sound bulls and tremendous cow prospects then here’s the mating for you!

As previously mentioned, this mating features service by Envision, a sire that was admired for his growth pattern, thickness and rare combination of ribeye and marbling—a sire that truly fits the mainstream industry. The donor female, AUTO Dalejah 211D, is simply one of the most phenotypically complete donor cows to walk the pastures of Brehm Farms—she’s moderate made, big bodied, boasts a perfectly constructed udder and as a bonus packs a punch genetically by tracing back to the legendary AUTO Rebeca 292S donor dam. Don’t overlook this buying opportunity sale day.

**ENVISION x DALEJAH**

Offered by: BREHM FARMS

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<th>LIM-FLEX(62)</th>
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<td>PIRS ZSA ZSA 246Z</td>
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<td>AUTO REBECA 292S</td>
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**AUTO DALEJAH 211D** • Dam of Lot 29

**CELL ENVISION 7023E** • Sire of Lot 29
DANH ALTO 35A

Offered by: HUNT LIMOUSIN RANCH

Selling 5 Embryos by the Bull of Buyer’s Choice

Buyer supplies the semen and seller pays for the flush costs. Buyer gets five embryos and with any remaining embryos the price can be negotiated.

DANH Alto is a daughter of the big-numbered purebred Angus bull, S A V Bismarck 5682. She raised the top-selling bull for Hunt Limousin in 2017. Her bulls have averaged over $7,000 in the last years. She is the big-time producing donor in the long-running and established Hunt program. They are giving the buyer the opportunity to use the sire of their choice or they can take 5 embryos sired by HUNT Credentials, one of the breed’s hottest bulls.
Limousin cattle deliver to your bottom line

- Calving ease & calf vigor
- More pounds to sell at weaning
- Feed efficiency
- Cow & bull longevity
- Carcass merit
- Tested & proven docility

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LIMOUSIN
Limousin Today - Profit Tomorrow
# LOTS  GROSS  AVERAGES

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<th># LOTS</th>
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NATIONAL LIMOUSIN
Sale
JANUARY 13, 2019
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DENVER, COLORADO