

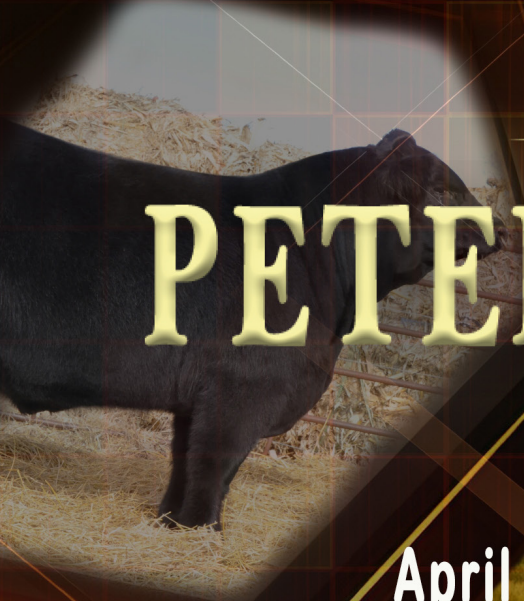


— Est. 1970 —

PETERSON'S L7 BAR

46th Annual Production Sale

April 10, 2024 · Pukwana, South Dakota





— Est. 1970 —

PETERSON'S L7 BAR

One Family. One Brand. Build from the ground up.

Greetings from the Peterson families,

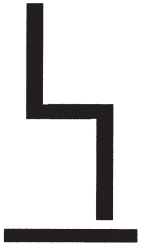
It is our privilege to welcome you to our 46th Annual Production Sale! We've heard the saying, "time flies when you're having fun!" Well, Wendy and I must be having a blast because it doesn't seem possible to be raising Limousin cattle for what will be our 54th year! We think back when we first heard "Limousin," and remember seeing a picture of a huge ribeye and thinking, what if we could get our own fed cattle to have that much more muscle & product? Many decisions must be made so the cattle can be profitable for all industry segments. If we begin-with the end in mind, the end-result must be a fabulous eating experience for the consumer. We continually strive to raise easy calving, fast-growing, efficient cattle with the muscularity, performance and carcass quality that has made this breed so popular. We believe in balanced trait selection and strive to produce problem-free cattle that work for you! Our family's program is based around producing bulls for commercial cow-calf operations. We're mindful of the opportunities and challenges in the beef business and always keep the needs of our commercial customers at the forefront of our breeding decisions.

If you're a repeat customer, we want to thank you for your business and loyalty! If you're considering us for the first time, we'd love to hear more about your operation and how an L7 Bar bull can help you meet the goals in the trait areas you're trying to improve. Using Limousin & Lim-Flex genetics on your British based cowherd is the best way to make the most of your grass!

If you have any questions, feel free to contact Rod, Cade or any of the listed sale staff. Better yet, stop by the ranch prior to sale day!

We make delivery swings to central locations in South Dakota and surrounding states and will work with you to get your purchases to you as economically as possible. We offer a \$50 per head discount for cattle picked up sale day. Volume discounts start with a 5% discount on five to nine head and 10% discount on 10 head or more. If you plan to use a bull A.I., please let us know so we can pull DNA on the dam to meet NALF regulations. The cattle are fully guaranteed – buy with confidence!

Thanks again for the interest in our program. We look forward to hosting you April 10!

**One
Family**  **Committed
Program**

**...Built From the
Ground Up**



— Est. 1970 —

PETERSON'S L7 BAR

One Family. One Brand. Build from the ground up.

46th Annual
LIMOUSIN PRODUCTION SALE
APRIL 10TH, 2024 — 1:00 P.M.
AT THE RANCH, PUKWANA, SOUTH DAKOTA
SALE DAY PHONE: 605/894-4470

Selling 62 Lots
56 YEARLING BULLS • 6 OPEN HEIFERS
ALL POLLED - RED & BLACK

Location: At the ranch

Sale Day Phone: Barn: 605-894-4470

Cell Numbers: Rod - 605-730-4470, Cade - 605-730-0705,
Quin - 918-625-2500

Sale Day Headquarters: Arrowwood Resort at Cedar Shore, Oacoma, SD. . . . 605/234-6376

Sale Staff:

C.K. Sonny Booth, Auctioneer	918/533-5587
Mark Smith, Grassroots Genetics & Insurance	515/229-5227
Kiley McKinna, MC Marketing	402/350-3447
Wiley Fanta/MC Marketing	320/287-0751
Donnie Leddy, Cattle Business Weekly	605/695-0113
Merlyn Siegfried	605/868-9266
Justin Dikoff, DV Auction	605/290-0635

Complimentary Lunch at 11:30!
Please bring this catalog with you to the sale.

Volume Discount: 5% on 5 to 9 bulls • 10% on 10 head or more
Visit us at PetersonsL7Bar.com or on Facebook for sale
updates, supplemental information and cattle videos.
Online bidding and videos available on DV Auction

Peterson's L7 Bar Limousin

Rod and Wendy Peterson & Family
34715 255th St. • Pukwana, SD 57370

email: cepeterston@midstatesd.net • www.petersonsL7bar.com

Directions to the ranch...

From Chamberlain Exit 265

- South 6 miles to 254th St., East on 254th St. for 1 mile then turn South for 1 mile, turn East on 255th St. for 2 1/4 miles, then head South down driveway.

From Pukwana Exit 272

- South 4.5 miles to 254th St., West on 254th St., 3 miles to 348th Ave., South 1 mile to 255th St., West 3/4 mile.

The cattle will be at the ranch south of Chamberlain. You are welcome to come and inspect the cattle anytime.



How to analyze our performance information . . .

BW - weight of calf at birth

All the births were scored to calving ease with:

- A - Unassisted
- B - Some Help
- C - Mechanical Pull
- D - Caesarean
- E - Abnormal Presentation

WW - weaning weight - This is the weaning weight of the cattle adjusted to 205 days of age. WW is a good indication of early growth of a calf and milking ability of the mother.

YW - yearling weight - This is the yearling weight of the animal adjusted to 365 days of age with at least 150 days between the actual weaning weight and the time of recording the actual yearling weight.

WDA - weight per day of age - This is a tool for you to use in your selection because rate of growth is heritable. However, WDA could have a direct relation to how hard the animals are fed, but it also gives you an idea about growth potential especially when compared to weaning and yearling weight.

SC - scrotal measurement - Measured in centimeters. By Doctor Erik Holum, scrotal measurements are actual, not adjusted.

Scan data on yearling bulls is adjusted to 365 days.

EPD'S were taken from NALF on March 6th, 2024.



~ Yearling Bulls ~

Lot
1

L7 3062L

PUREBRED, BULL (87/74.6)
HOMO POLLED (T)/RED
03/13/2023 LSBL 3062L NPM2606575

WULFS DEFEND K909D ET
WULFS HICKOK 7056H UREA: 16.00
WULFS EDWINNA 7056E UFAT: 0.27
COLE CADILLAC 05C UIMF: 1.920
MISS L7 036H
MISS L7 826F

BW: 85	Adj WW: 761	Adj YW: 1381									
GE EPDs	CED	BW	WW	YW	MK	SC	DOC	YG	CW	REA	Marb
9	1.7	85	133	24	0.26	15	-0.39	30	1.17	0.01	

An outstanding red, Purebred bull to start off this years offering! This homo polled son of Wulf's Hickok is stout built, big over his top, and carries a large mid section. He ranks in top 30% or better in 8 traits, highlighted by top 2% in the breed for WW and YW. Don't miss out on this Herd Sire prospect! Retaining 1/3 semen interest.



Lot 1

Lot
2

L7 3004L

LIM-FLEX, BULL (57/50.7)
HOMO POLLED (T)/RED
02/23/2023 LSBL 3004L LFM2606535

AHCC HEARTLAND 901F ET
L7 JUST ONE 1061J UREA: 16.44
MISS L7 763E UFAT: 0.22
DUFF BODY BUILDER 763 UIMF: 2.210
MISS L7 249Z
MISS L7 908W

BW: 85	Adj WW: 761	Adj YW: 1421									
GE EPDs	CED	BW	WW	YW	MK	SC	DOC	YG	CW	REA	Marb
10	1.5	73	120	26	0.56	11	-0.42	41	1.17	0.16	

This homo polled, cherry red bull is the first progeny to sell out of our Senior Herd Sire, L7 Just One. This well constructed dude checks a lot of boxes. A high growth bull, big REA, and ratioed a 118 for Marbling. His Body Builder mother has been on a roll as she had a high seller in last years offering. Retaining 1/3 semen interest.



Lot 2

Lot
3

L7 3075L

PERCENTAGE, BULL (84/73.0)
HOMO POLLED (T)/HOMO BLACK (T)
03/01/2023 LSBL 3075L NXM2606551

MAGS ANCHOR
AHCC HEARTLAND 901F ET UREA: 13.46
LVLS 9066U UFAT: 0.28
DJ FLOYD UIMF: 2.230
MISS L7 103J
MISS L7 325X

BW: 80	Adj WW: 728	Adj YW: 1413									
EPDs	CED	BW	WW	YW	MK	SC	DOC	YG	CW	REA	Marb
11	0.7	74	123	29	0.78	14	-0.27	41	0.92	0.15	

A curve bending bull that's a half brother to this years BHSS People's Choice Supreme Champion Bull, L7 Koko. This high percentage, homo polled, homo black bull tipped the scales at over 700 at weaning and 1400 at yearling. He ranks in top 30% in 10 traits and ratioed a 109 for marbling. If your looking for something with a bit of a genetic twist give this guy a look!



Half Brother to Lot 3

Lot 4

L7 3037L

LIM-FLEX, BULL (75/67.1)
HOMO POLLED (T)/BLACK
02/17/2023 LSBL 3037L LFM2606522

WULFS DEFEND K909D ET UREA: 15.32
WULFS HICKOK 7056H
WULFS EDWINNA 7056E UFAT: 0.27
IVY'S BUBBA WATSON HTZ24B UIMF: 2.620
MISS L7 779E
L7 ZELDA 244Z

BW: 94	Adj WW: 848	Adj YW: 1449									
GE EPDs	CED	BW	WW	YW	MK	SC	DOC	YG	CW	REA	Marb
8	5.3	93	145	31	0.65	10	-0.22	50	0.97	0.04	

Homo polled, black, outcross son of Hickok. Standout since birth and never looked back. Big time performance bull that weaned off at 848 and was 1450 at yearling time which ranks him in top 2% for WW and YW. He also ranks in top 15% for REA while ratioing a 140 for IMF. Retaining 1/3 semen interest.



Lot 5

L7 3033L

LIM-FLEX, BULL (65/56.1)
HOMO POLLED (T)/HOMO BLACK (T)
02/22/2023 LSBL 3033L LFM2606531

MAGS ANCHOR UREA: 15.42
AHCC HEARTLAND 901F ET
LVLS 9066U UFAT: 0.22
PVF INSIGHT 0129 UIMF: 1.425
MISS L7 763E
MISS L7 942W

BW: 90	Adj WW: 773	Adj YW: 1363									
GE EPDs	CED	BW	WW	YW	MK	SC	DOC	YG	CW	REA	Marb
11	1.4	72	118	27	0.91	15	-0.12	39	0.58	0.03	

Here is the full brother to our Senior Herd Sire, L7 Just One. There is plenty to love about this powerful made, well structured fella. He comes in a Homo Polled, Homo Black package and is in top 40% for 11 traits.



Lot 6

L7 3052L

PERCENTAGE, BULL (84/74.4)
HOMO POLLED (T)/HET BLACK (T)
03/05/2023 LSBL 3052L NXM2606557

CELL ENVISION 7023E UREA: 17.84
CELL HISTORY BUFF 0245H ET
CELL MISS RESPONDER 6078D UFAT: 0.23
COLE CADILLAC 05C UIMF: 2.330
MISS L7 924G
MISS L7 761E

BW: 80	Adj WW: 744	Adj YW: 1314									
GE EPDs	CED	BW	WW	YW	MK	SC	DOC	YG	CW	REA	Marb
7	1.8	67	103	19	0.82	11	-0.43	33	1.26	0.08	

Big topped, meat wagon here! This homo polled, high percent bull ratios a 119 for REA and a 113 for IMF. His Cadillac mother weaned him off at nearly 750 and was over 1300 at yearling time.



Lot 7

L7 3009L

PERCENTAGE, BULL (82/73.0)
HET POLLED (T)/HOMO BLACK (T)
02/21/2023 LSBL 3009L NXM2606530

AHCC HEARTLAND 901F ET
L7 JUST ONE 1061J UREA: 15.90
MISS L7 763E UFAT: 0.29
WULFS YUKON TRAIL 8084Y UIMF: 1.810
MISS L7 419B
MISS L7 038X

BW: 82	Adj WW: 748	Adj YW: 1403									
GE EPDs	CED	BW	WW	YW	MK	SC	DOC	YG	CW	REA	Marb
11	0.7	68	110	28	0.46	12	-0.41	42	1.15	0.02	

Solid made homo black Just One son here! This bull is long spined, thick made, and high performing. Top 30 % in 10 traits. Backed by a consistant Yukon Trail female.



Lot 8

L7 3021L

LIM-FLEX, BULL (75/66.8)
HET POLLED (T)/RED
02/27/2023 LSBL 3021L LFM2606546

WULFS DEFEND K909D ET
WULFS HICKOK 7056H UREA: 16.42
WULFS EDWINNA 7056E UFAT: 0.25
WULFS EXCELLSIOR X252X UIMF: 2.570
L7 DACOTAH MAID 615D
MISS L7 057X

BW: 88	Adj WW: 768	Adj YW: 1453									
GE EPDs	CED	BW	WW	YW	MK	SC	DOC	YG	CW	REA	Marb
7	1.6	68	107	27	0.59	11	-0.35	24	0.89	0.17	

Soft structured, big topped, big middled, performance son of Hickok. Ratioed a 104 for REA and 137 for IMF. Backed by one of our favorite Xcellsior cows.



Lot 9

L7 3028L

PUREBRED, BULL (87/79.0)
HET POLLED (T)/RED
02/20/2023 LSBL 3028L NPM2606529

WULFS DEFEND K909D ET
WULFS HICKOK 7056H UREA: 18.38
WULFS EDWINNA 7056E UFAT: 0.12
WULFS WILLARD 5115W UIMF: 1.925
MISS L7 722E
MISS L7 110Y

BW: 88	Adj WW: 756	Adj YW: 1321									
GE EPDs	CED	BW	WW	YW	MK	SC	DOC	YG	CW	REA	Marb
5	3.3	74	111	28	0.75	10	-0.57	35	1.32	-0.12	

Long, thick, big topped, Purebred Hickok son. This performance bull ranks in the top 30% for 11 traits, ratioed a 117 for REA and 103 for IMF.



Lot
10

L7 3023L

PUREBRED, BULL (87/78.0)
DOUBLE POLLED/RED
02/25/2023 LSBL 3023L NPM2606539

WULFS DEFEND K909D ET
WULFS HICKOK 7056H UREA: 17.48
WULFS EDWINNA 7056E UFAT: 0.12
WZRK ATLAS 8012A UIMF: 1.750
MISS L7 632D
MISS L7 220Z

BW: 88	Adj WW: 792	Adj YW: 1382									
EPDs	CED	BW	WW	YW	MK	SC	DOC	YG	CW	REA	Marb
6	3.6	86	131	27	0.62	15	-0.47	40	1.29	-0.03	

A chunky built Hickok that weighed nearly 800 at weaning and 1382 at yearling time. Big over his top, ranks in top 2% for WW and YW.



Lot
11

L7 3014L

LIM-FLEX, BULL (65/56.4)
HET POLLED (T)/HOMO BLACK (T)
02/16/2023 LSBL 3014L LFM2606534

MAGS ANCHOR
AHCC EARNING POWER 900E ET UREA: 16.80
LVLS 9066U UFAT: 0.18
L7 ALL THE ANSWERS 3056A UIMF: 1.795
MISS L7 539C
MISS L7 342A

BW: 75	Adj WW: 634	Adj YW: 1289									
GE EPDs	CED	BW	WW	YW	MK	SC	DOC	YG	CW	REA	Marb
15	0.8	73	123	29	1.91	15	-0.20	57	0.97	0.37	

Thick made, long patterned Earning Power son. Small at birth, big topped, backed by a solid cow family.



Lot
12

L7 3015L

LIM-FLEX, BULL (75/67.3)
HET POLLED (T)/BLACK
03/04/2023 LSBL 3015L LFM2606554

WULFS SIRLOIN 3172S
WULFS XCELLSIOR X252X UREA: 17.22
WULFS MISSIVE 2258M UFAT: 0.28
S A V BRILLIANCE 8077 UIMF: 2.475
L7 CHIQUITA 551C
MISS L7 339A

BW: 85	Adj WW: 754	Adj YW: 1389									
GE EPDs	CED	BW	WW	YW	MK	SC	DOC	YG	CW	REA	Marb
11	1.3	76	120	24	0.47	14	-0.54	20	1.35	0.02	

Wouldn't be a sale around here without a Xcellsior son! And he doesn't disappoint! Heavy constructed, high performing, top 1% for REA and ratioed a 120 IMF.



Lot
13

L7 3072L

PERCENTAGE, BULL (76/68.8)
HET POLLED (T)/HOMO BLACK (T)
03/14/2023 LSBL 3072L NXM2606578

MAGS AVIATOR
CJSL CREED 5042C UREA: 14.12
CJSL 2090Z UFAT: 0.35
L7 EIGHT BALL 7036E
MISS L7 087H UIMF: 2.485
MISS L7 221Z

BW: 76	Adj WW: 665	Adj YW: 1280									
EPDs	CED	BW	WW	YW	MK	SC	DOC	YG	CW	REA	Marb
14	-0.4	59	101	23	-0.09	7	-0.19	28	0.83	0.30	

This homo black Creed son was small at birth and nearly 1300 at yearling. Ratioed at 121 for IMF, top 50% in 12 traits.



Lot 13

Lot
14

L7 3013L

PERCENTAGE, BULL (82/71.9)
HOMO POLLED (T)/RED
03/05/2023 LSBL 3013L NXM2606556

AHCC HEARTLAND 901F ET
L7 JUST ONE 1061J UREA: 12.74
MISS L7 763E UFAT: 0.11
WULFS YUKON TRAIL 8084Y
MISS L7 514C UIMF: 1.810
MISS L7 523R

BW: 95	Adj WW: 746	Adj YW: 1231									
GE EPDs	CED	BW	WW	YW	MK	SC	DOC	YG	CW	REA	Marb
7	3.5	62	91	30	0.51	13	-0.47	24	0.99	-0.15	

This blonde colored, high percent son of Just One is a maternal brother to L7 Humdinger. Soft in his structure, thick made, and big middled, there is plenty to love about this guy.



Lot 14

Lot
15

L7 3036L

LIM-FLEX, BULL (51/46.0)
DOUBLE POLLED/DOUBLE BLACK
03/22/2023 LSBL 3036L LFM2606619

MAGS AVIATOR
CJSL CREED 5042C UREA: 14.78
CJSL 2090Z UFAT: 0.38
SAV FINAL ANSWER 0035
MISS L7 777E UIMF: 2.415
MISS L7 592C ET

BW: 82	Adj WW: 703	Adj YW: 1238									
EPDs	CED	BW	WW	YW	MK	SC	DOC	YG	CW	REA	Marb
14	-0.4	63	101	22	0.50	11	-0.05	24	0.56	0.44	

This Creed son is put together very nicely. He is in the top half of the breed for 7 traits, and ratio a 118 for IMF.



Lot 15

Lot 16**L7 3011L**

PUREBRED, BULL (87/74.6)
 HET POLLED (T)/HET BLACK (T)
 03/19/2023 LSBL 3011L NPM2606611

CELL ENVISION 7023E
 L7 HUMDINGER 0035H UREA: 16.02
 MISS L7 5145C UFAT: 0.17
 L7 1017Y
 MISS L7 441B UIMF: 1.960
 MISS L7 801U

BW: 94	Adj WW: 723	Adj YW: 1263									
GE EPDs	CED	BW	WW	YW	MK	SC	DOC	YG	CW	REA	Marb
8	0.9	62	93	18	0.90	12	-0.34	17	0.77	-0.17	

Stout, high performing, big ribeye bull.

**Lot 16****Lot 17****L7 3019L**

PUREBRED, BULL (93/83.9)
 HET POLLED/RED
 02/27/2023 LSBL 3019L NPM26606547

ALTER EGO
 L7 HUCKLEBERRY 0011H ET UREA: 16.22
 L7 YUMA 122Y UFAT: 0.23
 WULFS XCELLSIOR X252X
 MISS L7 607D UIMF: 1.560
 MISS L7 714T

BW: 85	Adj WW: 737	Adj YW: 1362									
GE EPDs	CED	BW	WW	YW	MK	SC	DOC	YG	CW	REA	Marb
10	0.0	65	96	26	0.33	13	-0.47	16	1.09	0.01	

A long geared, high performing, heavy built L7 Huckleberry son out of a Xcellsior female that's had her fair share of good ones.

**Sire of Lot 17****Lot 18****L7 3018L**

LIM-FLEX, BULL (65/5602)
 HOMO POLLED (T)/HOMO BLACK (T)
 02/17/2023 LSBL 3018L LFM2606520

MAGS ANCHOR
 AHCC EARNING POWER 900E ET UREA: 15.52
 LVLS 9066U UFAT: 0.23
 WULFS XCELLSIOR X252X
 MISS L7 579C ET UIMF: 2.170
 EXG E839 1407 M175 LS

BW: 78	Adj WW: 745	Adj YW: 1350									
GE EPDs	CED	BW	WW	YW	MK	SC	DOC	YG	CW	REA	Marb
14	-0.3	65	112	31	1.45	15	-0.39	42	1.28	0.39	

Exceptional homo black and homo polled Earning Power son here. Low birth, high performing bull that ratios 116 for IMF and ranks in top half for 16 traits that are highlighted by the top 1% for REA.

**Maternal Brother to Lot 18****Lot 19****L7 3096L**

PERCENTAGE, BULL (81/72.8)
 HOMO POLLED (T)/HOMO BLACK (T)
 03/01/2023 LSBL 3096L NXM2606550

CELL ENVISION 7023E
 CELL HISTORY BUFF 0245H ET UREA: 15.76
 CELL MISS RESPONDER 6078D UFAT: 0.23
 DLVL XEROX 023X
 MISS L7 540C UIMF: 2.090
 MISS L7 352A

BW: 92	Adj WW: 712	Adj YW: 1282									
GE EPDs	CED	BW	WW	YW	MK	SC	DOC	YG	CW	REA	Marb
8	0.1	57	93	24	1.15	16	-0.50	26	1.03	0.07	

A solid built son of History Buff that's homo black and homo polled, ranks in top half of the breed in 11 traits and ratioed a 105 for REA and 102 IMF. Backed by a high level Xerox cow.

Lot 20**L7 3008L**

PUREBRED, BULL (87/78.0)
 HOMO POLLED (T)/RED
 02/24/2023 LSBL 3008L NPM2606532

WULFS DEFEND K909D ET UREA: 16.22
 WULFS HICKOK 7056H UFAT: 0.14
 WULFS EDWINNA 7056E
 WULFS YUKON TRAIL 8084Y
 MISS L7 417B UIMF: 1.555
 MISS L7 010X

BW: 88	Adj WW: 717	Adj YW: 1312									
GE EPDs	CED	BW	WW	YW	MK	SC	DOC	YG	CW	REA	Marb
7	2.9	76	112	29	0.69	15	-0.54	47	1.53	-0.12	

Long bodied, thick made, homo polled purebred that's high performing and scanned over a 16 inch ribeye.

Lot 21**L7 3020L**

PERCENTAGE, BULL (81/71.7)
 HOMO POLLED (T)/HOMO BLACK (T)
 03/20/2023 LSBL 3020L NXM2606528

AHCC BRAN BURNER B907 UREA: 17.18
 CELL ENVISION 7023E UFAT: 0.16
 PBR5 ZSA ZSA 246Z
 WULFS XCELLSIOR X252X UIMF: 1.375
 MISS L7 610D
 MISS L7 761T

BW: 76	Adj WW: 700	Adj YW: 1265										
EPDs	CED	BW	WW	YW	MK	SC	DOC	YG	CW	REA	Marb	
10	0.1	72	116	16	1.32	14	-0.47	33	1.30	0.11		

This homo black, homo polled Envision son is big backed, long made, ranks in top 15% of breed for 9 traits. Out of a constant producing Xcellsior female.

Lot 22**L7 3027L**

PERCENTAGE, BULL (81/72.3)
 HOMO POLLED (T)/HOMO BLACK (T)
 03/21/2023 LSBL 3027L NXM2606613

CELL ENVISION 7023E UREA: 15.76
 CELL HISTORY BUFF 0245H ET UFAT: 0.15
 CELL MISS RESPONDER 6078D
 IVY'S BUBBA WATSON HTZ24B UIMF: 1.970
 MISS L7 716E
 MISS L7 057X

BW: 92	Adj WW: 650	Adj YW: 1210										
GE EPDs	CED	BW	WW	YW	MK	SC	DOC	YG	CW	REA	Marb	
7	2.9	69	104	19	1.16	11	-0.43	37	1.18	0.04		

Solid built, high grow History Buff son that's homo black and homo polled. In top 10% of breed for REA and ranks in top half of breed for 8 other traits.

Lot 23**L7 3051L**

PUREBRED, BULL (90/75.4)
 HOMO POLLED (T)/HET BLACK (T)
 03/13/2023 LSBL 3051L NPM2606574

MAGS ANCHOR UREA: 14.90
 AHCC HEARTLAND 901F ET UFAT: 0.24
 LVLS 9066U
 COLE CADILLAC 05C UIMF: 2.120
 MISS L7 922G
 MISS L7 700E

BW: 80	Adj WW: 677	Adj YW: 1262										
EPDs	CED	BW	WW	YW	MK	SC	DOC	YG	CW	REA	Marb	
12	-0.6	65	104	24	0.14	12	-0.32	31	0.91	0.16		

Homo Polled calving ease son of Heartland out of a real nice Cadillac female. He was over 1250 at yearling time and ratioed a 103 for IMF.

Lot 24**L7 3065L**

LIM-FLEX, BULL (62/55.7)
 DOUBLE POLLED/BLACK
 03/19/2023 LSBL 3065L LFM26606598

WULFS DEFEND K909D ET UREA: 16.62
 WULFS HICKOK 7056H UFAT: 0.17
 WULFS EDWINNA 7056E
 PRAIRIE PRIDE NEXT STEP 203 UIMF: 1.460
 MISS L7 044H
 MISS L7 823F

BW: 90	Adj WW: 804	Adj YW: 1369										
EPDs	CED	BW	WW	YW	MK	SC	DOC	YG	CW	REA	Marb	
8	2.9	83	134	26		14	-0.31	48	1.07	0.10		

Here is some outcross black genetics! This high growth Hickok bull is wide built, big topped, and long patterned. Top 10% of breed for WW and YW.

Lot 25**L7 3041L**

PERCENTAGE, BULL (82/69.8)
 HOMO POLLED (T)/RED
 04/10/2023 LSBL 3041L NXM2606882

AHCC HEARTLAND 901F ET UREA: 16.66
 L7 JUST ONE 1061J UFAT: 0.34
 MISS L7 763E
 L7 BROKEN ARROW 4035B UIMF: 2.090
 MISS L7 841F
 MISS L7 121Y

BW: 80	Adj WW: 770	Adj YW: 1305										
GE EPDs	CED	BW	WW	YW	MK	SC	DOC	YG	CW	REA	Marb	
11	-1.3	55	83	29	0.72	16	-0.40	16	0.93	0.24		

A real nice high percent, homo polled, red son of Just One. He offers calving ease and performance. This big topped, massive middled bull ratioed a 111 for REA.

**Sire of Lot 25****Lot 26****L7 3016L**

PUREBRED, BULL (88/79.8)
 HOMO POLLED (T)/HOMO BLACK (T)
 03/21/2023 LSBL 3016L NPM2606608

TMCK ARCHITECT 031A UREA: 16.76
 TMCK DARTMOUTH 360D UFAT: 0.23
 TMCK518Z
 CJSL WINDFALL 9072W UIMF: 1.220
 MISS L7 560C
 MISS L7 908W

BW: 86	Adj WW: 819	Adj YW: 1339										
EPDs	CED	BW	WW	YW	MK	SC	DOC	YG	CW	REA	Marb	
11	0.7	73	105	28	0.05	14	-0.14	27	1.04	-0.12		

This homo black, homo polled Dartmouth son is long as a well rope. Weaned over 800 and 1339 at yearling. This purebred bull ranks in the top half or better of breed for 10 traits and ratioed a 111 for REA.

Lot 27**L7 3056L**

PERCENTAGE, BULL (76/67.3)
 DOUBLE POLLED/BLACK
 04/06/2023 LSBL 3056L NXM2606876

AHCC HEARTLAND 901F ET UREA: 15.58
 L7 JUST ONE 1061J UFAT: 0.18
 MISS L7 763E
 WULFS XCELLSIOR X252X UIMF: 2.21
 L7 HICCUP 001H
 MISS L7 726E

BW: 76	Adj WW: 730	Adj YW: 1310										
EPDs	CED	BW	WW	YW	MK	SC	DOC	YG	CW	REA	Marb	
11	0.2	69	109	27	0.65	13	-0.42	35	1.08	0.07		

This Just One son is in the top 25% for 10 traits. He is long patterned, thick made, and offers some calving ease and performance. Ratioed 104 for REA and 108 for IMF.

Lot 28**L7 3053L**

LIM-FLEX, BULL (50/45.5)
DOUBLE POLLED/BLACK
04/09/2023 LSBL 3053L LFM2606881

WULFS EMPRIZE 2424E UREA: 15.54
L7JADE 1019J MISS L7 417B UFAT: 0.31
ICC PAY RAISE 4886
L7 GOLD DIGGER 932G UIMF: 2.085
MISS L7 745E

BW: 82	Adj WW: 735	Adj YW: 1300									
EPDs	CED	BW	WW	YW	MK	SC	DOC	YG	CW	REA	Marb
12	-1.2	70	111	26		14	-0.28	34	0.88	0.11	

A smooth, long patterned L7 Jade son that's top 10% for BW and in top 30% for 6 other traits. A growthy bull that puts a lot of things together nicely.

Lot 29**L7 3032L**

LIM-FLEX, BULL (63/55.1)
DOUBLE POLLED/RED
03/23/2023 LSBL 3032L LFM2606621

CJSL CREED 5042C UREA: 16.00
L7 HAYMAKER 0056H UFAT: 0.32
MISS L7 646D
PRAIRIE PRIDE NEXT STEP 2036 UIMF: 2.280
L7 EVERY GIRL 748E
MISS L7 543C

BW: 84	Adj WW: 787	Adj YW: 1252									
EPDs	CED	BW	WW	YW	MK	SC	DOC	YG	CW	REA	Marb
16	-1.1	62	96	26		13	-0.29	28	0.86	0.21	

A stout built L7 Haymaker son that weaned off at nearly 800. This big topped red bull scanned a 16 inch REA and ratioed a 111 for IMF.

Lot 30**L7 3090L**

PUREBRED, BULL (93/81.7)
DOUBLE POLLED/RED
03/11/2023 LSBL 3090L NPM2606568

WULF SIRLOIN 3172S UREA: 14.66
WULFS XCELLSIOR X252X UFAT: 0.24
WULFS MISSIVE 2258M
L7 GUNPOWEDER 9037G UIMF: 2.520
MISS L7 156J
MISS L7 562C

BW: 80	Adj WW: 682	Adj YW: 1202									
EPDs	CED	BW	WW	YW	MK	SC	DOC	YG	CW	REA	Marb
10	0.7	62	93	22	0.55	12	-0.62	16	1.33	0.06	

A real nice red purebred that's long and stout. Just what you would expect from a Xcellsior son. He is wide backed and ratioed a 123 for IMF.

Lot 31**L7 3087L**

PERCENTAGE, BULL (85/73.8)
HOMO POLLED (T)/HOMO BLACK (T)
02/16/2023 LSBL 3087L NXM2606518

MAGS ANCHOR UREA: 12.70
AHCC HEARTLAND 901F ET UFAT: 0.21
LVLS 9066U
L7 GRIFFIN 9018G UIMF: 1.575
MISS L7 145J
MISS L7 906G

BW: 65	Adj WW: 650	Adj YW: 1245									
EPDs	CED	BW	WW	YW	MK	SC	DOC	YG	CW	REA	Marb
14	-2.6	62	100	26	0.51	14	-0.23	33	0.69	0.13	

This high percentage Heartland son offers calving ease and performance all in a homo black and homo polled package.

Lot 32**L7 3067L**

PERCENTAGE, BULL (78/67.5)
HOMO POLLED (T)/HOMO BLACK (T)
03/26/2022 LSBL 3067L NXM2606616

MAGS ANCHOR UREA: 14.58
AHCC HEARTLAND 901F ET UFAT: 0.21
LVLS 9066U
L7 CALVADOS 5035C UIMF: 1.895
MISS L7 048H
MISS L7 318A

BW: 75	Adj WW: 690	Adj YW: 1235									
EPDs	CED	BW	WW	YW	MK	SC	DOC	YG	CW	REA	Marb
11	0.2	65	100	22	0.66	14	-0.28	32	0.78	0.15	

Really enjoy what the Heartland cattle have to offer. Small at birth and grow like weeds after that. Another solid homo polled, homo black son here.

**Half Brother to Lot 32****Lot 33****L7 3048L**

LIM-FLEX, BULL (71.62.7)
HOMO POLLED (T)/HET BLACK (T)
04/12/2023 LSBL 3048L LFM2606887

AHCC HEARTLAND 901F ET UREA: 15.80
L7 JUST ONE 1061J UFAT: 0.32
MISS L7 763E
CJSL CREED 5042C UIMF: 2.550
MISS L7 009H
MISS L7 114Y

BW: 85	Adj WW: 710	Adj YW: 1270									
EPDs	CED	BW	WW	YW	MK	SC	DOC	YG	CW	REA	Marb
10	1.7	64	104	26	0.53	13	-0.23	36	0.84	0.25	

A growthy, high Ribeye and Marbling bull.

Lot 34**L7 3073L**

PERCENTAGE, BULL (84/74.6)
HOMO POLLED (T)/HET BLACK (T)
04/17/2024 LSBL 3073L NXM2606897

CELL ENVISION 7023E UREA: 13.30
L7 JINX 1017J UFAT: 0.22
MISS L7 342A
L7 EIGHT BALL 7036E UIMF: 0.705
MISS L7 093H
MISS L7 641D

BW: 86	Adj WW: 786	Adj YW: 1366									
EPDs	CED	BW	WW	YW	MK	SC	DOC	YG	CW	REA	Marb
10	1.9	71	110	21	1.10	12	-0.40	37	1.19	0.00	

This is a real nice homo polled son of L7 Jinx. A real growthy envision grandson that's a trait leader for several traits which include top 15% for WW and top 10% for REA.

Lot 35**L7 3040L**

PUREBRED BULL (87/76.6)
 HOMO POLLED (T)/HOMO BLACK (T)
 03/25/2022 LSBL 3040L NPM2606606

AHCC BARN BURNER B907
 CELL ENVISION 7023E UREA: 14.92
 PBR5 ZSA ZSA 246Z UFAT: 0.25
 L7 CALVADOS 5035C
 MISS L7 817F UIMF: 2.490
 MISS L7 514C

BW: 90	Adj WW: 678	Adj YW: 1208									
EPDs	CED	BW	WW	YW	MK	SC	DOC	YG	CW	REA	Marb
7	2.7	72	113	18	1.25	17	-0.44	34	1.24	0.02	

A thick built purebred Envision son that is homo black and homo polled. He is big topped and ratioed a 121 for IMF. Goes back to our good 514 cow.

Lot 36**L7 3047L**

PUREBRED, BULL (88/78.5)
 HOMO POLLED (T)/HOMO BLACK (T)
 02/23/2023 LSBL 3047L NPM2606537

CELL ENVISION 7023E UREA: 13.64
 CELL HISTORY BUFF 0245H ET UFAT: 0.16
 CELL MISS RESPONDER 6078D
 TMCK DARTMOUT 360D
 MISS L7 907G UIMF: 1.730
 MISS L7 523C

BW: 80	Adj WW: 733	Adj YW: 1203									
EPDs	CED	BW	WW	YW	MK	SC	DOC	YG	CW	REA	Marb
8	1.1	76	111	24	1.19	12	-0.36	28	0.86	0.24	

Long made, double homo History Buff son that weaned off at 733. He is in top 20% for WW and YW.

Lot 37**L7 3039L**

PUREBRED, BULL (87/74.4)
 HET POLLED (T)/HET BLACK (T)
 03/22/2023 LSBL 3039L NPM2606618

CELL ENVISION 7023E UREA: 14.98
 L7 HUMDINGER 0035H UFAT: 0.30
 MISS L7 514C
 L7 CALVADOS 5035C
 MISS L7 815F UIMF: 2.105
 MISS L7 557C

BW: 85	Adj WW: 660	Adj YW: 1200									
EPDs	CED	BW	WW	YW	MK	SC	DOC	YG	CW	REA	Marb
9	0.5	65	100	22	0.70	14	-0.46	28	1.22	0.02	

A good looking purebred son of L7 Humdinger. Long made and big topped, going back to our popular 557 female.

**Sire of Lot 37****Lot 38****L7 3094L**

LIM-FLEX, BULL (71/63.2)
 DOUBLE POLLED/BLACK
 04/10/2023 LSBL 3094L LFM2606883

COLE CADILLAC 05C UREA: 16.26
 L7 HOLD CARD 0079H UFAT: 0.26
 MISS L7 779E
 L7 EXCHANGE RATE 7034E
 MISS L7 178J UIMF: 1.830
 MISS L7 747E

BW: 80	Adj WW: 779	Adj YW: 1329									
EPDs	CED	BW	WW	YW	MK	SC	DOC	YG	CW	REA	Marb
10	2.1	63	101	26		13	-0.20	30	0.71	0.16	

A real good, big topped, high performing Cadillac grandson.

Lot 39**L7 3079L**

LIM-FLEX, BULL (75/66.4)
 DOUBLE POLLED/HET BLACK
 03/19/2022 MEMP3079L LFM2607763

COLE CADILLAC 05C UREA: 13.72
 L7 HOLD CARD 0079H UFAT: 0.28
 MISS L7 779E
 CONLEY EXPRESS 7211
 L7 JUST A GIRL UIMF: 2.475
 AC MISS LORETTA 701

BW: 98	Adj WW: 676	Adj YW: 1276									
EPDs	CED	BW	WW	YW	MK	SC	DOC	YG	CW	REA	Marb
4	5.0	68	103	24		11	-0.05	36	0.40	0.38	

A long, thick made, high marbling bull.

Lot 40**L7 3007L**

PERCENTAGE, BULL (84/75.2)
 HOMO POLLED (T)/HOMO BLACK (T)
 03/23/2023 LSBL 3007L NXM2606622

CELL ENVISION 7023E UREA: 13.30
 L7 JINX 1017J UFAT: 0.17
 MISS L7 342A
 WULFS YUKON TRAIL 8084Y
 MISS L7 416B UIMF: 1.840
 MISS L7 941W

BW: 88	Adj WW: 668	Adj YW: 1213									
EPDs	CED	BW	WW	YW	MK	SC	DOC	YG	CW	REA	Marb
9	1.8	60	92	22	1.02	10	-0.44	30	1.05	-0.09	

This homo black, homo polled Envision grandson is long and wide built.

Lot 41**L7 3064L**

LIM-FLEX, BULL (75/67.1)
 DOUBLE POLLED/BLACK
 03/18/2023 LSBL 3064L LFM2606588

IVY'S BUBBA WATSON HTZ24B UREA: 15.20
 L7 HIGH TIME 0022H UFAT: 0.28
 MISS L7 325A
 VIN-MAR O'REILLY FACTOR
 MISS L7 043H UIMF: 1.895
 MISS L7 851F

BW: 82	Adj WW: 733	Adj YW: 1278									
EPDs	CED	BW	WW	YW	MK	SC	DOC	YG	CW	REA	Marb
10	0.5	64	99	26	0.65	12	-0.43	24	1.08	0.02	

This fella is sired by a past sale highlight, L7 High Time. Much like his sire he is long sided, heavy, and big topped.

Lot
42

L7 3049L

PERCENTAGE, BULL (76/67.3)
HOMO POLLED (T)/HET BLACK (T)
04/15/2023 LSBL 3049L NXM2606893

AHCC HEARTLAND 901F ET
L7 JUST ONE 1061J UREA: 14.66
MISS L7 763E UFAT: 0.28
L7 CALVADOS 5035C
L7 GIN N JUICE 913G UIMF: 1.855
MISS L7 617D

BW: 84	Adj WW: 734	Adj YW: 1249									
EPDs	CED	BW	WW	YW	MK	SC	DOC	YG	CW	REA	Marb
	10	0.8	63	92	24	0.68	12	-0.42	27	1.00	0.10

Another solid made Just One son that is homo polled. A high performing bull that ranks in to 35% for WW, 40% for YW, and 20% for REA.



Sire of Lot 42, 44, 48

Lot
43

L7 3031L

LIM-FLEX, BULL (63/55.4)
DOUBLE POLLED/HET BLACK (T)
03/12/2023 LSBL 3031L LFM2606572

CJSL CREED 5042C
L7 HAYMAKER 0056H UREA: 13.18
MISS L7 646D UFAT: 0.14
PRAIRIE PRIDE NEXT STEP 2036
MISS L7 747E UIMF: 2.135
MISS L7 533C

BW: 80	Adj WW: 685	Adj YW: 1205									
EPDs	CED	BW	WW	YW	MK	SC	DOC	YG	CW	REA	Marb
	17	-1.1	60	96	23		14	-0.18	32	0.73	0.33

A long sided, smooth made Haymaker son that ranks in top 10% for BW and 20% for GEST.

Lot
44

L7 3058L

PERCENTAGE, BULL (82/69.1)
HOMO POLLED (T)/HET BLACK (T)
03/19/2023 LSBL 3058L NXM2606605

AHCC HEARTLAND 901F ET
L7 JUST ONE 1061J UREA: 15.82
MISS L7 763E UFAT: 0.30
CELL ENVISION 7023E
MISS L7 018H UIMF: 2.080
MISS L7 330A

BW: 78	Adj WW: 685	Adj YW: 1205									
EPDs	CED	BW	WW	YW	MK	SC	DOC	YG	CW	REA	Marb
	10	1.5	71	110	23	1.17	15	-0.32	38	1.00	0.07

Big topped, long patterned, stout made, L7 Just One bull in a homo package. Top 15% for WW and 20% for YW, REA.

Lot
45

L7 3024L

PUREBRED, BULL (88/77.7)
DOUBLE POLLED/RED
04/11/2023 LSBL 3024 NPM2606886

CJSL CREED 5042C
L7 HAYMAKER 0056H UREA: 16.08
MISS L7 646D UFAT: 0.25
L7 ZERO HOUR 2066Z
MISS L7 640D UIMF: 2.355
MISS L7 646S

BW: 80	Adj WW: 635	Adj YW: 1215									
EPDs	CED	BW	WW	YW	MK	SC	DOC	YG	CW	REA	Marb
	15	-1.3	47	71	25	-0.11	13	-0.45	10	1.00	0.12

Real nice L7 Haymaker son that's low birth, has big REA, and ratioed a 115 for IMF.

Lot
46

L7 3046L

PERCENTAGE, BULL (85/73.8)
DOUBLE POLLED/HOMO BLACK (T)
02/18/2023 LSBL 3046L NXM2606526

MAGS ANCHOR
AHCC EARNING POWER 900E ET UREA: 12.94
LVLS 9066U UFAT: 0.30
TMCK DARTMOUTH 360D
MISS L7 906G UIMF: 2.385
MISS L7 133Y

BW: 70	Adj WW: 663	Adj YW: 1168									
EPDs	CED	BW	WW	YW	MK	SC	DOC	YG	CW	REA	Marb
	15	-2.1	60	94	29	1.17	15	-0.23	31	0.66	0.23

A low birth, homo black son of Earning Power. Ratio of 127 for IMF.

Lot
47

L7 3006L

LIM-FLEX, BULL (75/65.3)
HOMO POLLED (T)/HET BLACK (T)
03/01/2023 LSBL 3006L LFM2606533

TASF CROWN ROYAL 960C ET
TASF HOLD MY BEER 402H UREA: 14.16
TASF X-TASY 488X UFAT: 0.25
S A V BRILLIANCE 8077
MISS L7 342A UIMF: 1.820
MISS L7 108Y

BW: 82	Adj WW: 673	Adj YW: 1183									
EPDs	CED	BW	WW	YW	MK	SC	DOC	YG	CW	REA	Marb
	10	0.7	57	85	24	0.94	6	-0.24	16	0.51	0.16

A chunky, homo polled bull out of one of the most popular cows one the place.

Lot
48

L7 3063L

LIM-FLEX, BULL (73/63.8)
HET POLLED (T)/HET BLACK (T)
03/18/2023 LSBL 3063L LFM2606595

AHCC HEARTLAND 901F ET
L7 JUST ONE 1061J UREA: 13.40
MISS L7 763E UFAT: 0.13
COLE CADILLAC 05C
MISS L7 038H UIMF: 2.385
MISS L7 864F

BW: 92	Adj WW: 650	Adj YW: 1160									
EPDs	CED	BW	WW	YW	MK	SC	DOC	YG	CW	REA	Marb
	9	2.2	63	96	23	0.29	13	-0.30	29	0.86	0.10

This Just One son is square built, big middled, and fun to look at! He ranks top 25% for REA and ratioed 116 for IMF.

Lot
49

L7 3045L

LIM-FLEX, BULL (65/59.1)
DOUBLE POLLED/RED
04/09/2023 LSBL 3045L LFM2606880

L7 JADE 1019J WULFS EMPRIZE 2424E UREA: 14.54
MISS L7 417B UFAT: 0.23
MISS L7 873F ALTER EGO UIMF: 2.335
MISS L7 475B

BW: 72	Adj WW: 694	Adj YW: 1179									
EPDs	CED	BW	WW	YW	MK	SC	DOC	YG	CW	REA	Marb
14	-2.3	58	78	26	0.99	14	-0.35	17	0.90	0.07	

This Jade son is top 4% for BW, top 20% for REA and ratioed a 114 for IMF.

50

L7 3061L

PERCENTAGE, BULL (82/71.6)
HOMO POLLED (T)/HET BLACK (T)
04/05/2023 LSBL 3061L NXM2606872

L7 HAYMAKER CJSJL CREED 5042C UREA: 16.06
MISS L7 035H 0056H UFAT: 0.16
MISS L7 820F MISS L7 646D UIMF: 1.915
MISS L7 035H COLE CADILLAC 05C

BW: 76	Adj WW: 636	Adj YW: 1176									
EPDs	CED	BW	WW	YW	MK	SC	DOC	YG	CW	REA	Marb
15	-2.3	45	68	22	-0.39	13	-0.36	8	0.81	0.21	

A homo polled Haymaker son with calving ease and big ribeye.

Lot
51

L7 3050L

LIM-FLEX, BULL (75/66.2)
DOUBLE POLLED/RED
03/12/2023 LSBL 3050L LFM2606571

L7 HAYMAKER CJSJL CREED 5042C UREA: 13.48
MISS L7 914G 0056H UFAT: 0.24
MISS L7 061X MISS L7 646D UIMF: 2.135
LFLC DENVER 857D

BW: 75	Adj WW: 625	Adj YW: 1120									
EPDs	CED	BW	WW	YW	MK	SC	DOC	YG	CW	REA	Marb
15	-1.4	49	76	21	0.24	12	-0.29	17	0.71	0.18	

A thick made Haymaker son that offers calving ease.

Lot
52

L7 3088L

LIM-FLEX, BULL (75/65.2)
HOMO POLLED (T)/HOMO POLLED BLACK (T)
03/04/2023 LSBL 3088L LFM2606555

L7 146J MAGS ANCHOR UREA: 13.42
MISS L7 872F AHCC HEARTLAND 901F ET UFAT: 0.17
L7 GRIFFIN 9018G UIMF: 1.505
L7 9066J

BW: 75	Adj WW: 6606	Adj YW: 1146									
EPDs	CED	BW	WW	YW	MK	SC	DOC	YG	CW	REA	Marb
13	-1.2	59	94	24	0.75	14	-0.22	29	0.70	0.19	

Another calving ease Heartland son that's homo black and homo polled.

Lot
53

L7 3030L

LIM-FLEX, BULL (75/68.4)
DOUBLE POLLED/RED
03/23/2023 LSBL 3030L LFM2606620

L7 JADE 1019J WULFS EMPRIZE 2424E UREA: 15.00
MISS L7 726E MISS L7 417B UFAT: 0.21
MISS L7 025X AHCC COWBOY KIND C595 ET UIMF: 1.760

BW: 78	Adj WW: 694	Adj YW: 1144									
EPDs	CED	BW	WW	YW	MK	SC	DOC	YG	CW	REA	Marb
12	-1.3	57	81	29	0.83	13	-0.48	18	1.00	-0.07	

A big topped, calving ease bull that's in top 10% for BW and REA.

Lot
54

L7 3076L

PERCENTAGE, BULL (79/69.8)
DOUBLE POLLED/BLACK
03/24/2023 LSBL 3076L NXM2606624

L7 HOLD CARD COLE CADILLAC 05C UREA: 14.12
MISS L7 108J 0079H UFAT: 0.23
MISS L7 779E AHCC HEARTLAND 901F ET UIMF: 2.175
MISS L7 779E

BW: 75	Adj WW: 635	Adj YW: 1175									
EPDs	CED	BW	WW	YW	MK	SC	DOC	YG	CW	REA	Marb
11	1.4	54	84	27	0.07	12	-0.22	29	0.63	0.11	

A high marbling, low birth Heartland son.

Lot
55

L7 3086L

PERCENTAGE, BULL (83/73.9)
DOUBLE POLLED/BLACK
02/26/2023 LSBL 3086L NXM2606542

L7 HOLD CARD COLE CADILLAC 05C UREA: 14.70
MISS L7 137J 0079H UFAT: 0.21
MISS L7 427B MISS L7 779E UIMF: 1.565
L7 EXCHANGE RATE 7034E

BW: 78	Adj WW: 679	Adj YW: 1174									
EPDs	CED	BW	WW	YW	MK	SC	DOC	YG	CW	REA	Marb
10	1.5	55	82	25	0.10	13	-0.32	17	0.81	0.03	

A high percent calving ease bull.

Lot
56

L7 3077L

PUREBRED, BULL (90/81.0)
DOUBLE POLLED/RED
03/22/2023 LSBL 3077L NPM2606617

L7 HOLD CARD COLE CADILLAC 05C UREA: 15.38
MISS L7 113J 0079H UFAT: 0.21
MISS L7 144Y MISS L7 779E UIMF: 1.855
IVY'S BUBBA WATSON HTZ24B

BW: 82	Adj WW: 675	Adj YW: 1135									
EPDs	CED	BW	WW	YW	MK	SC	DOC	YG	CW	REA	Marb
10	2.2	51	71	26	-0.20	12	-0.44	13	0.89	-0.09	

A big topped, red, purebred bull that scanned a 15.38 Ribeye.

~ Open Heifers ~

Lot 57

L7 LADY MAY 342L

LIM-FLEX, FEMALE (70/61.6)
DOUBLE POLLED/DOUBLE BLACK
05/01/2023 LSBL 342L LFF2602736

AHCC HEARTLAND 901F ET
L7 JUST ONE 1061J
MISS L7 763E
FC ANGELS ANSWER
MISS L7 921G
MISS L7 243Z

BW: 72	Adj WW: 719										
EPDs	CED	BW	WW	YW	MK	SC	DOC	YG	CW	REA	Marb
11	1.5	67	106	26	0.66	13	-0.27	43	0.84	0.12	

A sale highlight here! A super attractive female that puts her pieces together nicely. Lady May was Division 1 Champion Heifer at the American Royal last October. She also offers diversity as a breeding piece. Being a 70% Limflex, breed her up to make smoking good purebreds or breed her down to make stingers in the Limflex ring.



Lot 57

Lot 58

MISS L7 308L

LIM-FLEX, FEMALE (75/66.6)
HOMO POLLED (T)/RED
03/18/2023 LSBL 308L LFF2606590

WULFS DEFEND K909D ET
WULFS HICKOK 7056H
WULFS EDWINNA 7056E
L7 CORNER POCKET 5076C ET
MISS L7 071H
MISS L7 586C

BW: 80	Adj WW: 628										
EPDs	CED	BW	WW	YW	MK	SC	DOC	YG	CW	REA	Marb
7	2.8	75	113	22	0.79	13	-0.40	30	1.08	0.06	

A homo polled, moderate made, big middled female that offers growth and phenotype.

Lot 59

MISS L7 317L

LIM-FLEX, FEMALE (45/40.5)
HOMO POLLED (T)/HET BLACK (T)
03/18/2023 LSBL 317L LFF2606597

MAGS AVIATOR
CJSL CREED 5042C
CJSL 2090Z
S A V BRILLIANCE 8077
MISS L7 039H
MISS L7 812F

BW: 72	Adj WW: 669										
EPDs	CED	BW	WW	YW	MK	SC	DOC	YG	CW	REA	Marb
14	-0.9	63	108	24	0.46	12	0.00	32	0.55	0.48	

A loose structured, big bellied Creed daughter that's homo polled.

Lot 60

MISS L7 307L

PUREBRED, FEMALE (87/78.6)
HOMO POLLED (T)/BLACK
03/18/2023 LSBL 307L NPF2606610

WULFS DEFEND K909D ET
WULFS HICKOK 7056H
WULFS EDWINNA 7056E
LFLC DENVER 857D
MISS L7 915G
MISS L7 110Y

BW: 80	Adj WW: 649										
EPDs	CED	BW	WW	YW	MK	SC	DOC	YG	CW	REA	Marb
6	3.1	74	115	27	1.07	11	-0.42	32	1.08	-0.02	

Stout made Hickok female that's homo polled and goes back to the 110Y cow that's still in production.

Lot 61

MISS L7 353L

LIM-FLEX, FEMALE (63/55.5)
HOMO POLLED (T)/HET BLACK (T)
03/24/2023 LSBL 353L LFF2606625

CJSL CREED 5042C
L7 HAYMAKER 0056H
MISS L7 646D
L7 DOMINO 6061D
MISS L7 942G
MISS L7 747E

BW: 84	Adj WW: 603										
EPDs	CED	BW	WW	YW	MK	SC	DOC	YG	CW	REA	Marb
15	0.6	58	94	21			14	-0.21	29	0.79	0.27

An eye catching, homo polled Haymaker female backed by a nice Next Step cow.

Lot 62

MISS L7 349L

PERCENTAGE, FEMALE (82/72.2)
HOMO POLLED (T)/RED (T)
03/21/2023 LSBL 349L NXF2606615

CJSL CREED 5042C
L7 HAYMAKER 0056H
MISS L7 646D
L7 CALVADOS 5035C
MISS L7 820F
MISS L7 538C

BW: 70	Adj WW: 495										
EPDs	CED	BW	WW	YW	MK	SC	DOC	YG	CW	REA	Marb
16	-2.4	39	57	19	-0.03	14	-0.42	4	0.81	0.16	

A sporty calving ease Haymaker female that's homo polled.



Thanks for your 46 years of service Sonny!

~ Reference Sires ~

Reference Sires	Sire	Dam	GEST	CED	BW	WW	YW	MK	TM	CEM	SC	DOC	YG	CW	REA	MB	SMTI
L7 JUST ONE 1061J	AHCC HEARTLAND 901F ET	MISS L7 763E	-5	10	2.2	74	119	27	64	6	0.91	14	-0.24	50	0.87	0.17	60.58
L7 HAYMAKER 0056H	CJSL CREED 5042C	MISS L7 646D	-5	20	-2.6	49	76	27	51	12	-0.22	14	-0.24	20	0.82	-0.01	61.63
L7 JADE 1019J	WULFS EMPRIZE 2424E	MISS L7 417B	-4	12	-1.4	66	96	29	62	8	0.89	14	-0.54	25	1.26	0.03	55.49
L7 JINX 1017J	CELL ENVISION 7023E	MISS L7 342A	-4	10	1.3	73	117	18	54	6	1.86	13	-0.28	48	1.08	0.17	60.68
AHCC HEARTLAND 901F ET	MAGS ANCHOR	LVLS 9066U	-7	12	0.3	77	128	27	65	8	1.00	16	-0.07	57	0.62	0.31	65.35
WULFS XCELLSIOR X252X	WULFS SIRLOIN 3172S	WULFS MISSIVE 2258M	-4	11	-0.6	64	93	21	53	2	0.00	11	-0.79	4	1.53	0.11	59.66
CELL HISTORY BUFF 0245H ET	CELL ENVISION 7023E	CELL MISS RESPONDER 6078D	-2	3	4.4	89	150	19	63	1	2.10	13	-0.42	57	1.43	0.25	69.81
L7 HOLD CARD 0079H	COLE CADILLAC 05C	MISS L7 779E	-5	9	2.6	46	70	26	49	6	-0.50	10	-0.24	18	0.58	0.08	48.94
L7 HIGH TIME 0022H	IVY'S BUBBA WATSON HTZ24B	MISS L7 325A	-3	10	1.1	66	101	26	59	6	0.20	10	-0.65	17	1.53	-0.10	51.74
CJSL CREED 5042C	MAGS AVIATOR	CJSL 2090Z	-5	14	-0.4	64	117	23	55	11	-0.40	11	0.12	34	0.53	0.80	77.89
CELL ENVISION 7023E	AHCC BARN BURNER B907	PBR5 ZSA ZSA 246Z	-5	6	2.7	99	167	14	63	4	2.30	21	-0.36	65	1.55	0.12	67.61
L7 HUCKLEBERRY 0011H ET	ALTER EGO	L7 YUMA 122Y	-3	11	0.1	54	76	22	49	6	0.70	16	-0.26	20	0.72	-0.02	47.50
TMCK DARTMOUTH 360D	TMCK ARCHITECT 031A	TMCK518Z	-6	13	0.4	80	118	27	67	8	-0.10	14	-0.23	29	0.72	-0.06	53.97
AHCC EARNING POWER 900E ET	MAGS ANCHOR	LVLS 9066U	1-6	12	1.8	80	137	33	73	10	2.40	18	-0.14	60	0.87	0.51	74.22
L7 HUMDINGER 0035H	CELL ENVISION 7023E	MISS L7 514C	-3	7	1.7	82	135	23	64	4	1.20	18	-0.41	50	1.42	-0.08	55.56
WULFS HICKOK 7056H	WULFS DEFEND K909D ET	WULFS EDWINNA 7056E	-5	5	4.3	94	147	28	75	1	1.00	15	-0.33	51	1.22	0.14	66.49
TASF HOLD MY BEER 402H	TASF CROWN ROYAL 960C ET	TASF X-TASY 488X	-3	8	2.6	64	100	25	59	4	0.45	3	-0.25	13	0.39	0.13	57.10



• *Terms and Conditions* •

Terms: Cash - settlement immediately after the sale unless prior arrangements have been made.

Health: September - Cattle Master 4 (IBR-BVD-PI3-BRSV); 7 way Clostridium; Haemophilus Somnus. Heifers are all Brucellosis vaccinated. October - Three weeks later at weaning; Cattle Master 4, Haemophilus Somnus, Ivomec. April - Bulls are scrotal measured, semen tested, Brucellosis tested. Breeding age females have had Preg 9, Anthrax in spring.

(1) On all animals sold, health tests will be announced at the sale or printed in the sale catalog. It is understood that health papers reflect the condition of the animal at the time of the sale but carry no further guarantee as to the future health of the animal. (2) Buyers having special health requests or who wish to take cattle into states with specific or rigid health regulations should inquire specifically about the health tests required for entry into their state. (3) All females sold are considered to be calf-hood vaccinated for Brucellosis unless they are otherwise stated in the catalog or announced from the block. It is suggested that verification of vaccination be written on the health certificate.

Delivery: Free delivery to central locations in South Dakota and surrounding states.

Guarantee: All bulls are semen tested and are guaranteed to be breeders and settle cows. Scrotal measurements will be available sale day. All females one year of age are guaranteed breeders.

Purchaser's Risk: Each animal becomes the risk of the purchaser as soon as sold. It shall be the obligation of the seller to see that the animals are fed and cared for free of charge to the purchaser for at least 48 hours following the sale. It shall be the obligation of the purchaser to see that trucking of the animal and care of the animal past the first 48 hours following the sale are taken care of.

Multiple Herd Use: The North American Limousin Association new rules state: any bull used A.I. in more than one herd, must have the dam blood typed. If you are planning on using any bulls this way, please write on invoice sale day so we have the blood work on those cows on file. Lots 10, 12, 16, 20, 22, 28, 38, 40, and 52 are not eligible for A.I. use. Dams were sold before blood typed.

Liability: Each animal will be at the buyer's risk as soon as sold, but will be cared for by the seller for a reasonable period of time. Every precaution will be taken for the welfare of the cattle sold. The L7 Bar Ranch will

not be responsible for accidents, but every effort will be made to provide for the safety and comfort of those attending the sale.

Identification of Animals: (1) Each animal sold will have a readable tattoo corresponding to its registration paper. (2) Seller agrees to check all tattoos for accuracy prior to the sale. The buyer has the responsibility for rechecking the tattoos after taking possession and reporting any discrepancies to the seller immediately. (3) All animals to be sold will be identified by their official registration number, their tattoo and their registered name. If nicknames are used, they should be in addition to the other information. (4) The North American Limousin Foundation (NALF) board recommends that when any animal is sold, there is complete disclosure of any retained genetics in the form of pregnant recipients, frozen embryos or frozen semen.

Registration Certificates: (1) The seller of the animal will submit the original registration certificate with transfer information or an application for registration with transfer information on it so that a certificate can be produced by the Foundation and transferred to the new buyer. The seller must sign the back of the certificate on the application to authorize the transfer. (2) It is the responsibility of the seller to provide NALF with the buyer's complete name, address and membership number (if available) so that they can complete the transfer. It is important that the membership number be given if the buyer is already a member of NALF. (3) It is the seller's responsibility to provide the certificate or application, and transfer information to NALF within 60 days of sale, and pay transfer and registration fees.

Announcements: (1) Any change from the information that is printed in the catalog will be announced from the auction block. (2) All announcements made from the auction block take precedence over the printed catalog. (3) Catalogued lots not selling will be announced prior to the sale.

Mail Bids: Mailed or telephoned bids will be handled in a most confidential manner. If you are unable to be present to place your bids, please feel free to contact the Peterson's.

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