



FALL
Kick Off

SALE EVENT OF 2024

9.17.24

3PM CDT | LIVE ONLINE AUCTION

SELLING 213 REGISTERED AKAUSHI BULLS AND FEMALES REPRESENTING THE WORLD'S LARGEST BREEDER!

 HeartBrand[®]
CATTLE





FALL
Kick Off
SALE EVENT OF 2024

09.17.2024 3:00 p.m. C.D.T. | Live Online Auction

SELLING 213 REGISTERED AKAUSHI BULLS AND FEMALES REPRESENTING THE WORLD'S LARGEST BREEDER!

Bulls Spring of 2023	126 head
Bulls Fall of 2022.....	44 head
Spring Bred Females	24 head
Open Replacement Heifers	19 head

Elite Herd Sire Prospects | Beef Bulls
Spring Bred Females | Open Replacement Heifers

WATCH LIVE & BID ONLINE ...



We have made preparations to bid and buy livestock through Superior's new bidding platform, Bid.SuperiorLivestock.com, for those unable to attend in person on sale day. Please note that all lots in the sale will be available for viewing online prior to sale day at: BID.SUPERIORLIVESTOCK.COM

If you need assistance with registration or with either bidding platform, call Superior at 800.422.2117

LiveAuctions.TV



Beeman Family fifth generation Texas ranchers!

OPEN HOUSE SEPT. 4-6 & 10-12

We welcome you to our ranch to come take a look at the cattle offered in the sale.

We are happy to accommodate if these dates don't work for you. Contact the HeartBrand office to set up a visit, 830.540.3955.

This auction is the next step in HeartBrand continuing to be a leading seedstock producer, and this will expand our cattle to a larger market. We are joining our forces with Superior to continue to build the market for Akaushi genetics.

RANCH LOCATION

732 Jeff Davis Ranch Road, Harwood, TX 78632

- 60 miles from Austin, TX

- 137 miles from Houston, TX

- 81 miles from San Antonio, TX

Sale cattle are available for viewing prior to the sale. Feel free to call the Ranch to make an appointment, 830.540.3955

Sale Catalog will be mailed on request only.

Log on to www.Wagyu365.com to fill out a form for a complimentary catalog.





Ronald Beeman and son Jordan Beeman, President of HeartBrand Beef



JoJo Carrales, Vice President of HeartBrand Cattle, Kaci Carrales, Joseph & Adalyn



Jacob Tipp, Full Blood Cattle Manager
Amy Tipp, Meat Sales Manager, Kaston & Kinley



Callie Hendershot, Database Manager
Ross Hendershot & Raelyn

Dear current and future valued customers,

Our inaugural Spring Kickoff Sale in April was an exciting event – with more than 160 bulls and 50 females sold, prime Akaushi genetics were added to many new and returning customers’ ranchers. Additionally, we had the opportunity to meet many new and excited Akaushi breeders in Fort Worth this past summer at the American Akaushi Association Convention. Only further proof of the momentum this breed continues to take.

With the continued trend of calves commanding record-high prices, coupled with strong grid premiums, adding HeartBrand Cattle’s Akaushi genetics is a strategic way to capitalize on these favorable market conditions. Adding HeartBrand Cattle’s Akaushi genetics offer exceptional marbling while maintaining essential traits such as growth, longevity and performance.

We’ve observed a continued rise in demand for Akaushi genetics and Akaushi beef. It’s clear that the Akaushi breed is making waves in the industry, and we are confident it will continue to gain momentum.

Thank you for your ongoing support and for being a part of this exciting journey with us. We look forward to continuing to provide you with top-tier Akaushi genetics and working together to achieve greater success!

Jordan Beeman

The HeartBrand Cattle team is honored to offer this set of breeding bulls, and females for sale this fall. Our goal is to provide our buyers with functional cattle that fulfill their need for genetics that can complement their operation. The strategic process that our team holds in place is structured for you to take advantage of multi generations of selection.

Akaushi is the best breed that I have ever seen significantly increase carcass quality without sacrificing the profit generating traits, like growth, fertility and longevity. We have continued to try to make the breed better and thank you for being loyal customers and promoting the breed and our branded program.

JoJo Carrales



AUCTIONEER ...

EDDIE BURKS270.991.6398

SALE DAY PHONES ...

JORDAN BEEMAN..... 361.772.6177, jbeeman@akaushi.com

JOJO CARRALES361.701.9961, jcarrales@heartbrandbeef.com

OFFICE830.540.3955



RANDALL O. RATLIFF 615.330.2735, randy@wagyu365.com

KILEY MCKINNA..... 402.350.3447, kiley@wagyu365.com

PJ BUDLER 682.597.0380 , pj@wagyu365.com

SALE ORDER & SUPPLEMENTAL INFORMATION ...

Any additional information or corrections to the printed sale catalog will be available online at SuperiorLivestock.com.

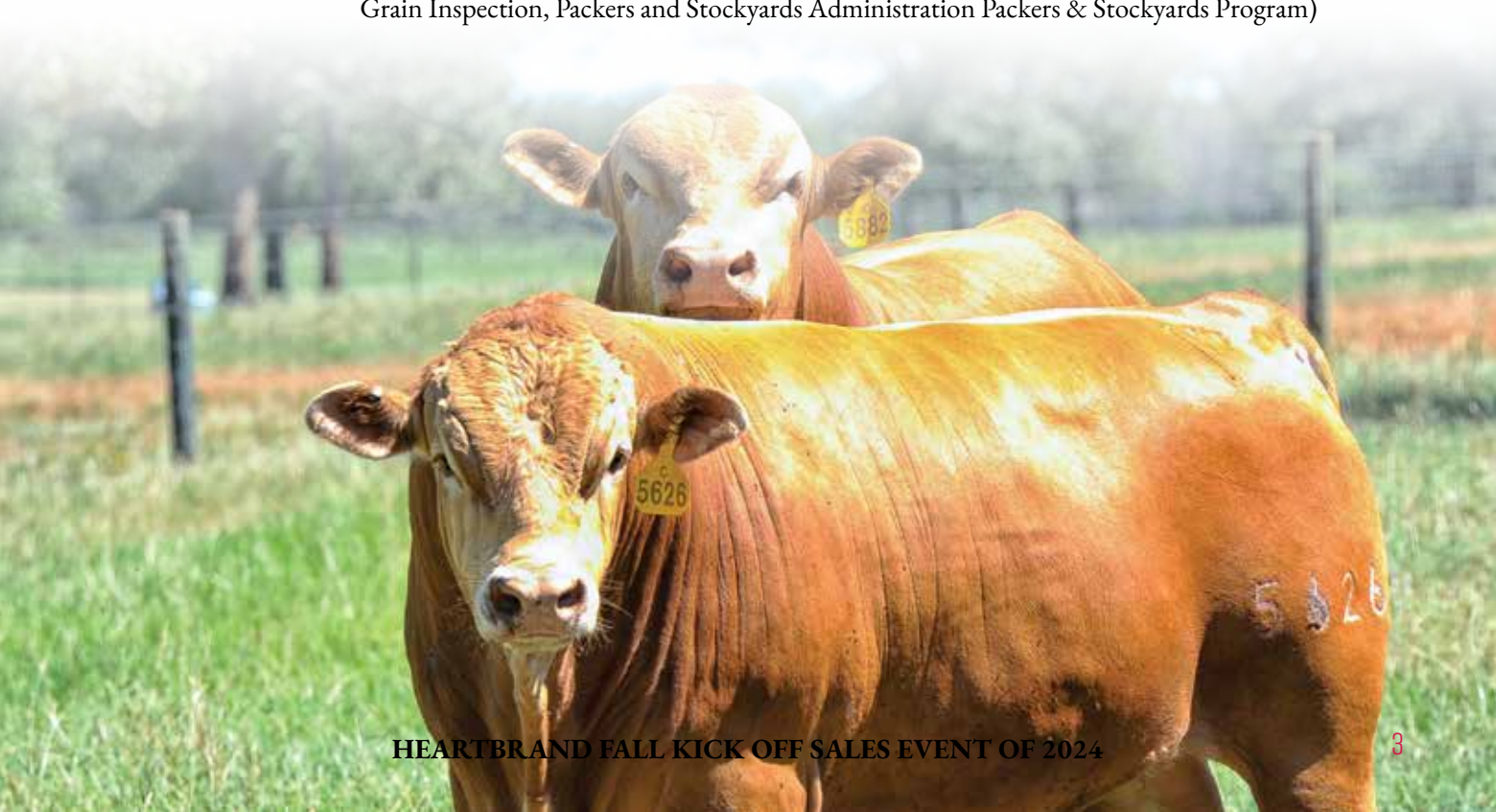


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If you need assistance with registration or with either bidding platform, call Superior at 800.422.2117

MANAGEMENT ...

Auction money and proceeds will be conducted under Randall O. Ratliff, DBA R&R Marketing, P.O. Box 60097, Nashville, TN 37206 Bond # 7901027402 (U.S. Department of Agriculture, Grain Inspection, Packers and Stockyards Administration Packers & Stockyards Program)



SALE INFORMATION

REGISTRATIONS & TRANSFERS...

As soon as the cattle are paid for, the cattle sold will be transferred (registrations) to the new owners through the offices of the American Akaushi Association. The fee is paid for by the seller.

PAYMENT ...

All lots must be paid for immediately following the conclusion of the HeartBrand Cattle Fall Kick Off Sale Event of 2024, unless prior payment arrangements have been made with any representative of Wagyu365. Buyers are welcome to pay by credit card. If so, you will be charged a 3% fee on the total sum of your purchase.

PICKUP LOCATION....

732 Jeff Davis Ranch Road, Harwood, TX 78632

DELIVERY ...

Buyers are responsible for any shipping cost pertaining to their purchases and transportation of the live cattle. Wagyu365 buyers and HeartBrand Cattle will work together to make this the easiest and most efficient process possible. Cattle need to be picked up by Sept. 30. If past Sept. 30 there will be a \$3 per day charge per animal.

TRUCKING....

Please contact the HeartBrand Cattle office at 830.540.3955 for them to assist with your trucking needs and desires.

HEALTH PAPERS ...

All cattle sold will be accompanied by appropriate health papers for immediate intrastate shipment. Additional health testing may be required for interstate shipment.

LIVESTOCK MORTALITY INSURANCE ...

Any representative of the Wagyu365 team can assist any buyer with insurance regarding their purchases.

TERMS AND CONDITIONS ...

Cattle will be sold under the Standard Terms and Conditions of the American Akaushi Assoc. Please log onto www.Akaushi.com

GENETIC CONDITIONS ...

Log onto www.Akaushi.com and go to the animal search and results of the genetic testing will be found on the lot selling.

GUARANTEE ON BULLS...

All bulls selling have passed a breeding soundness exam performed by a veterinarian prior to the sale. Bulls are guaranteed for the first breeding season against breeding injury. The first breeding season is defined as 120 days from the purchase date. A replacement bull of equal value will be provided if a bull needs to be replaced. If a bull of equal value is not available, a credit will be applied in the next HeartBrand Sale, less the salvage value of the injured bull. Please notify HeartBrand as soon as possible should an injury occur and prior to an injured bull being sold for salvage.

RETAINED INTEREST IN BULLS

HEARTBRAND RETAINS A ONE-HALF REVENUE-SHARING SEMEN INTEREST IN ALL BULLS SOLD. THE BUYER HAS FULL POSSESSION AND 100% SALVAGE VALUE OF THE BULL.

DISCOUNTS...

Purchases of 5 or more bulls will get a 5% discount. Purchases of 10 or more will get a 10% discount.





HEARTBRAND CATTLE WANTS TO MAKE YOUR BUYING EXPERIENCE ENJOYABLE AND VERY CONVENIENT

1. CALL US IN ADVANCE

This old-school way is still alive and well at HeartBrand Cattle. When your schedule or travel plans make it impossible to join us, please take a quick moment and give us a call at 830.540.3955 or call any of the folks listed on sale day contacts or sale management. We are all here to help you. We can visit about the cattle that interest you and, if you'd like, we can even offer an opinion. In other words, please share with us what you would like to do and we will arrange it per your instructions. We will make it simple to accept your max bid on lots you are interested in buying.

2. REAL-TIME PHONE BIDS

Not quite as old-school as calling us in advance of sale day but still a tried and true method of buying cattle, particularly if you don't have reliable high-speed internet. You may call Superior Productions at 800.422.2117 or any of the sale day phones.

3. ONLINE BIDS

Technology does have its advantages and it's pretty cool. We aim to be on the cutting edge of all technology, allowing us to better serve you. If you have high-speed internet, may we suggest the online bidding platforms of bid.superiorlivestock.com or liveauctions.tv.

4. LARGE SELECTION

The HeartBrand Cattle Fall Kick Off Sales Event of 2024 is the largest offering of Akaushi cattle in the United States. This means high-quality Akaushi genetics will be available in volume at every price range.

5. CONVENIENCE FEE

HeartBrand Cattle will be charging a 3% Convenience Fee for any credit/debit card transactions for cattle and/or genetics.



ABOUT THE BULLS

- ✓ All bulls will have individual EID tags
- ✓ All bulls have been parent verified by DNA
- ✓ All bulls have been branded with the HeartBrand logo with their own permanent ID on their hip
- ✓ All bulls have passed a breeding soundness examination performed by Dr. Kurt Kainer, Oak Grove Veterinary Clinic, Schulenburg, TX
- ✓ A copy of the breeding soundness examination report will be available upon picking up your bull
- ✓ All bulls have been evaluated by the HeartBrand Team for the following traits; Calving Ease, Growth, Muscle and Docility
- ✓ They are structurally sound, high degree of muscle and unparalleled carcass merit.
- ✓ All bulls will be up to date on vaccinations as well as dewormed
- ✓ All bulls are guaranteed 120 days from purchase
- ✓ All bulls will be dehorned if not genetically polled

ALL BULLS HAVE BEEN GRADED ON A STAR SYSTEM

Calving Ease, Growth, Muscle and Docility: 1-10 ranking

10= Very Quiet **8**= Slightly Nervous **5**= Nervous/Pacer **3**= Flighty **1**= Aggressive



- ✓ All females have been Brucellosis Vaccinated
- ✓ All females will have individual EID tags
- ✓ All females have been parent verified by DNA
- ✓ All females have been branded with the HeartBrand logo on their hip
- ✓ All females have been checked to be reproductively sound and have been third-party verified pregnant (if specified bred)
- ✓ Maternal and performance minded Akaushi Females
- ✓ They are well made, structurally sound with tremendous carcass merit.





So far in 2024, HeartBrand Beef has graded a total of 17,076 individual carcass sides utilizing a camera grading system. To our knowledge, this is the largest set of Akaushi cattle ever graded, and quite possibly, the largest set of Wagyu cattle graded in the United States that can be used for breeding evaluations and data. The average marbling on all 17,076 sides revealed a score of 797. In comparison to USDA grading scales, this average marbling score is equivalent to Slightly Abundant 50 and would be equal to USDA Prime. The yield grade landed at 3 when evaluating the data from these sides and showed a ribeye area of 13.82. These numbers speak volumes for the industry.

If you want to be a part of raising higher quality beef, we invite you to join! Joining is easy—the first step is buying a bull. HeartBrand currently has over 20,000 head on feed across three different states at five feedlots. These calves were bought from producers who purchased one or more HeartBrand Akaushi bulls and chose to sell their calves back to us. What are we doing with this many calves on feed? HeartBrand runs the second largest Wagyu beef program in the U.S., and we source our calves from producers who buy HeartBrand Akaushi bulls just like the ones offered in this catalog.

While we purchase lots of calves from producers, the opportunities with this breed are endless. The calves can





be finished out and used to supply any meat program depending on your demand whether that is all-natural, grass fed, grain fed, organic, or even locally raised beef. An Akaushi bull will upgrade any beef program. At the end of the day, we want you to make the highest profit possible on your herd and follow what makes the most sense for you and your family. The progeny from our bulls will be considered free market trade and there is no obligation to sell your calves back to HeartBrand or for HeartBrand to purchase from you. We welcome you to find the best opportunity to put the most money in your pocket, and we believe you could raise that bar with an Akaushi bull.

Over the past 10 years, we have had the pleasure of watching firsthand the impact Akaushi beef has made on the consumer. Our Akaushi beef program has grown drastically in size because we produce what the customer wants: marbled beef at a decent price. Akaushi beef is served in some of the best restaurants in the country and offered in many retail stores across the U.S. Customers are asking for better quality beef and that's what we are serving.

If you agree with today's consumer and want tasty, tender, marbled beef for the future, Akaushi is the breed for you. We look forward to you joining the movement of raising better beef for the future.





WAGYU 365 TEAM



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#Wagyumarketingatitsfinest #24/7/ 365Wagyu #alldayeverydaywagyu

RUESHAW 430

Influenced Bulls



RUESHAW 430
AF6808

In 1976, Rueshaw 430 was one of the very first wagyu bulls to ever leave Japan. A full blood Akaushi bull, Rueshaw was the Japanese Red National Champion Bull in 1975. He originated from the Kumamoto Region which is the heart of the Japanese Akaushi breeding capital. Rueshaw 430 was a bull imported before his time. He possessed a valuable outcross of blood in his genetic makeup that is vital to the Akaushi stud breeders.

|ASASAKAE

RYUEI H20

|HAMAMORI H101

SIRE RUEMEI H39

|JYODIA 984

HARUMI H376

|YOSHIHURA 3605

|SOKYU 676

SOCHUH10

|DAIICHIEMI 1472

DAM FB2 KIKUTAMA 14285

|YUEI 358

KIKUFUJI 1627

|KIKUHANA 3449

RUESHAW 430 INFLUENCED BULLS



LOT 1

LOT 1 HEARTBRAND 932IL

PERCENT FULLBLOOD	REG NO. AF275986	TATTOO 932IL	EID 840003258009628
DOB 3/9/2023		CALVING-EASE	★★★★★★
ACT BW 70		GROWTH	★★★★★★★
ACT WW 640		MUSCLE	★★★★★★★
ACT YW 940		DOCILITY	★★★★★★★



RUEMEI H39
 RUESHAW 430
 FB2 KIKUTAMA 14285
SIRE HEARTBRAND RHUBARB 2142A
 BIG AL
 HEARTBRAND BARBARA B3518R
 HEARTBRAND S2128J
 SHIGETAKARA H 40
 JUDO 1223
 SAKAE RK23331
DAM HEARTBRAND JENNI DR 1741A
 SHIGEMARU
 HEARTBRAND NIKKI DR S1029P
 AKIKO

LOT 2 HEARTBRAND 9328L ET

PERCENT FULLBLOOD	REG NO. AF284372	TATTOO 9328L	EID 840003258076227
DOB 3/20/2023		CALVING-EASE ★★★★★★	
ACT BW 85		GROWTH ★★★★★★★★	
ACT WW 626		MUSCLE ★★★★★★★★	
ACT YW 945		DOCILITY ★★★★★★★★	

|SHIGEMARU
HEARTBRAND KC S6386U
|HEARTBRAND C0062L

SIRE HEARTBRAND 8832E ET

|HEARTBRAND S3528R
HEARTBRAND STARR 9193X
|HEARTBRAND T4958S
RUEMEI H39

RUESHAW 430
|FB2 KIKUTAMA 14285

DAM HEARTBRAND 3024A

|BIG AL
HEARTBRAND BARBARA B3518R
|HEARTBRAND S2128J

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RUESHAW 430 INFLUENCED BULLS



LOT 3

LOT 3 HEARTBRAND 9I2IL

PERCENT FULLBLOOD	REG NO. AF284844	TATTOO 9I2IL	EID 840003258076307
DOB 2/17/2023		CALVING-EASE ★★★★★★	
ACT BW 78		GROWTH ★★★★★★	
ACT WW 575		MUSCLE ★★★★★★	
ACT YW 930		DOCILITY ★★★★★★	



SHIGEMARU
 HEARTBRAND KC S6386U
 HEARTBRAND C0062L
SIRE HEARTBRAND 8832E ET
 HEARTBRAND S3528R
 HEARTBRAND STARR 9193X
 HEARTBRAND T4958S
 RUESHAW 430
 HEARTBRAND 2541A
 HEARTBRAND NIKKI DR S1029P
DAM HEARTBRAND 0656F
 HEARTBRAND T5561S
 TWINWOOD 0468Y
 HEARTBRAND B5248S

RUESHAW 430 INFLUENCED BULLS

LOT 4 HEARTBRAND 9329L ET

PERCENT FULLBLOOD	REG NO. AF284394	TATTOO 9329L	EID 840003258076249
DOB 3/14/2023		CALVING-EASE ★★★★★★★★	
ACT BW 73		GROWTH ★★★★★★★★	
ACT WW 562		MUSCLE ★★★★★★★★	
ACT YW 835		DOCILITY ★★★★★★★★	

|SHIGEMARU
HEARTBRAND KC S6386U
|HEARTBRAND C0062L

SIRE HEARTBRAND 8832E ET

|HEARTBRAND S3528R
HEARTBRAND STARR 9193X
|HEARTBRAND T4958S
RUEMEI H39
RUESHAW 430
|FB2 KIKUTAMA 14285

DAM HEARTBRAND 3024A

|BIG AL
HEARTBRAND BARBARA B3518R
|HEARTBRAND S2128J

LOT 5 HEARTBRAND 8683L ET

PERCENT FULLBLOOD	REG NO. AF282343	TATTOO 8683L	EID 840003258076025
DOB 2/10/2023		CALVING-EASE ★★★★★★★★	
ACT BW 75		GROWTH ★★★★★★★★	
ACT WW 520		MUSCLE ★★★★★★★★	
ACT YW 850		DOCILITY ★★★★★★★★	

|DAI-NI 2 SHIGENAMI TOKKYU 27
SHIGEMARU

|DAI-YON 4 AKIBARE TOKKYU 3357

SIRE HEARTBRAND KC S6386U

|HEARTBRAND H0518E
HEARTBRAND C0062L
|HEARTBRAND S0917J
RUEMEI H39
RUESHAW 430
|FB2 KIKUTAMA 14285

DAM HEARTBRAND 3024A

|BIG AL
HEARTBRAND BARBARA B3518R
|HEARTBRAND S2128J

LOT 6 HEARTBRAND 9332L ET

PERCENT FULLBLOOD	REG NO. AF284389	TATTOO 9332L	EID 840003258076244
DOB 3/22/2023		CALVING-EASE ★★★★★★★★	
ACT BW 88		GROWTH ★★★★★★★★	
ACT WW 575		MUSCLE ★★★★★★★★	
ACT YW 800		DOCILITY ★★★★★★★★	

|DAI-NI 2 SHIGENAMI TOKKYU 27
SHIGEMARU
|DAI-YON 4 AKIBARE TOKKYU 3357

SIRE HEARTBRAND KC S6386U

|HEARTBRAND H0518E
HEARTBRAND C0062L
|HEARTBRAND S0917J
RUEMEI H39
RUESHAW 430
|FB2 KIKUTAMA 14285

DAM HEARTBRAND 3024A

|BIG AL
HEARTBRAND BARBARA B3518R
|HEARTBRAND S2128J

LOT 7 HEARTBRAND 8652L ET

PERCENT FULLBLOOD	REG NO. AF282323	TATTOO 8652L	EID 840003258076005
DOB 2/17/2023		CALVING-EASE ★★★★★★★★	
ACT BW 81		GROWTH ★★★★★★★★	
ACT WW 550		MUSCLE ★★★★★★★★	
ACT YW 815		DOCILITY ★★★★★★★★	

|DAI-NI 2 SHIGENAMI TOKKYU 27
SHIGEMARU

|DAI-YON 4 AKIBARE TOKKYU 3357

SIRE HEARTBRAND KC S6386U

|HEARTBRAND H0518E
HEARTBRAND C0062L
|HEARTBRAND S0917J
RUEMEI H39
RUESHAW 430
|FB2 KIKUTAMA 14285

DAM HEARTBRAND 3024A

|BIG AL
HEARTBRAND BARBARA B3518R
|HEARTBRAND S2128J

LOT 8 HEARTBRAND 8960L ET

PERCENT FULLBLOOD	REG NO. AF286740	TATTOO 8960L	EID 840003258076978
DOB 3/28/2023		CALVING-EASE ★★★★★★★★	
ACT BW 64		GROWTH ★★★★★★★★	
ACT WW 480		MUSCLE ★★★★★★★★	
ACT YW 800		DOCILITY ★★★★★★★★	

|SHIGEMARU
HEARTBRAND KC S6386U
|HEARTBRAND C0062L

SIRE HEARTBRAND KC BONES 1106Z

|SHIGEMARU
HEARTBRAND BUCKCHERRY S2421R
|TWA TANOMU
RUEMEI H39
RUESHAW 430
|FB2 KIKUTAMA 14285

DAM HEARTBRAND 3024A

|BIG AL
HEARTBRAND BARBARA B3518R
|HEARTBRAND S2128J

DISCOUNTS...

Purchases of 5 or more bulls will get a 5% discount.

Purchases of 10 or more will get a 10% discount.



RUESHAW 430 INFLUENCED BULLS



LOT 9

LOT 9 HEARTBRAND 8530K ET

PERCENT FULLBLOOD	REG NO. AF275709	TATTOO 8530K	EID 840003258088111
DOB 11/16/2022		CALVING-EASE	★★★★★★★
ACT BW 83		GROWTH	★★★★★★★★★
ACT WW 610		MUSCLE	★★★★★★★
ACT YW 870		DOCILITY	★★★★★★★★★



RUEMEI H39
 RUESHAW 430
 FB2 KIKUTAMA 14285
SIRE HEARTBRAND RHUBARB 2142A
 BIG AL
 HEARTBRAND BARBARA B3518R
 HEARTBRAND S2128J
 SHIGETAKARA H 40
 JUDO 1223
 SAKAE RK23331
DAM HEARTBRAND 2638A
 SHIGEMARU
 HEARTBRAND JONIE V7341U
 HEARTBRAND S1741P



LOT 10

LOT 10 HEARTBRAND 7129K ET

PERCENT FULLBLOOD	REG NO. AF24785I	TATTOO 7129K	EID 840003241566015
DOB 4/1/2022		CALVING-EASE ★★★★★★★★	
ACT BW 77		GROWTH ★★★★★★★★	
ACT WW 415		MUSCLE ★★★★★★★★	
ACT YW 850		DOCILITY ★★★★★★★★	



RYUEI H20
 RUEMEI H39
 HARUMI H376
SIRE RUESHAW 430
 SOCHU H10
 FB2 KIKUTAMA 14285
 KIKUFUJI 1627
 HIKARI
 HEARTBRAND H0518E
 DAI-HACHI 8 MARUNAMI
DAM HEARTBRAND C1955P
 SHIGEMARU
 HEARTBRAND S0928J
 UME

RUESHAW 430 INFLUENCED BULLS



LOT 11

LOT 11 HEARTBRAND 7950K ET

PERCENT FULLBLOOD	REG NO. AF271794	TATTOO 7950K	EID 840003258077691
DOB 11/1/2022		CALVING-EASE ★★★★★★	
ACT BW 77		GROWTH ★★★★★★	
ACT WW 460		MUSCLE ★★★★★★	
ACT YW 915		DOCILITY ★★★★★★	



RYUEI H20
 RUEMEI H39
 HARUMI H376
SIRE RUESHAW 430
 SOCHU H10
 FB2 KIKUTAMA 14285
 KIKUFUJI 1627
 SHIGEMARU
 HEARTBRAND JOE S5394S
 HEARTBRAND B0004M
DAM HEARTBRAND KATE 662Z
 HEARTBRAND C4408S
 HEARTBRAND 7836W
 HEARTBRAND T2796R

JUDO 1223

Influenced Bulls



JUDO 1223
AF6809

Judo was imported with Rueshaw into America in 1976 for research purposes. He is an outcross to the 1994 importation of reds. Semen collected is limited and in high demand in the states. Judo can be a valuable breeding tool in the limited Akaushi genetics pool to manage inbreeding. Take this rare opportunity to acquire his genetics while it lasts!

|SHIGEYUKI HON 561

SHIGETAMA H 11

|RAKU HON 3522

SIRE SHIGETAKARA H 40

|TAKANAMI 160

TAKARA 3 22765

|TAKARA 4905

|TAMAZONO

MARUZONO F252

|HANAMAUR

DAM SAKAE RK23331

|MARUFUJI 571

KAME RK4370

|TSURUMI 743

JUDO 1223 INFLUENCED BULLS



LOT 12

LOT 12 HEARTBRAND 8804L

PERCENT FULLBLOOD	REG NO. AF280332	TATTOO 8804L	EID 840003258009632
DOB 2/8/2023		CALVING-EASE ★★★★★★	
ACT BW 70		GROWTH ★★★★★★	
ACT WW 630		MUSCLE ★★★★★★	
ACT YW 1020		DOCILITY ★★★★★★	



SHIGEMARU
 HEARTBRAND KC S6386U
 HEARTBRAND C0062L
SIRE HEARTBRAND 6309B ET
 HEARTBRAND H0518E
 HEARTBRAND C0311R
 HEARTBRAND B0311N
 SHIGETAKARA H 40
 JUDO 1223
 SAKAE RK23331
DAM HEARTBRAND 3486B ET
 SHIGEMARU
 HEARTBRAND JONIE V7341U
 HEARTBRAND S1741P



LOT 14

LOT 13 HEARTBRAND 9326L

PERCENT	FULLBLOOD	REG NO.	AF275988	TATTOO	9326L	EID	840003258009630
DOB	2/7/2023			CALVING-EASE	★★★★★★★		
ACT BW	70			GROWTH	★★★★★★★		
ACT WW	685			MUSCLE	★★★★★★★		
ACT YW	1000			DOCILITY	★★★★★★★		

|TAMAMARU
HEARTBRAND T6023T
|HEARTBRAND B0102M

SIRE HEARTBRAND 4727B

|HIKARI
HEARTBRAND H5727T
|HEARTBRAND S0162M
|SHIGETAKARA H 40

JUDO 1223
|SAKAE RK23331

DAM HEARTBRAND 3484B ET

|SHIGEMARU
HEARTBRAND JONIE V7341U
|HEARTBRAND S1741P

LOT 14 HEARTBRAND 9284L

PERCENT	FULLBLOOD	REG NO.	AF285782	TATTOO	9284L	EID	840003258009914
DOB	2/23/2023			CALVING-EASE	★★★★★★★		
ACT BW	72			GROWTH	★★★★★★★		
ACT WW	600			MUSCLE	★★★★★★★		
ACT YW	900			DOCILITY	★★★★★★★		

|SHIGETAKARA H 40
JUDO 1223

|SAKAE RK23331

SIRE HEARTBRAND JUDO ROCKS 2537A

|SHIGEMARU
HEARTBRAND BUCKCHERRY S2421R
|TWA TANOMU
RUESHAW 430

HEARTBRAND 2541A
|HEARTBRAND NIKKI DR S1029P

DAM HEARTBRAND 4888H

|HEARTBRAND J-PRIME 2132A
HEARTBRAND 16E ET
|NICKESON 418B ET

JUDO 1223 INFLUENCED BULLS



LOT 15

LOT 15 HEARTBRAND 8930L

PERCENT FULLBLOOD	REG NO. AF280288	TATTOO 8930L	EID 840003258075965
DOB 2/12/2023		CALVING-EASE ★★★★★★	
ACT BW 82		GROWTH ★★★★★★★★	
ACT WW 575		MUSCLE ★★★★★★★★	
ACT YW 910		DOCILITY ★★★★★★★★	

|SHIGETAKARA H 40
JUDO 1223
|SAKAE RK23331

SIRE HEARTBRAND JAMIE 3201A ET

|RUESHAW 430
HEARTBRAND Z1118P
|AKIKO

|HBB PINEHURST 8675X
HEARTBRAND 5186C ET
|HEARTBRAND H7667R

DAM HEARTBRAND 2124G

|HEARTBRAND JOE S5394S
HEARTBRAND 8087D ET
|HEARTBRAND T0139R

LOT 16 HEARTBRAND 8762L

PERCENT FULLBLOOD	REG NO. AF279989	TATTOO 8762L	EID 840003258088213
DOB 2/17/2023		CALVING-EASE ★★★★★★★★	
ACT BW 76		GROWTH ★★★★★★★★	
ACT WW 585		MUSCLE ★★★★★★★★	
ACT YW 900		DOCILITY ★★★★★★★★	

|SHIGETAKARA H 40
JUDO 1223
|SAKAE RK23331

SIRE HEARTBRAND 3624B

|SHIGEMARU
HEARTBRAND JONIE V7341U
|HEARTBRAND S1741P

|HEARTBRAND 9595Y
HEARTBRAND 2943A
|HEARTBRAND D0026R

DAM HEARTBRAND 0006E

|HEARTBRAND H0518E
MCC5783
|HEARTBRAND B0087M

LOT 17 HEARTBRAND 8907L

PERCENT FULLBLOOD	REG NO. AF280289	TATTOO 8907L	EID 840003258075966
DOB 2/1/2023		CALVING-EASE ★★★★★★	
ACT BW 80		GROWTH ★★★★★★	
ACT WW 635		MUSCLE ★★★★★★	
ACT YW 940		DOCILITY ★★★★★★	

|SHIGETAKARA H 40
JUDO 1223
|SAKAE RK23331

SIRE HEARTBRAND JAMIE 3201A ET

|RUESHAW 430
HEARTBRAND Z1118P
|AKIKO
|SHIGEMARU
HEARTBRAND S4418S

DAM HEARTBRAND 8818X

|HIKARI
HEARTBRAND H4628S
|HEARTBRAND T0002K

LOT 18 HEARTBRAND 8773L

PERCENT FULLBLOOD	REG NO. AF279968	TATTOO 8773L	EID 840003258088192
DOB 2/8/2023		CALVING-EASE ★★★★★★	
ACT BW 64		GROWTH ★★★★★★	
ACT WW 560		MUSCLE ★★★★★★	
ACT YW 925		DOCILITY ★★★★★★	

|SHIGETAKARA H 40
JUDO 1223
|SAKAE RK23331

SIRE HEARTBRAND 3624B

|SHIGEMARU
HEARTBRAND JONIE V7341U
|HEARTBRAND S1741P
|TAMAMARU
HEARTBRAND TIPP 9988Y
|HEARTBRAND B0951J

DAM HEARTBRAND 0042E

|HIKARI
HEARTBRAND V7321U
|HEARTBRAND B0157M

LOT 19 HEARTBRAND 9280L

PERCENT FULLBLOOD	REG NO. AF285779	TATTOO 9280L	EID 840003258009911
DOB 3/1/2023		CALVING-EASE ★★★★★★	
ACT BW 71		GROWTH ★★★★★★	
ACT WW 540		MUSCLE ★★★★★★	
ACT YW 885		DOCILITY ★★★★★★	

|SHIGETAKARA H 40
JUDO 1223
|SAKAE RK23331

SIRE HEARTBRAND JUDO ROCKS 2537A

|SHIGEMARU
HEARTBRAND BUCKCHERRY S2421R
|TWA TANOMU
|HEARTBRAND H0518E
HEARTBRAND BINGER 2071A
|HEARTBRAND STARR 9193X

DAM HEARTBRAND 5382J

|HEARTBRAND V6936U
HEARTBRAND 2302A
|HEARTBRAND 7883W

LOT 20 HEARTBRAND 834IK

PERCENT FULLBLOOD	REG NO. AF271874	TATTOO 834IK	EID 840003258077811
DOB 10/1/2022		CALVING-EASE ★★★★★★	
ACT BW 70		GROWTH ★★★★★★	
ACT WW 550		MUSCLE ★★★★★★	
ACT YW 915		DOCILITY ★★★★★★	

|SHIGETAKARA H 40
JUDO 1223
|SAKAE RK23331

SIRE HEARTBRAND J-PRIME 2132A

|HEARTBRAND C0600N
HEARTBRAND V5909S
|HEARTBRAND T1033P
HEARTBRAND H0518E
HEARTBRAND 994Z
|HEARTBRAND BUCKCHERRY S2421R

DAM HEARTBRAND 2743G

|HEARTBRAND B4183S
HEARTBRAND 821Z
|HEARTBRAND 7785W



LOT 20

POLLED *Bulls*



**HEARTBRAND
DOS EQUIS XX 3618H ET**
API70417

Here is one of the world's FIRST homozygous polled purebred Akaushi! This bull has it all—he is phenotypically impressive, has multiple generations of leading HeartBrand sires, is homozygous polled, and he possesses elite EPDs. His sire is HeartBrand King David 14E, the massively popular heterozygous polled bull with breed leading Weaning and Yearling Weight EPDs (both top 2%). On the dam side, we find leading bulls such as HeartBrand J-Prime, Shigemaru and Big Al. HeartBrand Dos Equis XX is the ultimate package and is in a position to become the next super sire of the Akaushi breed as an asset to both commercial F1 breeders and purebred breeders.

| HEARTBRAND JOE S5394S
HEARTBRAND 9595Y
| HEARTBRAND BUCKCHERRY S2421R

SIRE HEARTBRAND KING DAVID 14E

| BIG AL
NICKESON 309A ET
| HEARTBRAND R2 038X
| JUDO 1223
HEARTBRAND J-PRIME 2132A
| HEARTBRAND V5909S

DAM HEARTBRAND 15/16 10D ET

| JIMMY JAMES 9781Y
NICKESON 413B ET
| HEARTBRAND B2 013X



RUESHAW 430
AF6808

In 1976, Rueshaw 430 was one of the very first wagyu bulls to ever leave Japan. A full blood Akaushi bull, Rueshaw was the Japanese Red National Champion Bull in 1975. He originated from the Kumamoto Region which is the heart of the Japanese Akaushi breeding capital. Rueshaw 430 was a bull imported before his time. He possessed a valuable outcross of blood in his genetic makeup that is vital to the Akaushi stud breeders.

| ASASAKAE
RYUEI H20
| HAMAMORI H101

SIRE RUEMEI H39

| JYODIA 984
HARUMI H376
| YOSHIHURA 3605
| SOKYU 676
SOCHUH10
| DAIICHIEMI 1472

DAM FB2 KIKUTAMA 14285

| YUEI 358
KIKUFUJI 1627
| KIKUHANA 3449





LOT 22



LOT 21

LOT 21 HEARTBRAND 9287L POLLED

PERCENT 97%	REG NO. AP283749	TATTOO 9287L	EID 840003258009957
DOB 3/22/2023	CALVING-EASE ★★★★★★		
ACT BW 95	GROWTH ★★★★★★★★		
ACT WW 555	MUSCLE ★★★★★★★★		
ACT YW 950	DOCILITY ★★★★★★★★		

|HEARTBRAND 9595Y
 HEARTBRAND KING DAVID 14E
 |NICKESON 309A ET
SIRE HEARTBRAND DOS EQUIS XX 3618H ET
 |HEARTBRAND J-PRIME 2132A
 HEARTBRAND 15/16 10D ET
 |NICKESON 413B ET
 |HEARTBRAND KC S6386U
 HEARTBRAND 4585B ET
 |HEARTBRAND B0162R
DAM HEARTBRAND 6296J
 |HEARTBRAND 9861Y
 HEARTBRAND 0835F
 |HEARTBRAND 9497X

LOT 22 HEARTBRAND 7824K ET POLLED

PERCENT 94%	REG NO. AP261067	TATTOO 7824K	EID 840003234471210
DOB 8/16/2022	CALVING-EASE ★★★★★★★★		
ACT BW 83	GROWTH ★★★★★★★★		
ACT WW 415	MUSCLE ★★★★★★★★		
ACT YW 1110	DOCILITY ★★★★★★★★		

|RYUEI H20
 RUEMEI H39
 |HARUMI H376
SIRE RUESHAW 430
 |SOCHU H10
 FB2 KIKUTAMA 14285
 |KIKUFUJI 1627
 |TAMAMARU
 HEARTBRAND TIPP 9988Y
 |HEARTBRAND B0951J
DAM HEARTBRAND 6306B
 |HEARTBRAND H2662R
 HEARTBRAND R2 037X
 |HEARTBRAND R.1 057

SHIGEMARU

Influenced Bulls



SHIGEMARU
AF110

Shigemaru is one of the three imported bulls that came to the United States from Japan in the 1990's. This import sire is the most widely used of the bloodlines for his breeding versatility. He is known for moderating frame size, adding body mass and structural width in his progeny. His daughters are built broody, good footed and are high maternal performers. Use Shigemaru with confidence in laying a good foundation of skeletal width and maternal genetics.

|SHIGEMIYA 1KYU 78

SHIGENAMI KO 48

|HATSUTAMA KO 387

SIRE DAI-NI 2 SHIGENAMI TOKKYU 27

|NAKAHORI KO 38

DAI 2 TAMASHIGE KO 1842

|TAMAHANA 1KYU 19222

|DAI 2 SHIGEKAWA KO 53

DAI-JYUU 10 SHIGEKAWA KO 65

|SOSHIGE KO 1287

DAM DAI-YON 4 AKIBARE TOKKYU 3357

|DAI 3 SOSHOKU 1KYU 507

DAI-NI 2 AKIBARE 1KYU 53244

|AKIBARE KO 758





LOT 23

LOT 23 HEARTBRAND 9349L ET

PERCENT FULLBLOOD	REG NO. AF284395	TATTOO 9349L	EID 840003258076250
DOB 3/13/2023		CALVING-EASE ★★★★★★★★	
ACT BW 71		GROWTH ★★★★★★★★	
ACT WW 600		MUSCLE ★★★★★★★★	
ACT YW 900		DOCILITY ★★★★★★★★	

SHIGEMARU
 HEARTBRAND KC S6386U
 HEARTBRAND C0062L
SIRE HEARTBRAND 8832E ET
 HEARTBRAND S3528R
 HEARTBRAND STARR 9193X
 HEARTBRAND T4958S
 HEARTBRAND H0518E
 HEARTBRAND C0600N
 HEARTBRAND S0939J
DAM HEARTBRAND 165Y
 TAMAMARU
 HEARTBRAND T2899R
 HEARTBRAND B0009M



SHIGEMARU INFLUENCED BULLS



LOT 24

LOT 24 HEARTBRAND 9073L

PERCENT FULLBLOOD	REG NO. AF284925	TATTOO 9073L	EID 840003258076388
DOB 2/19/2023		CALVING-EASE ★★★★★★★★	
ACT BW 65		GROWTH ★★★★★★★★	
ACT WW 525		MUSCLE ★★★★★★★★	
ACT YW 825		DOCILITY ★★★★★★★★	

|SHIGEMARU
HEARTBRAND KC S6386U
|HEARTBRAND C0062L

SIRE HEARTBRAND 8832E ET

|HEARTBRAND S3528R
HEARTBRAND STARR 9193X
|HEARTBRAND T4958S
|TAMAMARU

HEARTBRAND T5559S
|HEARTBRAND B0019K

DAM TWINWOOD 0379Y

|HIKARI
HEARTBRAND H1468P
|HEARTBRAND S0919J

LOT 25 HEARTBRAND 8779L

PERCENT FULLBLOOD	REG NO. AF279979	TATTOO 8779L	EID 840003258088203
DOB 2/6/2023		CALVING-EASE ★★★★★★★★	
ACT BW 62		GROWTH ★★★★★★★★	
ACT WW 660		MUSCLE ★★★★★★★★	
ACT YW 840		DOCILITY ★★★★★★★★	

|HEARTBRAND H0518E
HEARTBRAND CHARLIE C4037S
|HEARTBRAND S0917J

SIRE HEARTBRAND 4537B

BIG AL
HEARTBRAND 8834X
|HEARTBRAND S5390T
BIG AL

HEARTBRAND B4351S
|HEARTBRAND T0183M

DAM HEARTBRAND 5835C

|TAMAMARU
HEARTBRAND T5026S
|HEARTBRAND H0558N



LOT 27



LOT 26

LOT 26 HEARTBRAND 9I4IL

PERCENT FULLBLOOD	REG NO. AF284852	TATTOO 9I4IL	EID 840003258076315
DOB 3/4/2023	CALVING-EASE	★★★★★★	
ACT BW 80	GROWTH	★★★★★★★★★★	
ACT WW 655	MUSCLE	★★★★★★★★★★	
ACT YW 985	DOCILITY	★★★★★★	

|HEARTBRAND H0518E
HEARTBRAND CHARLIE C4037S
|HEARTBRAND S0917J

SIRE HEARTBRAND TRUMP 6684C ET

|BIG AL
HEARTBRAND 2636A
|HEARTBRAND S0880N
|SHIGEMARU
HEARTBRAND S5296S
|HEARTBRAND B0905J

DAM HEARTBRAND 460Z

|TAMAMARU
HEARTBRAND V7484U
|HEARTBRAND B2938R

LOT 27 HEARTBRAND 8875L

PERCENT FULLBLOOD	REG NO. AF280226	TATTOO 8875L	EID 840003258077903
DOB 2/15/2023	CALVING-EASE	★★★★★★★★	
ACT BW 66	GROWTH	★★★★★★★★★★	
ACT WW 615	MUSCLE	★★★★★★★★★★	
ACT YW 935	DOCILITY	★★★★★★★★★★	

|HEARTBRAND JAKE H6369T
HEARTBRAND SEAR & SMOKE 2942A
|HEARTBRAND P0377R

SIRE HEARTBRAND 4280H

|HEARTBRAND S4418S
HEARTBRAND 8818X
|HEARTBRAND H4628S
|HEARTBRAND H0518E
HEARTBRAND 994Z
|HEARTBRAND BUCKCHERRY S2421R

DAM HEARTBRAND 2721G

|HEARTBRAND S3528R
HEARTBRAND 230Y
|HEARTBRAND V6805U

SHIGEMARU INFLUENCED BULLS



LOT 28

LOT 28 HEARTBRAND 8823L

PERCENT	FULLBLOOD	REG NO.	AF2803II	TATTOO	8823L	EID	84000325808830I
DOB	3/14/2023			CALVING-EASE	★★★★★★★★★★		
ACT BW	64			GROWTH	★★★★★★★		
ACT WW	540			MUSCLE	★★★★★★★		
ACT YW	960			DOCILITY	★★★★★★★★★★		

SHIGEMARU
HEARTBRAND KC S6386U
HEARTBRAND C0062L

SIRE HEARTBRAND 6309B ET

HEARTBRAND H0518E
HEARTBRAND C0311R
HEARTBRAND B0311N
HEARTBRAND H0518E

HEARTBRAND CHARLIE C4037S
HEARTBRAND S0917J

DAM HEARTBRAND 2472Z

TAMAMARU
HEARTBRAND T0321N
HEARTBRAND B0951J

LOT 29 HEARTBRAND 9369L ET

PERCENT	FULLBLOOD	REG NO.	AF29I550	TATTOO	9369L	EID	840003247252907
DOB	3/19/2023			CALVING-EASE	★★★★★★★★★★		
ACT BW	81			GROWTH	★★★★★★★★★★		
ACT WW	570			MUSCLE	★★★★★★★		
ACT YW	915			DOCILITY	★★★★★★★★★★		

HEARTBRAND H0518E
HEARTBRAND CHARLIE C4037S
HEARTBRAND S0917J

SIRE HEARTBRAND TRUMP 6684C ET

BIG AL
HEARTBRAND 2636A
HEARTBRAND S0880N
SHIGEMARU

HEARTBRAND S5227S
HEARTBRAND B0094M

DAM HEARTBRAND 9264X

TAMAMARU
HEARTBRAND T3732S
HEARTBRAND C0004K



LOT 31

LOT 30 HEARTBRAND 8936L

PERCENT FULLBLOOD	REG NO.	AF280192	TATTOO	8936L	EID	840003258077869
DOB	3/3/2023		CALVING-EASE	★★★★★★★★★		
ACT BW	62		GROWTH	★★★★★★★★★		
ACT WW	500		MUSCLE	★★★★★★★		
ACT YW	780		DOCILITY	★★★★★★★★★		

|HEARTBRAND 9595Y
HEARTBRAND 2943A
|HEARTBRAND D0026R

SIRE HEARTBRAND 8998E

|HEARTBRAND H0518E
HEARTBRAND C3086R
|HEARTBRAND S0923J
|HEARTBRAND CHARLIE C4037S
HEARTBRAND TRUMP 6684C ET
|HEARTBRAND 2636A

DAM HEARTBRAND 4174H

|HEARTBRAND S3528R
HEARTBRAND 230Y
|HEARTBRAND V6805U

LOT 31 HEARTBRAND 9288L

PERCENT FULLBLOOD	REG NO.	AF285783	TATTOO	9288L	EID	840003258009915
DOB	3/10/2023		CALVING-EASE	★★★★★★★★★		
ACT BW	70		GROWTH	★★★★★★★		
ACT WW	500		MUSCLE	★★★★★★★		
ACT YW	900		DOCILITY	★★★★★★★★★		

|HEARTBRAND H0518E
HEARTBRAND CHARLIE C4037S
|HEARTBRAND S0917J

SIRE HEARTBRAND HEAVY HAULER 3199A

|HEARTBRAND H2460R
HEARTBRAND V7494U
|HEARTBRAND T1929P
|HEARTBRAND S4087S
HEARTBRAND V6906U
|HEARTBRAND T0462N

DAM HEARTBRAND 8076D

|HEARTBRAND S0132R
HEARTBRAND 9171X
|HEARTBRAND S5183S

SHIGEMARU INFLUENCED BULLS

LOT 32 HEARTBRAND 9I29L

PERCENT	FULLBLOOD	REG NO.	AF284862	TATTOO	9I29L	EID	840003258076325
DOB	2/16/2023			CALVING-EASE	★★★★★★★		
ACT BW	68			GROWTH	★★★★★★★		
ACT WW	585			MUSCLE	★★★★★★★		
ACT YW	850			DOCILITY	★★★★★★★		

|HEARTBRAND H0518E
HEARTBRAND CHARLIE C4037S
|HEARTBRAND S0917J

SIRE HEARTBRAND TRUMP 6684C ET

|BIG AL
HEARTBRAND 2636A
|HEARTBRAND S0880N
SHIGEMARU
HEARTBRAND S5515S
|HEARTBRAND T0601N

DAM HEARTBRAND 224Y

|BIG AL
HEARTBRAND B3702S
|HEARTBRAND S2172J

LOT 33 HEARTBRAND 9346L ET

PERCENT	FULLBLOOD	REG NO.	AF284376	TATTOO	9346L	EID	840003258076231
DOB	3/16/2023			CALVING-EASE	★★★★★★★		
ACT BW	93			GROWTH	★★★★★★★		
ACT WW	570			MUSCLE	★★★★★★★		
ACT YW	930			DOCILITY	★★★★★★★		

|SHIGEMARU
HEARTBRAND KC S6386U
|HEARTBRAND C0062L

SIRE HEARTBRAND 8832E ET

|HEARTBRAND S3528R
HEARTBRAND STARR 9193X
|HEARTBRAND T4958S
HEARTBRAND H0518E
HEARTBRAND CHARLIE C4037S
|HEARTBRAND S0917J

DAM HEARTBRAND 91Y

|HEARTBRAND C0334N
HEARTBRAND P0387R
|HEARTBRAND S0387N

LOT 34 HEARTBRAND 9I53L

PERCENT	FULLBLOOD	REG NO.	AF284919	TATTOO	9I53L	EID	840003258076382
DOB	2/13/2023			CALVING-EASE	★★★★★★★		
ACT BW	75			GROWTH	★★★★★★★		
ACT WW	550			MUSCLE	★★★★★★★		
ACT YW	905			DOCILITY	★★★★★★★		

|SHIGEMARU
HEARTBRAND KC S6386U
|HEARTBRAND C0062L

SIRE HEARTBRAND 8832E ET

|HEARTBRAND S3528R
HEARTBRAND STARR 9193X
|HEARTBRAND T4958S
SHIGEMARU
HEARTBRAND V7016U
|HEARTBRAND T4427S

DAM HEARTBRAND 5242C

|HEARTBRAND B4183S
HEARTBRAND 115Y
|HEARTBRAND H2866R

LOT 35 HEARTBRAND 9027L

PERCENT	FULLBLOOD	REG NO.	AF284849	TATTOO	9027L	EID	840003258076312
DOB	2/23/2023			CALVING-EASE	★★★★★★★		
ACT BW	71			GROWTH	★★★★★★★		
ACT WW	500			MUSCLE	★★★★★★★		
ACT YW	800			DOCILITY	★★★★★★★		

|SHIGEMARU
HEARTBRAND KC S6386U
|HEARTBRAND C0062L

SIRE HEARTBRAND 8832E ET

|HEARTBRAND S3528R
HEARTBRAND STARR 9193X
|HEARTBRAND T4958S
HIKARI
HEARTBRAND H4527S
|HEARTBRAND T0951L

DAM HEARTBRAND 8473W

|TAMAMARU
HEARTBRAND T4175S
|HEARTBRAND B0357L

LOT 36 HEARTBRAND 9045L

PERCENT	FULLBLOOD	REG NO.	AF284932	TATTOO	9045L	EID	840003258076388
DOB	2/18/2023			CALVING-EASE	★★★★★★★		
ACT BW	72			GROWTH	★★★★★★★		
ACT WW	605			MUSCLE	★★★★★★★		
ACT YW	950			DOCILITY	★★★★★★★		

|HEARTBRAND H0518E
HEARTBRAND CHARLIE C4037S
|HEARTBRAND S0917J

SIRE HEARTBRAND TRUMP 6684C ET

|BIG AL
HEARTBRAND 2636A
|HEARTBRAND S0880N
SHIGEMARU
HEARTBRAND S5515S
|HEARTBRAND T0601N

DAM HEARTBRAND 97Y

|TAMAMARU
HEARTBRAND T3831S
|HEARTBRAND B0029L

LOT 37 HEARTBRAND 8637L ET

PERCENT	FULLBLOOD	REG NO.	AF282336	TATTOO	8637L	EID	840003258076018
DOB	2/14/2023			CALVING-EASE	★★★★★★★		
ACT BW	80			GROWTH	★★★★★★★		
ACT WW	600			MUSCLE	★★★★★★★		
ACT YW	830			DOCILITY	★★★★★★★		

|DAI-NI 2 SHIGENAMI TOKKYU 27
SHIGEMARU
|DAI-YON 4 AKIBARE TOKKYU 3357

SIRE HEARTBRAND KC S6386U

|HEARTBRAND H0518E
HEARTBRAND C0062L
|HEARTBRAND S0917J
HEARTBRAND H0518E
HEARTBRAND CHARLIE C4037S
|HEARTBRAND S0917J

DAM HEARTBRAND 91Y

|HEARTBRAND C0334N
HEARTBRAND P0387R
|HEARTBRAND S0387N

LOT 38 HEARTBRAND 9226L

PERCENT FULLBLOOD	REG NO. AF285683	TATTOO 9226L	EID 840003258076407
DOB 3/4/2023		CALVING-EASE ★★★★★★	
ACT BW 83		GROWTH ★★★★★★	
ACT WW 580		MUSCLE ★★★★★★	
ACT YW 955		DOCILITY ★★★★★★	

| HEARTBRAND H0518E
 | HEARTBRAND CHARLIE C4037S
 | HEARTBRAND S0917J

SIRE HEARTBRAND TRUMP 6684C ET

| BIG AL
 | HEARTBRAND 2636A
 | HEARTBRAND S0880N
 | HEARTBRAND H0518E

HEARTBRAND 2421Z
 | HEARTBRAND JONIE V7341U

DAM HEARTBRAND 8464D

| SHIGEMARU
 | HEARTBRAND S4006S
 | HEARTBRAND B0092K

LOT 39 HEARTBRAND 9340L ET

PERCENT FULLBLOOD	REG NO. AF284368	TATTOO 9340L	EID 840003258076223
DOB 3/13/2023		CALVING-EASE ★★★★★★	
ACT BW 79		GROWTH ★★★★★★	
ACT WW 525		MUSCLE ★★★★★★	
ACT YW 880		DOCILITY ★★★★★★	

| SHIGEMARU
 | HEARTBRAND KC S6386U
 | HEARTBRAND C0062L

SIRE HEARTBRAND 8832E ET

| HEARTBRAND S3528R
 | HEARTBRAND STARR 9193X
 | HEARTBRAND T4958S
 | BIG AL

HEARTBRAND B4652S
 | HEARTBRAND S0107M

DAM HEARTBRAND 1432Z

| TAMAMARU
 | HEARTBRAND T4732S
 | HEARTBRAND B0905J

LOT 40 HEARTBRAND 8789L

PERCENT FULLBLOOD	REG NO. AF279887	TATTOO 8789L	EID 840003258088211
DOB 4/2/2023		CALVING-EASE ★★★★★★	
ACT BW 50		GROWTH ★★★★★	
ACT WW 420		MUSCLE ★★★★★★	
ACT YW 755		DOCILITY ★★★★★★	

| HEARTBRAND H0518E
 | HEARTBRAND CHARLIE C4037S
 | HEARTBRAND S0917J

SIRE HEARTBRAND 4537B

| BIG AL
 | HEARTBRAND 8834X
 | HEARTBRAND S5390T
 | DAI-NI 2 SHIGENAMI TOKKYU 27
 SHIGEMARU

| DAI-YON 4 AKIBARE TOKKYU 3357

DAM HEARTBRAND 2150A ET

| HEARTBRAND H2460R
 | HEARTBRAND V7227U
 | HEARTBRAND H1893P

LOT 41 HEARTBRAND 8633L ET

PERCENT FULLBLOOD	REG NO. AF282333	TATTOO 8633L	EID 840003258076015
DOB 2/19/2023		CALVING-EASE ★★★★★★	
ACT BW 85		GROWTH ★★★★★★	
ACT WW 550		MUSCLE ★★★★★★	
ACT YW 900		DOCILITY ★★★★★★	

| DAI-NI 2 SHIGENAMI TOKKYU 27
 SHIGEMARU
 | DAI-YON 4 AKIBARE TOKKYU 3357

SIRE HEARTBRAND KC S6386U

| HEARTBRAND H0518E
 | HEARTBRAND C0062L
 | HEARTBRAND S0917J
 | HEARTBRAND H0518E

HEARTBRAND C0600N
 | HEARTBRAND S0939J

DAM HEARTBRAND 165Y

| TAMAMARU
 | HEARTBRAND T2899R
 | HEARTBRAND B0009M



LOT 41

SHIGEMARU INFLUENCED BULLS



LOT 42

LOT 42 HEARTBRAND 8811L

PERCENT FULLBLOOD	REG NO. AF280347	TATTOO 8811L	EID 840003258009647
DOB 4/12/2023		CALVING-EASE ★★★★★★	
ACT BW 76		GROWTH ★★★★★★	
ACT WW 535		MUSCLE ★★★★★★	
ACT YW 835		DOCILITY ★★★★★★	

|HEARTBRAND 5133S
|HEARTBRAND 9006X CAPTAIN RON
|HEARTBRAND BUCKCHERRY S2421R

SIRE HEARTBRAND 2963A

|TAMAMARU
|HEARTBRAND T3634S
|HEARTBRAND C0032K
|DAI-NI 2 SHIGENAMI TOKKYU 27
SHIGEMARU
|DAI-YON 4 AKIBARE TOKKYU 3357

DAM HEARTBRAND 3779B

|HEARTBRAND T4192S
HEARTBRAND 289Y
|HEARTBRAND H3012R

LOT 43 HEARTBRAND 9145L

PERCENT FULLBLOOD	REG NO. AF284874	TATTOO 9145L	EID 840003258076337
DOB 2/15/2023		CALVING-EASE ★★★★★★	
ACT BW 88		GROWTH ★★★★★★	
ACT WW 555		MUSCLE ★★★★★★	
ACT YW 900		DOCILITY ★★★★★★	

|SHIGEMARU
HEARTBRAND KC S6386U
|HEARTBRAND C0062L

SIRE HEARTBRAND 8832E ET

|HEARTBRAND S3528R
HEARTBRAND STARR 9193X
|HEARTBRAND T4958S
|HEARTBRAND B0066M
HEARTBRAND 5133S
|HEARTBRAND T0721N

DAM HEARTBRAND 8835X

|HIKARI
HEARTBRAND H1944P
|HEARTBRAND S0918J

LOT 44 HEARTBRAND 9055L

PERCENT FULLBLOOD	REG NO. AF284916	TATTOO 9055L	EID 840003258076379
DOB 2/13/2023		CALVING-EASE ★★★★★★	
ACT BW 70		GROWTH ★★★★★★	
ACT WW 550		MUSCLE ★★★★★★	
ACT YW 840		DOCILITY ★★★★★★	

|HEARTBRAND H0518E
HEARTBRAND CHARLIE C4037S
|HEARTBRAND S0917J

SIRE HEARTBRAND TRUMP 6684C ET

|BIG AL
HEARTBRAND 2636A
|HEARTBRAND S0880N
|DAI-NI 2 SHIGENAMI TOKKYU 27
SHIGEMARU
|DAI-YON 4 AKIBARE TOKKYU 3357

DAM HEARTBRAND 3796B

|HEARTBRAND C0600N
HEARTBRAND 165Y
|HEARTBRAND T2899R

LOT 45 HEARTBRAND 8806L

PERCENT FULLBLOOD	REG NO. AF280305	TATTOO 8806L	EID 840003258088295
DOB 3/23/2023		CALVING-EASE ★★★★★★	
ACT BW 50		GROWTH ★★★★★★	
ACT WW 535		MUSCLE ★★★★★★	
ACT YW 865		DOCILITY ★★★★★★	

|SHIGEMARU
HEARTBRAND KC S6386U
|HEARTBRAND C0062L

SIRE HEARTBRAND 6309B ET

|HEARTBRAND H0518E
HEARTBRAND C0311R
|HEARTBRAND B0311N
|HEARTBRAND B3314R
HEARTBRAND 344Y
|HEARTBRAND T4795S

DAM HEARTBRAND 9065E

|HEARTBRAND S3528R
HEARTBRAND 226Y
|HEARTBRAND V7542U

SHIGEMARU INFLUENCED BULLS

LOT 46 HEARTBRAND 8831L

PERCENT FULLBLOOD	REG NO. AF280324	TATTOO 8831L	EID 840003258088314
DOB 3/26/2023		CALVING-EASE ★★★★★★	
ACT BW 68		GROWTH ★★★★★★	
ACT WW 520		MUSCLE ★★★★★★	
ACT YW 875		DOCILITY ★★★★★★	

|SHIGEMARU
HEARTBRAND KC S6386U
|HEARTBRAND C0062L

SIRE HEARTBRAND 6309B ET

|HEARTBRAND H0518E
HEARTBRAND C0311R
|HEARTBRAND B0311N
|HEARTBRAND S5023S
HEARTBRAND 51Y
|HEARTBRAND T0747N

DAM HEARTBRAND 6113C

|HEARTBRAND C4408S
HEARTBRAND 7815W
|HEARTBRAND B2827R

LOT 47 HEARTBRAND 9274L

PERCENT FULLBLOOD	REG NO. AF28580I	TATTOO 9274L	EID 840003258009933
DOB 3/18/2023		CALVING-EASE ★★★★★★	
ACT BW 60		GROWTH ★★★★★★	
ACT WW 505		MUSCLE ★★★★★★	
ACT YW 910		DOCILITY ★★★★★★	

|HEARTBRAND DOZER 9967Y
HEARTBRAND 4490B
|HEARTBRAND 1031Z

SIRE HEARTBRAND TRUE GRIT 4290H

|SHIGEMARU
HEARTBRAND 1247A ET
|HEARTBRAND H0511N
|HEARTBRAND H0518E
MCC 8A646
|HEARTBRAND NIKKI DR S1029P

DAM HEARTBRAND 5522J

|HEARTBRAND S529GS
HEARTBRAND 774Z
|HEARTBRAND V7489U

LOT 48 HEARTBRAND 8615L

PERCENT FULLBLOOD	REG NO. AF280050	TATTOO 8615L	EID 840003258088254
DOB 3/9/2023		CALVING-EASE ★★★★★★	
ACT BW 62		GROWTH ★★★★★★	
ACT WW 480		MUSCLE ★★★★★★	
ACT YW 890		DOCILITY ★★★★★★	

|DAI-NI 2 SHIGENAMI TOKKYU 27
SHIGEMARU
|DAI-YON 4 AKIBARE TOKKYU 3357

SIRE HEARTBRAND 3666B ET

|HEARTBRAND H0518E
HEARTBRAND C5158S
|HEARTBRAND T0497N
|HEARTBRAND H0518E
HEARTBRAND 9861Y
|HEARTBRAND 8482W

DAM HEARTBRAND 9382D

|TAMAMARU
HEARTBRAND T3399R
|HEARTBRAND B0029L

LOT 49 HEARTBRAND 9070L

PERCENT FULLBLOOD	REG NO. AF284898	TATTOO 9070L	EID 840003258076361
DOB 2/23/2023		CALVING-EASE ★★★★★★	
ACT BW 74		GROWTH ★★★★★★	
ACT WW 600		MUSCLE ★★★★★★	
ACT YW 855		DOCILITY ★★★★★★	

|TAMAMARU
HEARTBRAND T3983S
|HEARTBRAND B0950J

SIRE HBB PINEHURST 8675X

|HEARTBRAND H0518E
HEARTBRAND C2113P
|HEARTBRAND S0354L
|DAI-NI 2 SHIGENAMI TOKKYU 27
SHIGEMARU
|DAI-YON 4 AKIBARE TOKKYU 3357

DAM HEARTBRAND 1313A ET

|HIKARI
HEARTBRAND H0661N
|HEARTBRAND T0930J

SELLING 213 REGISTERED AKAUSHI BULLS AND FEMALES REPRESENTING THE WORLD'S LARGEST BREEDER!

Bulls Spring of 2023 126 head
Bulls Fall of 2022..... 44 head
Spring Bred Females 24 head
Open Replacement Heifers 19 head



Elite Herd Sire Prospects | Beef Bulls | Spring Bred Females | Open Replacement Heifers

HEARTBRAND FALL KICK OFF SALES EVENT OF 2024

SHIGEMARU INFLUENCED BULLS

LOT 50 HEARTBRAND 8813L

PERCENT FULLBLOOD	REG NO. AF280306	TATTOO 8813L	EID 840003258088296
DOB 4/2/2023		CALVING-EASE ★★★★★★	
ACT BW 68		GROWTH ★★★★★★	
ACT WW 560		MUSCLE ★★★★★★	
ACT YW 815		DOCILITY ★★★★★★	

|SHIGEMARU
HEARTBRAND KC S6386U
|HEARTBRAND C0062L

SIRE HEARTBRAND 6309B ET

|HEARTBRAND H0518E
HEARTBRAND C0311R
|HEARTBRAND B0311N
|DAI-NI 2 SHIGENAMI TOKKYU 27
SHIGEMARU
|DAI-YON 4 AKIBARE TOKKYU 3357

DAM HEARTBRAND 4496B

|HEARTBRAND H3627S
TWINWOOD 0529Y
|HEARTBRAND S5509S

LOT 51 HEARTBRAND 8842L

PERCENT FULLBLOOD	REG NO. AF280338	TATTOO 8842L	EID 840003258009638
DOB 3/10/2023		CALVING-EASE ★★★★★★	
ACT BW 62		GROWTH ★★★★★★	
ACT WW 515		MUSCLE ★★★★★★	
ACT YW 905		DOCILITY ★★★★★★	

|SHIGEMARU
HEARTBRAND KC S6386U
|HEARTBRAND C0062L

SIRE HEARTBRAND 6309B ET

|HEARTBRAND H0518E
HEARTBRAND C0311R
|HEARTBRAND B0311N
|HEARTBRAND S5023S
HEARTBRAND 51Y
|HEARTBRAND T0747N

DAM HEARTBRAND 7623D

|HEARTBRAND V7149W
BEEMAN RANCH 526Y
|HEARTBRAND 78U

LOT 52 HEARTBRAND 8690L

PERCENT FULLBLOOD	REG NO. AF282608	TATTOO 8690L	EID 840003258076096
DOB 4/1/2023		CALVING-EASE ★★★★★★	
ACT BW 72		GROWTH ★★★★★★	
ACT WW 500		MUSCLE ★★★★★★	
ACT YW 860		DOCILITY ★★★★★★	

|HEARTBRAND H0518E
HEARTBRAND 994Z
|HEARTBRAND BUCKCHERRY S2421R

SIRE HEARTBRAND 4200H

|HEARTBRAND S4873S
HEARTBRAND 293Y
|HEARTBRAND B4858S
|HEARTBRAND JOE S5394S
HEARTBRAND 1779A
|HEARTBRAND H1010P

DAM HEARTBRAND 0824E

|HEARTBRAND S0132R
HEARTBRAND 9464X
|HEARTBRAND B2327R

LOT 53 BEEMAN RANCH 518L

PERCENT FULLBLOOD	REG NO. AF287772	TATTOO 518L	EID 840003247252663
DOB 2/25/2023		CALVING-EASE ★★★★★★	
ACT BW 75		GROWTH ★★★★★★	
ACT WW 500		MUSCLE ★★★★★★	
ACT YW 780		DOCILITY ★★★★★★	

|DAI-NI 2 SHIGENAMI TOKKYU 27
SHIGEMARU
|DAI-YON 4 AKIBARE TOKKYU 3357

SIRE LAG 2324H ET

BIG AL
HEARTBRAND 1400F ET
|DAI-KYU 9 KOBAY 73
|HEARTBRAND S3549R
BEEMAN RANCH 300Y
|HEARTBRAND C4441S

DAM BEEMAN RANCH 0752A

|SIR CHARLES
BEEMAN RANCH 179X
|HEARTBRAND B4503S

LOT 54 HEARTBRAND 8853L

PERCENT FULLBLOOD	REG NO. AF280194	TATTOO 8853L	EID 840003258077871
DOB 3/23/2023		CALVING-EASE ★★★★★★	
ACT BW 84		GROWTH ★★★★★★	
ACT WW 505		MUSCLE ★★★★★★	
ACT YW 800		DOCILITY ★★★★★★	

|HEARTBRAND 9595Y
HEARTBRAND 2943A
|HEARTBRAND D0026R

SIRE HEARTBRAND 8998E

|HEARTBRAND H0518E
HEARTBRAND C3086R
|HEARTBRAND S0923J
|TAMAMARU
HEARTBRAND 3669B
|HEARTBRAND C2329R

DAM HEARTBRAND 3986H

|HEARTBRAND S2824R
HEARTBRAND 9191X
|HEARTBRAND S4893S



LOT 55 HEARTBRAND 8178K

PERCENT FULLBLOOD	REG NO. AF269072	TATTOO 8178K	EID 840003258077422
DOB 9/9/2022		CALVING-EASE ★★★★★★★★	
ACT BW 65		GROWTH ★★★★★★★★	
ACT WW 630		MUSCLE ★★★★★★★★	
ACT YW 890		DOCILITY ★★★★★★★★	

|DAI-NI 2 SHIGENAMI TOKKYU 27
SHIGEMARU
|DAI-YON 4 AKIBARE TOKKYU 3357

SIRE HEARTBRAND S5296S

|BIG AL
HEARTBRAND B0905J
|FUYUKO
|TAMAMARU
HEARTBRAND T7145U
|HEARTBRAND B4527S

DAM BEEMAN RANCH 500Y

|HEARTBRAND CHARLIE C4037S
HEARTBRAND 91W
|HEARTBRAND B2138P



LOT 55

LOT 56 HEARTBRAND 8159K

PERCENT FULLBLOOD	REG NO. AF269066	TATTOO 8159K	EID 840003258077416
DOB 10/18/2022		CALVING-EASE ★★★★★★★★	
ACT BW 77		GROWTH ★★★★★★★★	
ACT WW 600		MUSCLE ★★★★★★★★	
ACT YW 980		DOCILITY ★★★★★★★★	

|DAI-NI 2 SHIGENAMI TOKKYU 27
SHIGEMARU
|DAI-YON 4 AKIBARE TOKKYU 3357

SIRE HEARTBRAND RAYMOND REDDINGTON 3186A ET

|HEARTBRAND C0600N
HEARTBRAND V5909S
|HEARTBRAND T1033P
|HEARTBRAND CHARLIE C4037S
HEARTBRAND 6768C ET
|HEARTBRAND D0026R

DAM HEARTBRAND 1837F

|BIG AL
HEARTBRAND V6738U
|HEARTBRAND S1750P



LOT 56

LOT 57 HEARTBRAND 8392K

PERCENT FULLBLOOD	REG NO. AF271858	TATTOO 8392K	EID 840003258077795
DOB 10/10/2022		CALVING-EASE ★★★★★★★★	
ACT BW 72		GROWTH ★★★★★★★★	
ACT WW 606		MUSCLE ★★★★★★★★	
ACT YW 955		DOCILITY ★★★★★★★★	

|DAI-NI 2 SHIGENAMI TOKKYU 27
SHIGEMARU
|DAI-YON 4 AKIBARE TOKKYU 3357

SIRE HEARTBRAND RAYMOND REDDINGTON 3186A ET

|HEARTBRAND C0600N
HEARTBRAND V5909S
|HEARTBRAND T1033P
|TAMAMARU
HEARTBRAND T6955U
|HEARTBRAND B3288R

DAM HEARTBRAND 4817B

|HIKARI
HEARTBRAND H1101P
|ASHWOOD HSU9F



SHIGEMARU INFLUENCED BULLS

LOT 58 BEEMAN RANCH 400K

PERCENT FULLBLOOD	REG NO. AF272026	TATTOO 400K	EID 840003247253454
DOB 10/17/2022		CALVING-EASE ★★★★★★	
ACT BW 69		GROWTH ★★★★★★	
ACT WW 506		MUSCLE ★★★★★★	
ACT YW 925		DOCILITY ★★★★★★	

|HEARTBRAND CHUCK 589Z
 HEARTBRAND 5719C
 |HEARTBRAND 645Z
SIRE HEARTBRAND SHABU ZONE 4557H
 |HEARTBRAND SAMSUNG S0947P
 HEARTBRAND 7931W
 |HEARTBRAND H2990R
 |HEARTBRAND CHARLIE C4037S
 HEARTBRAND BULLS EYE 3461B
 |HEARTBRAND STARR 9193X

DAM BEEMAN RANCH 1465E
 |SHIGEMARU
 HEARTBRAND S4575S
 |HEARTBRAND B0078M

LOT 60 BEEMAN RANCH 380K

PERCENT FULLBLOOD	REG NO. AF272014	TATTOO 380K	EID 840003247253442
DOB 10/8/2022		CALVING-EASE ★★★★★★	
ACT BW 79		GROWTH ★★★★★★	
ACT WW 510		MUSCLE ★★★★★★	
ACT YW 900		DOCILITY ★★★★★★	

|SHIGEMARU
 HEARTBRAND KC S6386U
 |HEARTBRAND C0062L
SIRE HEARTBRAND 4378H
 |HIKARI
 HEARTBRAND H0377N
 |HEARTBRAND S0753L
 |SHIGEMARU
 TWINWOOD TW0660Z
 |HEARTBRAND H1751P

DAM BEEMAN RANCH 1924F
 |HEARTBRAND T0068L
 HEARTBRAND 18W
 |HEARTBRAND S4385S

LOT 59 HEARTBRAND 8327K

PERCENT FULLBLOOD	REG NO. AF271846	TATTOO 8327K	EID 840003258077783
DOB 9/24/2022		CALVING-EASE ★★★★★★	
ACT BW 82		GROWTH ★★★★★★	
ACT WW 550		MUSCLE ★★★★★★	
ACT YW 1000		DOCILITY ★★★★★★	

|DAI-NI 2 SHIGENAMI TOKKYU 27
 SHIGEMARU
 |DAI-YON 4 AKIBARE TOKKYU 3357
SIRE HEARTBRAND SAMSUNG S0947P
 |DAI-SAN 3 MITSUMARU TOKKYU 30
 HARUKO
 |DAI-NANA 7 KIKUHIME TOKKYU 6669
 |TAMAMARU
 HEARTBRAND TIPP 9988Y
 |HEARTBRAND B0951J

DAM HEARTBRAND 2191G
 |TAMAMARU
 HEARTBRAND T5314S
 |HEARTBRAND C0319N

LOT 61 HEARTBRAND 7733K

PERCENT FULLBLOOD	REG NO. AF241944	TATTOO 7733K	EID 840003241565818
DOB 3/21/2022		CALVING-EASE ★★★★★★	
ACT BW 58		GROWTH ★★★★★★	
ACT WW 430		MUSCLE ★★★★★★	
ACT YW 705		DOCILITY ★★★★★★	

|DAI-NI 2 SHIGENAMI TOKKYU 27
 SHIGEMARU
 |DAI-YON 4 AKIBARE TOKKYU 3357
SIRE HEARTBRAND 3666B ET
 |HEARTBRAND H0518E
 HEARTBRAND C5158S
 |HEARTBRAND T0497N
 |HIKARI
 HEARTBRAND 9963Y
 |HEARTBRAND S0753L

DAM HEARTBRAND 9388D
 |HEARTBRAND B0066M
 HEARTBRAND 9738Y
 |HEARTBRAND V7417U

LOT 62 HEARTBRAND 7972K ET

PERCENT FULLBLOOD	REG NO. AF271812	TATTOO 7972K	EID 840003258077709
DOB 10/18/2022		CALVING-EASE ★★★★★★	
ACT BW 83		GROWTH ★★★★★★	
ACT WW 480		MUSCLE ★★★★★★	
ACT YW 910		DOCILITY ★★★★★★	

|DAI-NI 2 SHIGENAMI TOKKYU 27
 SHIGEMARU
 |DAI-YON 4 AKIBARE TOKKYU 3357
SIRE HEARTBRAND SHIGKIKO 1395E ET
 |NAMIMARU KO 74
 AKIKO
 |MITSUKO TOKKYU 9639
 |HEARTBRAND CHARLIE C4037S
 HEARTBRAND BULLS EYE 3461B
 |HEARTBRAND STARR 9193X

DAM HEARTBRAND 0706F
 |HEARTBRAND H0518E
 HEARTBRAND C0193M
 |HEARTBRAND S0928J

WATCH LIVE & BID ONLINE ...



HEARTBRAND JOE S5394S

Influenced Bulls



HEARTBRAND JOE S5394S
AF6971

Joe has been the image of Akashi cattle marketing for several years. A proven sire of both herd bulls and top end replacement fullblood heifers. His temperament is among the best and his daughters make exceptional young cows. Joe is consistent in producing big bodied, good footed and easy handling cattle. He combines the best qualities of Shigemaru and Big Al into a modern, proven genetic package.

|SHIGENAMI KO 48

DAI-NI 2 SHIGENAMI TOKKYU 27

|DAI 2 TAMASHIGE KO 1842

SIRE SHIGEMARU

|DAI-JYUU 10 SHIGEKAWA KO 65

DAI-YON 4 AKIBARE TOKKYU 3357

|DAI-NI 2 AKIBARE 1KYU 53244

|DAI-JU 10 MITSUMARU KO 76

BIG AL

|AKIKO

DAM HEARTBRAND B0004M

|DAI-SAN 3 MITSUMARU TOKKYU 30

FUYUKO

|SAKAE 1KYU 85689



HEARTBRAND JOE S5394S INFLUENCED BULLS



LOT 63

LOT 63 HEARTBRAND 9I39L

PERCENT FULLBLOOD	REG NO. AF2849I5	TATTOO 9I39L	EID 840003258076378
DOB 2/5/2023		CALVING-EASE ★★★★★★★★	
ACT BW 63		GROWTH ★★★★★★★★	
ACT WW 715		MUSCLE ★★★★★★★★	
ACT YW 1025		DOCILITY ★★★★★★★★	



SHIGEMARU
 HEARTBRAND JOE S5394S
 HEARTBRAND B0004M
SIRE HEARTBRAND 5029C ET
 HEARTBRAND H0518E
 HEARTBRAND C0666N
 HEARTBRAND S0933J
 HIKARI
 HEARTBRAND H0518E
 DAI-HACHI 8 MARUNAMI
DAM HEARTBRAND 3753B
 BIG AL
 HEARTBRAND B0162R
 HEARTBRAND S0162M

HEARTBRAND JOE S5394S INFLUENCED BULLS



LOT 65



LOT 64

LOT 64 HEARTBRAND 8687L

PERCENT FULLBLOOD	REG NO. AF282585	TATTOO 8687L	EID 840003258076073
DOB 3/3/2023	CALVING-EASE	★★★★★★★	
ACT BW 62	GROWTH	★★★★★★★	
ACT WW 560	MUSCLE	★★★★★★★	
ACT YW 860	DOCILITY	★★★★★★★	

|SHIGEMARU
HEARTBRAND JOE S5394S
|HEARTBRAND B0004M

SIRE MCCJ41853

|SHIGEMARU
HEARTBRAND S0282N
|HEARTBRAND B0940J
|TAMAMARU
HEARTBRAND 3669B
|HEARTBRAND C2329R

DAM HEARTBRAND 1490F

|HEARTBRAND KC S6386U
MCCK41850
|HEARTBRAND T0537N

LOT 65 HEARTBRAND 8745L

PERCENT FULLBLOOD	REG NO. AF279974	TATTOO 8745L	EID 840003258088198
DOB 2/15/2023	CALVING-EASE	★★★★★★★	
ACT BW 76	GROWTH	★★★★★★★	
ACT WW 550	MUSCLE	★★★★★★★	
ACT YW 1015	DOCILITY	★★★★★★★	

|SHIGEMARU
HEARTBRAND JOE S5394S
|HEARTBRAND B0004M

SIRE MCCJ41838

|TAMAMARU
HEARTBRAND T3262R
|HEARTBRAND B0951J
|BIG AL
HEARTBRAND B4351S
|HEARTBRAND T0183M

DAM HEARTBRAND V7352U

|SHIGEMARU
HEARTBRAND S0489N
|AKIKO

HEARTBRAND JOE S5394S INFLUENCED BULLS



LOT 67

LOT 66 HEARTBRAND 8932L

PERCENT	FULLBLOOD	REG NO.	AF280262	TATTOO	8932L	EID	840003258075939
DOB	2/9/2023			CALVING-EASE	★★★★★★★★		
ACT BW	64			GROWTH	★★★★★★★★		
ACT WW	570			MUSCLE	★★★★★★★		
ACT YW	875			DOCILITY	★★★★★★★★		

SHIGEMARU
HEARTBRAND JOE S5394S
HEARTBRAND B0004M

SIRE HEARTBRAND 4433B ET

BIG AL
HEARTBRAND B4362S
HEARTBRAND S0006L
BIG AL

HEARTBRAND B0066M
HEARTBRAND 560G

DAM HEARTBRAND 2077G

HEARTBRAND 361Y
HEARTBRAND 9164E
HEARTBRAND 9894Y

LOT 67 HEARTBRAND 8734L

PERCENT	FULLBLOOD	REG NO.	AF282584	TATTOO	8734L	EID	840003258076072
DOB	2/20/2023			CALVING-EASE	★★★★★★★★		
ACT BW	78			GROWTH	★★★★★★★★		
ACT WW	570			MUSCLE	★★★★★★★★		
ACT YW	885			DOCILITY	★★★★★★★★		

SHIGEMARU
HEARTBRAND JOE S5394S
HEARTBRAND B0004M

SIRE HEARTBRAND 2785A

SHIGEMARU
HEARTBRAND 8989X
HEARTBRAND V6156T
HEARTBRAND B5063S
HEARTBRAND 4792B
HEARTBRAND H1631P

DAM HEARTBRAND 1488F

SHIGEMARU
HEARTBRAND 9776Y
HEARTBRAND C0032K

HEARTBRAND JOE S5394S INFLUENCED BULLS

LOT 68 HEARTBRAND 9085L

PERCENT FULLBLOOD REG NO. AF284875 TATTOO 9085L EID 840003258076338
 DOB 2/23/2023 CALVING-EASE ★★★★★★
 ACT BW 86 GROWTH ★★★★★★★★
 ACT WW 575 MUSCLE ★★★★★★★★
 ACT YW 920 DOCILITY ★★★★★★★★

|TAMAMARU
 HEARTBRAND T3983S
 |HEARTBRAND B0950J

SIRE HBB PINEHURST 8675X

|HEARTBRAND H0518E
 HEARTBRAND C2113P
 |HEARTBRAND S0354L
 |HEARTBRAND JOE S5394S
 HEARTBRAND 9595Y
 |HEARTBRAND BUCKCHERRY S2421R

DAM HEARTBRAND 2979A

|HEARTBRAND B3314R
 HEARTBRAND 8446W
 |HEARTBRAND T0946L

LOT 69 HEARTBRAND 8962L ET

PERCENT FULLBLOOD REG NO. AF286729 TATTOO 8962L EID 840003258076958
 DOB 4/9/2023 CALVING-EASE ★★★★★★
 ACT BW 62 GROWTH ★★★★★★★★
 ACT WW 540 MUSCLE ★★★★★★★★
 ACT YW 850 DOCILITY ★★★★★★★★

|HIKARI
 WSIUMEMARU
 |KAEDEMARU

SIRE SOR MR HIROMITSU 1090D

|TAMAMARU
 KAEDEMARU 2
 |KAEDEMARU
 |SHIGEMARU
 HEARTBRAND JOE S5394S
 |HEARTBRAND B0004M

DAM HEARTBRAND 3444B

|HEARTBRAND B3965S
 HEARTBRAND 8603X
 |HEARTBRAND B1815P

LOT 70 HEARTBRAND 928IL

PERCENT FULLBLOOD REG NO. AF285802 TATTOO 928IL EID 840003258009934
 DOB 2/25/2023 CALVING-EASE ★★★★★★★★
 ACT BW 72 GROWTH ★★★★★★★★
 ACT WW 520 MUSCLE ★★★★★★★★
 ACT YW 880 DOCILITY ★★★★★★★★

|HEARTBRAND DOZER 9967Y
 HEARTBRAND 4490B
 |HEARTBRAND 1031Z

SIRE HEARTBRAND TRUE GRIT 4290H

|SHIGEMARU
 HEARTBRAND 1247A ET
 |HEARTBRAND H0511N
 |HEARTBRAND JOE S5394S
 HEARTBRAND 5029C ET
 |HEARTBRAND C0666N

DAM HEARTBRAND 6031H

|HEARTBRAND H4527S
 HEARTBRAND 7792W
 |HEARTBRAND S4204S

LOT 71 HEARTBRAND 9082L

PERCENT FULLBLOOD REG NO. AF284817 TATTOO 9082L EID 840003258076280
 DOB 2/18/2023 CALVING-EASE ★★★★★★★★
 ACT BW 70 GROWTH ★★★★★★★★
 ACT WW 600 MUSCLE ★★★★★★★★
 ACT YW 900 DOCILITY ★★★★★★★★

|SHIGEMARU
 HEARTBRAND JOE S5394S
 |HEARTBRAND B0004M

SIRE HEARTBRAND 5029C ET

|HEARTBRAND H0518E
 HEARTBRAND C0666N
 |HEARTBRAND S0933J
 |TAMAMARU
 HEARTBRAND T4690S
 |HEARTBRAND S0889P

DAM HEARTBRAND 220Y

|BIG AL
 HEARTBRAND B2307R
 |HEARTBRAND S0002M



LOT 71

HEARTBRAND JOE S5394S INFLUENCED BULLS



LOT 72



LOT 73

LOT 72 BEEMAN RANCH 503L

PERCENT FULLBLOOD	REG NO. AF287815	TATTOO 503L	EID 840003247252706
DOB 3/20/2023	CALVING-EASE	★★★★★★★	
ACT BW 76	GROWTH	★★★★★★★	
ACT WW 525	MUSCLE	★★★★★★★	
ACT YW 755	DOCILITY	★★★★★★★	

|HEARTBRAND JOE S5394S
 HEARTBRAND 5179C ET
 HEARTBRAND T0139R

SIRE HEARTBRAND 3825H

|HEARTBRAND 9006X CAPTAIN RON
 HEARTBRAND 4693B
 HEARTBRAND C5158S
 HEARTBRAND T7145U
 BEEMAN RANCH 0520Z
 HEARTBRAND 19W

DAM BEEMAN RANCH 2076G

|HEARTBRAND T7145U
 BEEMAN RANCH 0796A
 BEEMAN RANCH 197Y

LOT 73 HEARTBRAND 8682L ET

PERCENT FULLBLOOD	REG NO. AF282329	TATTOO 8682L	EID 840003258076011
DOB 2/15/2023	CALVING-EASE	★★★★★	
ACT BW 98	GROWTH	★★★★★★★	
ACT WW 515	MUSCLE	★★★★★★★	
ACT YW 910	DOCILITY	★★★★★★★	

|SHIGEMARU
 HEARTBRAND JOE S5394S
 HEARTBRAND B0004M

SIRE HEARTBRAND 9595Y

|SHIGEMARU
 HEARTBRAND BUCKCHERRY S2421R
 TWA TANOMU
 TAMAMARU
 HEARTBRAND T4192S
 HEARTBRAND H0919L

DAM HEARTBRAND 235Y

|HIKARI
 HEARTBRAND H1631P
 HEARTBRAND S0944J

HEARTBRAND JOE S5394S INFLUENCED BULLS

LOT 74 HEARTBRAND 8684L ET

PERCENT FULLBLOOD	REG NO. AF282309	TATTOO 8684L	EID 840003258075990
DOB 2/16/2023		CALVING-EASE ★★★★★★	
ACT BW 87		GROWTH ★★★★★★	
ACT WW 530		MUSCLE ★★★★★★	
ACT YW 870		DOCILITY ★★★★★★	

|SHIGEMARU
HEARTBRAND JOE S5394S
|HEARTBRAND B0004M

SIRE HEARTBRAND 9595Y

|SHIGEMARU
HEARTBRAND BUCKCHERRY S2421R
|TWA TANOMU
|TAMAMARU
HEARTBRAND T4192S
|HEARTBRAND H0919L

DAM HEARTBRAND 235Y

|HIKARI
HEARTBRAND H1631P
|HEARTBRAND S0944J

LOT 75 HEARTBRAND 8899L

PERCENT FULLBLOOD	REG NO. AF280246	TATTOO 8899L	EID 840003258075923
DOB 1/23/2023		CALVING-EASE ★★★★★★	
ACT BW 60		GROWTH ★★★★★★	
ACT WW 580		MUSCLE ★★★★★★	
ACT YW 810		DOCILITY ★★★★★★	

|SHIGEMARU
HEARTBRAND JOE S5394S
|HEARTBRAND B0004M

SIRE HEARTBRAND 4433B ET

|BIG AL
HEARTBRAND B4362S
|HEARTBRAND S0006L
|DAI-NI 2 SHIGENAMI TOKKYU 27
SHIGEMARU
|DAI-YON 4 AKIBARE TOKKYU 3357

DAM HEARTBRAND 1247A ET

|HIKARI
HEARTBRAND H0511N
|HEARTBRAND T0003K

LOT 76 HEARTBRAND 8895L

PERCENT FULLBLOOD	REG NO. AF280230	TATTOO 8895L	EID 840003258077907
DOB 2/22/2023		CALVING-EASE ★★★★★★	
ACT BW 86		GROWTH ★★★★★★	
ACT WW 585		MUSCLE ★★★★★★	
ACT YW 900		DOCILITY ★★★★★★	

|SHIGEMARU
HEARTBRAND JOE S5394S
|HEARTBRAND B0004M

SIRE HEARTBRAND 4433B ET

|BIG AL
HEARTBRAND B4362S
|HEARTBRAND S0006L
SHIGEMARU
HEARTBRAND JOE S5394S
|HEARTBRAND B0004M

DAM MCC 7A016

|HEARTBRAND H0518E
HEARTBRAND C0237N
|HEARTBRAND H0916J

LOT 77 HEARTBRAND 8709L

PERCENT FULLBLOOD	REG NO. AF282629	TATTOO 8709L	EID 840003258076117
DOB 3/1/2023		CALVING-EASE ★★★★★★	
ACT BW 80		GROWTH ★★★★★★	
ACT WW 480		MUSCLE ★★★★★★	
ACT YW 940		DOCILITY ★★★★★★	

|SHIGEMARU
HEARTBRAND JOE S5394S
|HEARTBRAND B0004M

SIRE MCCJ41853

|SHIGEMARU
HEARTBRAND S0282N
|HEARTBRAND B0940J
HEARTBRAND H0518E
HEARTBRAND 6322B ET
|HEARTBRAND S0A96M

DAM HEARTBRAND 1557F

|HEARTBRAND 9827Y
HEARTBRAND 3436B
|HEARTBRAND S5801T

LOT 78 HEARTBRAND 8816L

PERCENT FULLBLOOD	REG NO. AF280339	TATTOO 8816L	EID 840003258009639
DOB 2/5/2023		CALVING-EASE ★★★★★★	
ACT BW 76		GROWTH ★★★★★★	
ACT WW 505		MUSCLE ★★★★★★	
ACT YW 825		DOCILITY ★★★★★★	

|SHIGEMARU
HEARTBRAND KC S6386U
|HEARTBRAND C0062L

SIRE HEARTBRAND 6309B ET

|HEARTBRAND H0518E
HEARTBRAND C0311R
|HEARTBRAND B0311N
SHIGEMARU
HEARTBRAND JOE S5394S
|HEARTBRAND B0004M

DAM HEARTBRAND 8087D ET

|TAMAMARU
HEARTBRAND T0139R
|HEARTBRAND B0139M

LOT 79 HEARTBRAND 8645L ET

PERCENT FULLBLOOD	REG NO. AF282358	TATTOO 8645L	EID 840003258076040
DOB 2/24/2023		CALVING-EASE ★★★★★★	
ACT BW 92		GROWTH ★★★★★★	
ACT WW 585		MUSCLE ★★★★★★	
ACT YW 750		DOCILITY ★★★★★★	

|SHIGEMARU
HEARTBRAND JOE S5394S
|HEARTBRAND B0004M

SIRE HEARTBRAND 9595Y

|SHIGEMARU
HEARTBRAND BUCKCHERRY S2421R
|TWA TANOMU
BIG AL
HEARTBRAND B4183S
|HEARTBRAND S0701M

DAM HEARTBRAND 115Y

|HIKARI
HEARTBRAND H2866R
|HEARTBRAND T0002K

HEARTBRAND JOE S5394S INFLUENCED BULLS



LOT 80

LOT 80 BEEMAN RANCH 381K

PERCENT FULLBLOOD	REG NO. AF272030	TATTOO 381K	EID 840003247253458
DOB 10/4/2022		CALVING-EASE ★★★★★★	
ACT BW 75		GROWTH ★★★★★★★★	
ACT WW 630		MUSCLE ★★★★★★★★	
ACT YW 1070		DOCILITY ★★★★★★★★	



HEARTBRAND JOE S5394S
 HEARTBRAND 5179C ET
 HEARTBRAND T0139R
SIRE HEARTBRAND 3825H
 HEARTBRAND 9006X CAPTAIN RON
 HEARTBRAND 4693B
 HEARTBRAND C5158S
 HEARTBRAND S3549R
 BEEMAN RANCH 300Y
 HEARTBRAND C4441S
DAM BEEMAN RANCH 1455E
 HEARTBRAND T7145U
 BEEMAN RANCH 0510Z
 BEEMAN RANCH 166X



LOT 81

LOT 81 HEARTBRAND 8513L ET

PERCENT FULLBLOOD	REG NO. AF275685	TATTOO 8513L	EID 840003258088164
DOB 1/1/2023		CALVING-EASE ★★★★★★★★	
ACT BW 77		GROWTH ★★★★★★★★	
ACT WW 480		MUSCLE ★★★★★★★★	
ACT YW 820		DOCILITY ★★★★★★★★	

| DAI-NI 2 SHIGENAMI TOKKYU 27
SHIGEMARU
| DAI-YON 4 AKIBARE TOKKYU 3357

SIRE HEARTBRAND JOE S5394S

| BIG AL
HEARTBRAND B0004M
| FUYUKO
| DAI-GO 5 TAMANAMI TOKKYU 96
TAMAMARU
| DAI-HACHI 8 MARUNAMI

DAM HEARTBRAND 2079A

| HIKARI
TWA MAJIRU
| AKIKO



HEARTBRAND JOE S5394S INFLUENCED BULLS



LOT 83

LOT 82 HEARTBRAND 8270K

PERCENT	FULLBLOOD	REG NO.	AF269660	TATTOO	8270K	EID	840003258088052
DOB	12/5/2022			CALVING-EASE	★★★★★★★★		
ACT BW	60			GROWTH	★★★★★★★		
ACT WW	510			MUSCLE	★★★★★★★		
ACT YW	880			DOCILITY	★★★★★★★		

SHIGEMARU
HEARTBRAND JOE S5394S
HEARTBRAND B0004M

SIRE MCCJ41838

TAMAMARU
HEARTBRAND T3262R
HEARTBRAND B0951J
BIG AL
HEARTBRAND B5293S
HEARTBRAND T0930J

DAM HEARTBRAND 9254X

TAMAMARU
HEARTBRAND T3009R
HEARTBRAND B0037K

LOT 83 HEARTBRAND 7925K ET

PERCENT	FULLBLOOD	REG NO.	AF271595	TATTOO	7925K	EID	840003258077770
DOB	9/20/2022			CALVING-EASE	★★★★★★★★		
ACT BW	70			GROWTH	★★★★★★★★		
ACT WW	585			MUSCLE	★★★★★★★		
ACT YW	1020			DOCILITY	★★★★★★★		

DAI-NI 2 SHIGENAMI TOKKYU 27
SHIGEMARU
DAI-YON 4 AKIBARE TOKKYU 3357

SIRE HEARTBRAND JOE S5394S

BIG AL
HEARTBRAND B0004M
FUYUKO
BIG AL
HEARTBRAND B4183S
HEARTBRAND S0701M

DAM HEARTBRAND BOBBI 625Z

HEARTBRAND T5082S
HEARTBRAND 7918W
HEARTBRAND B5057S

HEARTBRAND JOE S5394S INFLUENCED BULLS

LOT 84 HEARTBRAND 8153K

PERCENT FULLBLOOD REG NO. AF269105 TATTOO 8153K EID 840003258077455
DOB 10/19/2022 CALVING-EASE ★★★★★★
ACT BW 88 GROWTH ★★★★★★
ACT WW 580 MUSCLE ★★★★★★
ACT YW 985 DOCILITY ★★★★★★

|DAI-NI 2 SHIGENAMI TOKKYU 27
SHIGEMARU

|DAI-YON 4 AKIBARE TOKKYU 3357

SIRE HEARTBRAND JOE S5394S

|BIG AL
HEARTBRAND B0004M
|FUYUKO
|RUESHAW 430
HEARTBRAND 2541A
|HEARTBRAND NIKKI DR S1029P

DAM HEARTBRAND 1832F

|HIKARI
HEARTBRAND H5727T
|HEARTBRAND S0162M

LOT 85 BEEMAN RANCH 423K

PERCENT FULLBLOOD REG NO. AF272060 TATTOO 423K EID 840003247253488
DOB 10/7/2022 CALVING-EASE ★★★★★★
ACT BW 89 GROWTH ★★★★★★
ACT WW 500 MUSCLE ★★★★★★
ACT YW 1020 DOCILITY ★★★★★★

|HEARTBRAND JOE S5394S
HEARTBRAND 5179C ET
|HEARTBRAND T0139R

SIRE HEARTBRAND 3825H

|HEARTBRAND 9006X CAPTAIN RON
HEARTBRAND 4693B
|HEARTBRAND C5158S
|HEARTBRAND T5313S
HEARTBRAND 16Y
|HEARTBRAND C1492P

DAM BEEMAN RANCH 1417D

|HEARTBRAND S5204S
BEEMAN RANCH 152X
|HEARTBRAND H1403P

LOT 86 BEEMAN RANCH 372K

PERCENT FULLBLOOD REG NO. AF272027 TATTOO 372K EID 840003247253455
DOB 10/3/2022 CALVING-EASE ★★★★★★
ACT BW 83 GROWTH ★★★★★★
ACT WW 500 MUSCLE ★★★★★★
ACT YW 980 DOCILITY ★★★★★★

|DAI-NI 2 SHIGENAMI TOKKYU 27
SHIGEMARU

|DAI-YON 4 AKIBARE TOKKYU 3357

SIRE HEARTBRAND JOE S5394S

|BIG AL
HEARTBRAND B0004M
|FUYUKO
|HEARTBRAND S3549R
BEEMAN RANCH 300Y
|HEARTBRAND C4441S

DAM BEEMAN RANCH 0986B

|HEARTBRAND T5313S
BEEMAN RANCH 213Y
|HEARTBRAND 36W

LOT 87 HEARTBRAND 8232K

PERCENT FULLBLOOD REG NO. AF269666 TATTOO 8232K EID 840003258088058
DOB 12/9/2022 CALVING-EASE ★★★★★★
ACT BW 70 GROWTH ★★★★★★
ACT WW 472 MUSCLE ★★★★★★
ACT YW 845 DOCILITY ★★★★★★

|SHIGEMARU
HEARTBRAND JOE S5394S
|HEARTBRAND B0004M

SIRE HEARTBRAND 1779A

|HIKARI
HEARTBRAND H1010P
|HEARTBRAND S0919J
SHIGEMARU
HEARTBRAND KC S6386U
|HEARTBRAND C0062L

DAM MCCK4180

|BIG AL
HEARTBRAND B0301N
|HEARTBRAND T0506E

LOT 88 HEARTBRAND 8283K

PERCENT FULLBLOOD REG NO. AF269633 TATTOO 8283K EID 840003258088025
DOB 11/8/2022 CALVING-EASE ★★★★★★
ACT BW 70 GROWTH ★★★★★★
ACT WW 514 MUSCLE ★★★★★★
ACT YW 935 DOCILITY ★★★★★★

|SHIGEMARU
HEARTBRAND JOE S5394S
|HEARTBRAND B0004M

SIRE HEARTBRAND 1779A

|HIKARI
HEARTBRAND H1010P
|HEARTBRAND S0919J
|TAMAMARU
HEARTBRAND T2624R
|HEARTBRAND H0919L

DAM BEEMAN RANCH 4966B

|HEARTBRAND T3540R
HEARTBRAND 37U
|HEARTBRAND B2324R

LOT 89 BEEMAN RANCH 389K

PERCENT FULLBLOOD REG NO. AF272011 TATTOO 389K EID 840003247253439
DOB 10/12/2022 CALVING-EASE ★★★★★★
ACT BW 90 GROWTH ★★★★★★
ACT WW 586 MUSCLE ★★★★★★
ACT YW 1145 DOCILITY ★★★★★★

|SHIGEMARU
HEARTBRAND JOE S5394S
|HEARTBRAND B0004M

SIRE HEARTBRAND 2402Z

|HEARTBRAND C0600N
HEARTBRAND V5909S
|HEARTBRAND T1033P
|HEARTBRAND 9006X CAPTAIN RON
HEARTBRAND WEST COAST 6324B ET
|HEARTBRAND C5158S

DAM BEEMAN RANCH 1477E

|BIG AL
HEARTBRAND B4503S
|HEARTBRAND T0930J

TAMAMARU

Influenced Bulls



TAMAMARU
AF109

Tamamaru is one of the most widely used and predictable Akaushi bulls due to his consistency and legendary mother, Dai 8 Marunami. There's no other foundation sire that can add the length of body and stoutness of structure. His sire, Dai 5 Tamanami Tokkyu 96 provides a slight outcross to the rest of the 1994 importation. Tamamaru is a paternal sib to the foundation cow Dai 9 Kobai 73. Tamamaru is F11 free.

| SHIGENAMI KO 48

TAMANAMI KO 70

| MARUSAKAE KO 394

SIRE DAI-GO 5 TAMANAMI TOKKYU 96

| SHIGETAMA H 11

FUJIMITSU KO 2030

| FUJIHANA 1KYU 1173

| MITSUTAKE KO 58

DAI-SAN 3 MITSUMARU KO 71

| FUKUMARU KO 933

DAM DAI-HACHI 8 MARUNAMI

| DAI-JYUU 10 SHIGEKAWA KO 65

DAI-HICHI 7 MARUNAMI TOK 14289

| MARUNAMI KO 2402



LOT 91



LOT 90

LOT 90 HEARTBRAND 9083L

PERCENT FULLBLOOD	REG NO. AF284889	TATTOO 9083L	EID 840003258076352
DOB 2/14/2023	CALVING-EASE	★★★★★★★★	
ACT BW 60	GROWTH	★★★★★★★★	
ACT WW 535	MUSCLE	★★★★★★★★	
ACT YW 890	DOCILITY	★★★★★★★★	

|SHIGEMARU
HEARTBRAND KC S6386U
|HEARTBRAND C0062L

SIRE HEARTBRAND 8832E ET

|HEARTBRAND S3528R
HEARTBRAND STARR 9193X
|HEARTBRAND T4958S
|DAI-GO 5 TAMANAMI TOKKYU 96

TAMAMARU
|DAI-HACHI 8 MARUNAMI

DAM HEARTBRAND 971Z

|BIG AL
HEARTBRAND B0517N
|FUYUKO

LOT 91 HEARTBRAND 9336L ET

PERCENT FULLBLOOD	REG NO. AF284400	TATTOO 9336L	EID 840003258076235
DOB 3/14/2023	CALVING-EASE	★★★★★★★★	
ACT BW 68	GROWTH	★★★★★★★★	
ACT WW 620	MUSCLE	★★★★★★★★	
ACT YW 885	DOCILITY	★★★★★★★★	

|SHIGEMARU
HEARTBRAND KC S6386U
|HEARTBRAND C0062L

SIRE HEARTBRAND 8832E ET

|HEARTBRAND S3528R
HEARTBRAND STARR 9193X
|HEARTBRAND T4958S
|BIG AL

HEARTBRAND B4652S
|HEARTBRAND S0107M

DAM HEARTBRAND 1432Z

|TAMAMARU
HEARTBRAND T4732S
|HEARTBRAND B0905J

TAMAMARU INFLUENCED BULLS



LOT 92

LOT 92 HEARTBRAND 909IL

PERCENT FULLBLOOD	REG NO. AF284833	TATTOO 909IL	EID 840003258076296
DOB 2/13/2023		CALVING-EASE ★★★★★★	
ACT BW 70		GROWTH ★★★★★★	
ACT WW 525		MUSCLE ★★★★★★	
ACT YW 875		DOCILITY ★★★★★★	



| HEARTBRAND H0518E
 HEARTBRAND CHARLIE C4037S
 | HEARTBRAND S0917J
SIRE HEARTBRAND TRUMP 6684C ET
 | BIG AL
 HEARTBRAND 2636A
 | HEARTBRAND S0880N
 | DAI-GO 5 TAMANAMI TOKKYU 96
 TAMAMARU
 | DAI-HACHI 8 MARUNAMI
DAM HEARTBRAND 3762B
 | HEARTBRAND JOE S5394S
 HEARTBRAND 88Y
 | HEARTBRAND 8489W



LOT 93

LOT 93 HEARTBRAND 8672L ET

PERCENT FULLBLOOD	REG NO. AF282297	TATTOO 8672L	EID 840003258075978
DOB 1/1/2023	CALVING-EASE ★★★★★★		
ACT BW 86	GROWTH ★★★★★★★★★★		
ACT WW 705	MUSCLE ★★★★★★★★		
ACT YW 1010	DOCILITY ★★★★★★★★		



|DAI-GO 5 TAMANAMI TOKKYU 96
 TAMAMARU
 |DAI-HACHI 8 MARUNAMI
SIRE HEARTBRAND TIPP 9988Y
 |BIG AL
 HEARTBRAND B0951J
 |HEARTBRAND HIMAWARI 245
 |DAI-NI 2 SHIGENAMI TOKKYU 27
 SHIGEMARU
 |DAI-YON 4 AKIBARE TOKKYU 3357
DAM HEARTBRAND 2878A ET
 |BIG AL
 HEARTBRAND B0427N
 |FUYUKO

TAMAMARU INFLUENCED BULLS



LOT 94

LOT 94 HEARTBRAND 880IL

PERCENT FULLBLOOD	REG NO. AF280000	TATTOO 880IL	EID 840003258088224
DOB 2/22/2023		CALVING-EASE ★★★★★★	
ACT BW 80		GROWTH ★★★★★★★★	
ACT WW 605		MUSCLE ★★★★★★★★	
ACT YW 1015		DOCILITY ★★★★★★★★	



|TAMAMARU
 HEARTBRAND T6955U
 |HEARTBRAND B3288R
SIRE HEARTBRAND 4810B
 |HIKARI
 HEARTBRAND H3012R
 |HEARTBRAND T0946L
 |TAMAMARU
 HEARTBRAND T5313S
 |HEARTBRAND B0039M
DAM HEARTBRAND 9759Y
 |TAMAMARU
 HEARTBRAND V7244U
 |HEARTBRAND H2512R

LOT 95 HEARTBRAND 9250L

PERCENT FULLBLOOD	REG NO. AF283585	TATTOO 9250L	EID 840003258076210
DOB 3/1/2023		CALVING-EASE ★★★★★★	
ACT BW 54		GROWTH ★★★★★★	
ACT WW 570		MUSCLE ★★★★★★	
ACT YW 810		DOCILITY ★★★★★★	

|DAI-GO 5 TAMANAMI TOKKYU 96
TAMAMARU

|DAI-HACHI 8 MARUNAMI

SIRE HEARTBRAND T5313S

|BIG AL

HEARTBRAND B0039M

|DAI-HACHI 8 MARUNAMI

|HEARTBRAND KC S6386U

HEARTBRAND 8832E ET

|HEARTBRAND STARR 9193X

DAM HEARTBRAND 6125J

|HEARTBRAND B4652S

HEARTBRAND 782Z

|HEARTBRAND 7927W

LOT 96 HEARTBRAND 8770L

PERCENT FULLBLOOD	REG NO. AF279965	TATTOO 8770L	EID 840003258088189
DOB 3/27/2023		CALVING-EASE ★★★★★★	
ACT BW 80		GROWTH ★★★★★★	
ACT WW 535		MUSCLE ★★★★★★	
ACT YW 875		DOCILITY ★★★★★★	

|TAMAMARU

HEARTBRAND T6955U

|HEARTBRAND B3288R

SIRE HEARTBRAND 4810B

|HIKARI

HEARTBRAND H3012R

|HEARTBRAND T0946L

|SHIGEMARU

HEARTBRAND S3105R

|HEARTBRAND S0923J

DAM HEARTBRAND 7843W

|BIG AL

HEARTBRAND B1700P

|YAMATO 117 RINGO

LOT 97 HEARTBRAND 9259L

PERCENT FULLBLOOD	REG NO. AF283535	TATTOO 9259L	EID 840003258076176
DOB 3/21/2023		CALVING-EASE ★★★★★★	
ACT BW 80		GROWTH ★★★★★★	
ACT WW 580		MUSCLE ★★★★★★	
ACT YW 890		DOCILITY ★★★★★★	

|TAMAMARU

HEARTBRAND T5313S

|HEARTBRAND B0039M

SIRE HEARTBRAND 6770C ET

|HEARTBRAND B0018M

HEARTBRAND P0298R

|HEARTBRAND S0298N

|HEARTBRAND B4351S

HEARTBRAND 6395C

|HEARTBRAND V7510U

DAM HEARTBRAND 2607G

|TAMAMARU

HEARTBRAND 834Z

|HEARTBRAND 7865W

LOT 98 HEARTBRAND 8679L ET

PERCENT FULLBLOOD	REG NO. AF282305	TATTOO 8679L	EID 840003258075986
DOB 1/1/2023		CALVING-EASE ★★★★★★	
ACT BW 82		GROWTH ★★★★★★	
ACT WW 560		MUSCLE ★★★★★★	
ACT YW 925		DOCILITY ★★★★★★	

|DAI-GO 5 TAMANAMI TOKKYU 96

TAMAMARU

|DAI-HACHI 8 MARUNAMI

SIRE HEARTBRAND TIPP 9988Y

|BIG AL

HEARTBRAND B0951J

|HEARTBRAND HIMAWARI 245

|DAI-NI 2 SHIGENAMI TOKKYU 27

SHIGEMARU

|DAI-YON 4 AKIBARE TOKKYU 3357

DAM HEARTBRAND 2878A ET

|BIG AL

HEARTBRAND B0427N

|FUYUKO

LOT 99 HEARTBRAND 9132L

PERCENT FULLBLOOD	REG NO. AF284839	TATTOO 9132L	EID 840003258076302
DOB 2/26/2023		CALVING-EASE ★★★★★★	
ACT BW 86		GROWTH ★★★★★★	
ACT WW 535		MUSCLE ★★★★★★	
ACT YW 930		DOCILITY ★★★★★★	

|DAI-JU 10 MITSUMARU KO 76

HIKARI

|KAZUTOMO 1KYU 92958

SIRE MCCH409S

|SHIGEMARU

HEARTBRAND NIKKI DR S1029P

|AKIKO

|DAI-GO 5 TAMANAMI TOKKYU 96

TAMAMARU

|DAI-HACHI 8 MARUNAMI

DAM HEARTBRAND 1279Z

|HIKARI

HEARTBRAND H0604N

|HEARTBRAND S0919J

WATCH LIVE & BID ONLINE ...



TAMAMARU INFLUENCED BULLS

LOT 100 HEARTBRAND 9128L

PERCENT FULLBLOOD	REG NO. AF284799	TATTOO 9128L	EID 840003258076262
DOB 2/19/2023		CALVING-EASE ★★★★★★	
ACT BW 73		GROWTH ★★★★★★	
ACT WW 535		MUSCLE ★★★★★★	
ACT YW 925		DOCILITY ★★★★★★	

|TAMAMARU
HEARTBRAND T3983S
|HEARTBRAND B0950J

SIRE HBB PINEHURST 8675X

|HEARTBRAND H0518E
HEARTBRAND C2113P
|HEARTBRAND S0354L
SHIGEMARU
HEARTBRAND S5198S
|HEARTBRAND B0070M

DAM HEARTBRAND 9898Y

|TAMAMARU
HEARTBRAND T3057R
|HEARTBRAND B0951J

LOT 101 HEARTBRAND 8957L ET

PERCENT FULLBLOOD	REG NO. AF286670	TATTOO 8957L	EID 840003258076979
DOB 3/28/2023		CALVING-EASE ★★★★★★	
ACT BW 84		GROWTH ★★★★★★	
ACT WW 535		MUSCLE ★★★★★★	
ACT YW 855		DOCILITY ★★★★★★	

|HIKARI
WSI UMEMARU
|KAEDEMARU

SIRE SOR MR HIROMITSU 1090D

|TAMAMARU
KAEDEMARU 2
KAEDEMARU
SHIGEMARU
HEARTBRAND S3105R
|HEARTBRAND S0923J

DAM HEARTBRAND 8501W

|TAMAMARU
HEARTBRAND T1604P
|HEARTBRAND C0034K

LOT 102 HEARTBRAND 8758L

PERCENT FULLBLOOD	REG NO. AF303130	TATTOO 8758L	EID 840003258087919
DOB 3/18/2023		CALVING-EASE ★★★★★★	
ACT BW 72		GROWTH ★★★★★★	
ACT WW 580		MUSCLE ★★★★★★	
ACT YW 900		DOCILITY ★★★★★★	

|TAMAMARU
HEARTBRAND T4192S
|HEARTBRAND H0919L

SIRE HEARTBRAND 4798B

|HIKARI
HEARTBRAND H2986R
|HEARTBRAND T0951L
BIG AL
HEARTBRAND B5293S
|HEARTBRAND T0930J

DAM HEARTBRAND 9252X

|TAMAMARU
HEARTBRAND T3076R
|HEARTBRAND B0949J

LOT 103 BEEMAN RANCH 579L

PERCENT FULLBLOOD	REG NO. AF288007	TATTOO 579L	EID 840003247252803
DOB 3/23/2023		CALVING-EASE ★★★★★★	
ACT BW 70		GROWTH ★★★★★★	
ACT WW 515		MUSCLE ★★★★★★	
ACT YW 810		DOCILITY ★★★★★★	

|HIKARI
WSI UMEMARU
|KAEDEMARU

SIRE SOR MR HIROMITSU 1090D

|TAMAMARU
KAEDEMARU 2
KAEDEMARU
|DAI-GO 5 TAMANAMI TOKKYU 96
TAMAMARU
|DAI-HACHI 8 MARUNAMI

DAM BEEMAN RANCH 0501Z

|SIR CHARLES
BEEMAN RANCH 176X
|HEARTBRAND B4536S

LOT 104 HEARTBRAND 9243L

PERCENT FULLBLOOD	REG NO. AF283582	TATTOO 9243L	EID 840003258076221
DOB 3/3/2023		CALVING-EASE ★★★★★★	
ACT BW 80		GROWTH ★★★★★★	
ACT WW 550		MUSCLE ★★★★★★	
ACT YW 840		DOCILITY ★★★★★★	

|DAI-GO 5 TAMANAMI TOKKYU 96
TAMAMARU
|DAI-HACHI 8 MARUNAMI

SIRE HEARTBRAND T5313S

|BIG AL
HEARTBRAND B0039M
|DAI-HACHI 8 MARUNAMI
HEARTBRAND KC S6386U
HEARTBRAND 1946A
|HEARTBRAND 8513W

DAM HEARTBRAND 6068J

|SHIGEMARU
HEARTBRAND 844Z ET
|HEARTBRAND H0699N

LOT 105 BEEMAN RANCH 477L

PERCENT FULLBLOOD	REG NO. AF287794	TATTOO 477L	EID 840003247252685
DOB 3/9/2023		CALVING-EASE ★★★★★★	
ACT BW 89		GROWTH ★★★★★★	
ACT WW 550		MUSCLE ★★★★★★	
ACT YW 800		DOCILITY ★★★★★★	

|HEARTBRAND JOE S5394S
HEARTBRAND 5179C ET
|HEARTBRAND T0139R

SIRE HEARTBRAND 3825H

|HEARTBRAND 9006X CAPTAIN RON
HEARTBRAND 4693B
|HEARTBRAND C5158S
|TAMAMARU
HEARTBRAND T7145U
|HEARTBRAND B4527S

DAM BEEMAN RANCH 0777A

|HEARTBRAND T0035L
BEEMAN RANCH 248Y
|HEARTBRAND B2138P

LOT 106 HEARTBRAND 7712K

PERCENT FULLBLOOD	REG NO. AF245926	TATTOO 7712K	EID 840003241565869
DOB 2/8/2022		CALVING-EASE ★★★★★★	
ACT BW 76		GROWTH ★★★★★★	
ACT WW 600		MUSCLE ★★★★★★	
ACT YW 930		DOCILITY ★★★★★★	

|HEARTBRAND S5023S
HEARTBRAND 59Y
|HEARTBRAND T3167R

SIRE HEARTBRAND 6875C

|TAMAMARU
HEARTBRAND T4966S
|HEARTBRAND B0905J
|HEARTBRAND B2249R
HEARTBRAND B7083U
|HEARTBRAND T0291N

DAM HEARTBRAND 5833C

|TAMAMARU
HEARTBRAND T2992R
|HEARTBRAND H0919L

LOT 107 HEARTBRAND 8325K

PERCENT FULLBLOOD	REG NO. AF271845	TATTOO 8325K	EID 840003258077782
DOB 9/26/2022		CALVING-EASE ★★★★★★	
ACT BW 77		GROWTH ★★★★★★	
ACT WW 545		MUSCLE ★★★★★★	
ACT YW 1015		DOCILITY ★★★★★★	

|DAI-NI 2 SHIGENAMI TOKKYU 27
SHIGEMARU

|DAI-YON 4 AKIBARE TOKKYU 3357

SIRE HEARTBRAND SAMSUNG S0947P

|DAI-SAN 3 MITSUMARU TOKKYU 30
HARUKO
|DAI-NANA 7 KIKUHIME TOKKYU 6669
|DAI-GO 5 TAMANAMI TOKKYU 96
TAMAMARU
|DAI-HACHI 8 MARUNAMI

DAM HEARTBRAND 3175A ET

|BIG AL
HEARTBRAND B1815P
|FUYUKO



Beeman Family fifth generation Texas ranchers!

OPEN HOUSE SEPT. 4-6 & 10-12

We welcome you to our ranch to come take a look at the cattle offered in the sale.

We are happy to accommodate if these dates don't work for you. Contact the HeartBrand office to set up a visit, 830.540.3955.

This auction is the next step in HeartBrand continuing to be a leading seedstock producer, and this will expand our cattle to a larger market. We are joining our forces with Superior to continue to build the market for Akaushi genetics.

RANCH LOCATION

732 Jeff Davis Ranch Road, Harwood, TX 78632

- 60 miles from Austin, TX

- 137 miles from Houston, TX

- 81 miles from San Antonio, TX

Sale cattle are available for viewing prior to the sale. Feel free to call the Ranch to make an appointment, 830.540.3955

Sale Catalog will be mailed on request only.

Log on to www.Wagyu365.com to

fill out a form for a complimentary catalog.

TAMAMARU INFLUENCED BULLS



LOT 108

LOT 108 HEARTBRAND 809IK

PERCENT FULLBLOOD	REG NO. AF267196	TATTOO 809IK	EID 840003241566172
DOB 10/12/2022		CALVING-EASE ★★★★★★★★	
ACT BW 72		GROWTH ★★★★★★★★	
ACT WW 480		MUSCLE ★★★★★★★★	
ACT YW 836		DOCILITY ★★★★★★★★	



| HEARTBRAND H0518E
 | HEARTBRAND CHARLIE C4037S
 | HEARTBRAND S0917J
SIRE HEARTBRAND BULLS EYE 3461B
 | HEARTBRAND S3528R
 | HEARTBRAND STARR 9193X
 | HEARTBRAND T4958S
 | DAI-GO 5 TAMANAMI TOKKYU 96
 TAMAMARU
 | DAI-HACHI 8 MARUNAMI
DAM HEARTBRAND 654Z
 | HEARTBRAND S2824R
 | HEARTBRAND 7703W
 | HEARTBRAND S3532R

HIKARI

Influenced Bulls



HIKARI
AF107

Hikari has a fantastic legacy that precedes him. This foundation bull is known for his extreme balance of growth with high marbling and carcass traits. He is a son of Japanese legend, Dai 10 Mitsumaru 76 who also sired breed legends Big Al, Kaedemaru, and “the Elephant Cow” Heartbrand T0504E. Hikari has produced elite bulls such as H0518E, Umemaru, Kotsukari, and Heartbrand Hercules 2619A!

| MITSUTAKE KO 58

DAI-NI 2 MITSUMARU TOKKYU 22

| DAI 3 MITSU 1KYU 48242

SIRE DAI-JU 10 MITSUMARU KO 76

| DAI 5 SHIGEKAWA 1KYU 540

GODAI KO 2739

| HATAURA 1KYU 33574

| DAI-NI 2 SHIGENAMI TOKKYU 27

NAMIMARU KO 74

| DAI-NI 2 MARUHANA KO 2862

DAM KAZUTOMO 1KYU 92958

| DAI-JYUU 10 SHIGEKAWA KO 65

KIKUMI TOKKYU 11875

| DAI 2 KIKUMI KO 1345



HIKARI INFLUENCED BULLS



LOT 109

LOT 109 HEARTBRAND 9099L

PERCENT FULLBLOOD	REG NO. AF284861	TATTOO 9099L	EID 840003258076324
DOB 2/15/2023		CALVING-EASE ★★★★★★★★	
ACT BW 73		GROWTH ★★★★★★★★	
ACT WW 615		MUSCLE ★★★★★★★★	
ACT YW 950		DOCILITY ★★★★★★★★	



HEARTBRAND H0518E
 HEARTBRAND CHARLIE C4037S
 HEARTBRAND S0917J
SIRE HEARTBRAND TRUMP 6684C ET
 BIG AL
 HEARTBRAND 2636A
 HEARTBRAND S0880N
 HEARTBRAND HIKARI
 HEARTBRAND DOZER 9967Y
 HEARTBRAND S0753L
DAM HEARTBRAND 4939B
 HEARTBRAND B7083U
 HEARTBRAND 2502Z
 HEARTBRAND 8445W



LOT 110

LOT 110 HEARTBRAND 8935L

PERCENT FULLBLOOD	REG NO. AF280217	TATTOO 8935L	EID 840003258077894
DOB 3/3/2023		CALVING-EASE ★★★★★★	
ACT BW 80		GROWTH ★★★★★★	
ACT WW 575		MUSCLE ★★★★★★	
ACT YW 860		DOCILITY ★★★★★★	

| HEARTBRAND JAKE H6369T
 | HEARTBRAND SEAR & SMOKE 2942A
 | HEARTBRAND P0377R

SIRE HEARTBRAND 4280H

| HEARTBRAND S4418S
 HEARTBRAND 8818X
 | HEARTBRAND H4628S
 | HIKARI

HEARTBRAND H0518E
 | DAI-HACHI 8 MARUNAMI

DAM MCC 6A577

| SHIGEMARU
 HEARTBRAND S1754P
 | UME



HIKARI INFLUENCED BULLS

LOT III HEARTBRAND 894IL

PERCENT FULLBLOOD	REG NO. AF280186	TATTOO 894IL	EID 840003258077863
DOB 3/3/2023		CALVING-EASE ★★★★★★	
ACT BW 60		GROWTH ★★★★★★	
ACT WW 520		MUSCLE ★★★★★★	
ACT YW 870		DOCILITY ★★★★★★	

|HIKARI
HEARTBRAND H0518E
|DAI-HACHI 8 MARUNAMI

SIRE HEARTBRAND 2421Z

|SHIGEMARU
HEARTBRAND JONIE V7341U
|HEARTBRAND S1741P
|HEARTBRAND JOE S5394S
HEARTBRAND 1779A
|HEARTBRAND H1010P

DAM HEARTBRAND 4083H

|HEARTBRAND B7083U
HEARTBRAND 5820C
|HEARTBRAND 7683W

LOT II2 HEARTBRAND 9322L

PERCENT FULLBLOOD	REG NO. AF275984	TATTOO 9322L	EID 840003258009626
DOB 1/30/2023		CALVING-EASE ★★★★★★	
ACT BW 72		GROWTH ★★★★★★	
ACT WW 660		MUSCLE ★★★★★★	
ACT YW 940		DOCILITY ★★★★★★	

|SHIGEMARU
HEARTBRAND KC S6386U
|HEARTBRAND C0062L

SIRE HEARTBRAND 6309B ET

|HEARTBRAND H0518E
HEARTBRAND C0311R
|HEARTBRAND B0311N
|DAI-JU 10 MITSUMARU KO 76

HIKARI
KAZUTOMO 1KYU 92958

DAM HEARTBRAND 9788Y

|TAMAMARU
HEARTBRAND T0027K
|HEARTBRAND H0514E

LOT III3 HEARTBRAND 879IL

PERCENT FULLBLOOD	REG NO. AF279966	TATTOO 879IL	EID 840003258088190
DOB 2/24/2023		CALVING-EASE ★★★★★★	
ACT BW 54		GROWTH ★★★★★★	
ACT WW 440		MUSCLE ★★★★★★	
ACT YW 810		DOCILITY ★★★★★★	

|TAMAMARU
HEARTBRAND T4192S
|HEARTBRAND H0919L

SIRE HEARTBRAND 4798B

|HIKARI
HEARTBRAND H2986R
|HEARTBRAND T0951L
|SHIGEMARU
HEARTBRAND SAMSUNG S0947P
|HARUKO

DAM HEARTBRAND 7931W

|HIKARI
HEARTBRAND H2990R
|HEARTBRAND B0038M

LOT III4 HEARTBRAND 8868L

PERCENT FULLBLOOD	REG NO. AF280225	TATTOO 8868L	EID 840003258077902
DOB 2/3/2023		CALVING-EASE ★★★★★★	
ACT BW 70		GROWTH ★★★★★★	
ACT WW 700		MUSCLE ★★★★★★	
ACT YW 810		DOCILITY ★★★★★★	

|HEARTBRAND JAKE H6369T
HEARTBRAND SEAR & SMOKE 2942A
|HEARTBRAND P0377R

SIRE HEARTBRAND 4280H

|HEARTBRAND S4418S
HEARTBRAND 8818X
|HEARTBRAND H4628S
|HIKARI
HEARTBRAND H0518E
|DAI-HACHI 8 MARUNAMI

DAM MCC 8A366

|SHIGEMARU
HEARTBRAND NIKKI DR S1029P
|AKIKO

LOT III5 HEARTBRAND 9360L ET

PERCENT FULLBLOOD	REG NO. AF291572	TATTOO 9360L	EID 840003247252898
DOB 3/15/2023		CALVING-EASE ★★★★★★	
ACT BW 83		GROWTH ★★★★★★	
ACT WW 570		MUSCLE ★★★★★★	
ACT YW 875		DOCILITY ★★★★★★	

|HEARTBRAND H0518E
HEARTBRAND CHARLIE C4037S
|HEARTBRAND S0917J

SIRE HEARTBRAND TRUMP 6684C ET

|BIG AL
HEARTBRAND 2636A
|HEARTBRAND S0880N
|HIKARI
HEARTBRAND DOZER 9967Y
|HEARTBRAND S0753L

DAM HEARTBRAND 3409B

|SHIGEMARU
HEARTBRAND V7520U
|HEARTBRAND T3358R

LOT III6 HEARTBRAND 8963L ET

PERCENT FULLBLOOD	REG NO. AF286745	TATTOO 8963L	EID 840003258076984
DOB 4/8/2023		CALVING-EASE ★★★★★★	
ACT BW 60		GROWTH ★★★★★★	
ACT WW 500		MUSCLE ★★★★★★	
ACT YW 800		DOCILITY ★★★★★★	

|SHIGEMARU
HEARTBRAND KC S6386U
|HEARTBRAND C0062L

SIRE HEARTBRAND KC BONES 1106Z

|SHIGEMARU
HEARTBRAND BUCKCHERRY S2421R
|TWA TANOMU
|DAI-JU 10 MITSUMARU KO 76
HIKARI
|KAZUTOMO 1KYU 92958

DAM HEARTBRAND 9955Y

|SHIGEMARU
HEARTBRAND S0753L
|HARUKO

LOT 117 HEARTBRAND 9363L ET

PERCENT FULLBLOOD	REG NO. AF291543	TATTOO 9363L	EID 840003247252900
DOB 3/13/2023		CALVING-EASE ★★★★★★	
ACT BW 78		GROWTH ★★★★★★	
ACT WW 625		MUSCLE ★★★★★★	
ACT YW 930		DOCILITY ★★★★★★	

|HEARTBRAND H0518E
|HEARTBRAND CHARLIE C4037S
|HEARTBRAND S0917J

SIRE HEARTBRAND TRUMP 6684C ET

|BIG AL
|HEARTBRAND 2636A
|HEARTBRAND S0880N
|HIKARI
|HEARTBRAND DOZER 9967Y
|HEARTBRAND S0753L

DAM HEARTBRAND 3409B

|SHIGEMARU
|HEARTBRAND V7520U
|HEARTBRAND T3358R

LOT 118 HEARTBRAND 9154L

PERCENT FULLBLOOD	REG NO. AF284823	TATTOO 9154L	EID 840003258076286
DOB 3/7/2023		CALVING-EASE ★★★★★★	
ACT BW 62		GROWTH ★★★★★★	
ACT WW 575		MUSCLE ★★★★★★	
ACT YW 860		DOCILITY ★★★★★★	

|HEARTBRAND H0518E
|HEARTBRAND CHARLIE C4037S
|HEARTBRAND S0917J

SIRE HEARTBRAND TRUMP 6684C ET

|BIG AL
|HEARTBRAND 2636A
|HEARTBRAND S0880N
|HIKARI
|HEARTBRAND H0518E
|DAI-HACHI 8 MARUNAMI

DAM HEARTBRAND 3710B

|BIG AL
|HEARTBRAND B0162R
|HEARTBRAND S0162M

LOT 119 HEARTBRAND 8808L

PERCENT FULLBLOOD	REG NO. AF280320	TATTOO 8808L	EID 840003258088310
DOB 4/6/2023		CALVING-EASE ★★★★★★	
ACT BW 70		GROWTH ★★★★★★	
ACT WW 510		MUSCLE ★★★★★★	
ACT YW 880		DOCILITY ★★★★★★	

|SHIGEMARU
|HEARTBRAND KC S6386U
|HEARTBRAND C0062L
|HEARTBRAND H0518E
|HEARTBRAND C0311R
|HEARTBRAND B0311N
|HEARTBRAND TERMINATOR T3810S
|HEARTBRAND 1941A
|HEARTBRAND 7770W

SIRE HEARTBRAND 6309B ET

DAM HEARTBRAND 9451E

|HEARTBRAND H0518E
|HEARTBRAND 1309Z
|HEARTBRAND S0354L

LOT 120 HEARTBRAND 8589L

PERCENT FULLBLOOD	REG NO. AF280046	TATTOO 8589L	EID 840003258088250
DOB 2/18/2023		CALVING-EASE ★★★★★★	
ACT BW 78		GROWTH ★★★★★★	
ACT WW 500		MUSCLE ★★★★★★	
ACT YW 855		DOCILITY ★★★★★★	

|HIKARI
|HEARTBRAND H0518E
|DAI-HACHI 8 MARUNAMI

SIRE HEARTBRAND 9861Y

|HEARTBRAND S3105R
|HEARTBRAND 8482W
|HEARTBRAND T1610P
|HEARTBRAND H0518E
|HEARTBRAND 9861Y
|HEARTBRAND 8482W

DAM HEARTBRAND 9394D

|BIG AL
|HEARTBRAND B3886S
|HEARTBRAND T0930J

LOT 121 BEEMAN RANCH 526L

PERCENT FULLBLOOD	REG NO. AF287866	TATTOO 526L	EID 840003247252762
DOB 3/16/2023		CALVING-EASE ★★★★★★	
ACT BW 78		GROWTH ★★★★★★	
ACT WW 520		MUSCLE ★★★★★★	
ACT YW 825		DOCILITY ★★★★★★	

|HIKARI
|WSI UMEMARU
|KAEDEMARU
|TAMAMARU
|KAEDEMARU 2
|KAEDEMARU
|HIKARI
|HEARTBRAND H5070S
|HEARTBRAND B0171M

SIRE SOR MR HIROMITSU 1090D

DAM BEEMAN RANCH 378Z

|TAMAMARU
|HEARTBRAND T4534S
|HEARTBRAND H0909L

TRUCKING...

Please contact the HeartBrand Cattle office at 830.540.3955 for them to assist with your trucking needs and desires.



HIKARI INFLUENCED BULLS



LOT 122

LOT 122 HEARTBRAND 8036K

PERCENT	97%	REG NO.	AP267007	TATTOO	8036K	EID	840003258087970
DOB	10/13/2022			CALVING-EASE	★★★★★★★★★★		
ACT BW	70			GROWTH	★★★★★★★		
ACT WW	410			MUSCLE	★★★★★★★★★★		
ACT YW	830			DOCILITY	★★★★★★★★★★		



|DAI-JU 10 MITSUMARU KO 76
 HIKARI
 |KAZUTOMO 1KYU 92958
SIRE MCCH4095
 |SHIGEMARU
 HEARTBRAND NIKKI DR S1029P
 |AKIKO
 |HEARTBRAND CHARLIE C4037S
 HEARTBRAND 3440B
 |HEARTBRAND 9313X
DAM HEARTBRAND 5073H
 |HEARTBRAND JOE S5394S
 NICKESON 383A
 |HEARTBRAND R2 041Y



LOT 124



LOT 123

LOT 123 HEARTBRAND FRISKY BRISKY THE BULL 8199K

PERCENT FULLBLOOD	REG NO. AF269134	TATTOO 8199K	EID 840003258077484
DOB 11/3/2022		CALVING-EASE ★★★★★★	
ACT BW 87		GROWTH ★★★★★★	
ACT WW 560		MUSCLE ★★★★★★	
ACT YW 970		DOCILITY ★★★★★★	

| HEARTBRAND S3549R
 BEEMAN RANCH 300Y
 | HEARTBRAND C4441S
SIRE BEEMAN RANCH 1636E
 | COME AND TAKE IT
 BEEMAN RANCH 256Y
 | HEARTBRAND T2925R
 | DAI-JU 10 MITSUMARU KO 76

HIKARI
 | KAZUTOMO 1KYU 92958
DAM HEARTBRAND 3786B
 | HEARTBRAND S5502S
 HEARTBRAND 83Y
 | HEARTBRAND T0953P

LOT 124 HEARTBRAND 7923K ET

PERCENT FULLBLOOD	REG NO. AF271554	TATTOO 7923K	EID 840003258077729
DOB 9/26/2022		CALVING-EASE ★★★★★★	
ACT BW 77		GROWTH ★★★★★★	
ACT WW 485		MUSCLE ★★★★★★	
ACT YW 900		DOCILITY ★★★★★★	

| DAI-JU 10 MITSUMARU KO 76
 HIKARI
 | KAZUTOMO 1KYU 92958
SIRE HEARTBRAND HERCULES 2619A
 | SHIGEMARU
 HEARTBRAND BUCKCHERRY S2421R
 | TWA TANOMU
 | HIKARI

HEARTBRAND H0518E
 | DAI-HACHI 8 MARUNAMI
DAM MCC5788
 | SHIGEMARU
 MYERS-COOPER QUEEN S2409R
 | HEARTBRAND B0905J



LOT 125

LOT 125 HEARTBRAND 7943K ET

PERCENT FULLBLOOD	REG NO. AF271594	TATTOO 7943K	EID 840003258077769
DOB 9/26/2022		CALVING-EASE ★★★★★★★★	
ACT BW 65		GROWTH ★★★★★★★★	
ACT WW 450		MUSCLE ★★★★★★★★	
ACT YW 860		DOCILITY ★★★★★★★★	



|DAI-JU 10 MITSUMARU KO 76
 HIKARI
 |KAZUTOMO 1KYU 92958
SIRE HEARTBRAND JAKE H6369T
 |TAMAMARU
 HEARTBRAND T1872P
 |HEARTBRAND B0950J
 |TAMAMARU
 HEARTBRAND T3983S
 |HEARTBRAND B0950J
DAM HEARTBRAND 2762A
 |SHIGEMARU
 HEARTBRAND S3941S
 |UME



LOT 126

LOT 126 HEARTBRAND 7534K

PERCENT FULLBLOOD	REG NO. AF239040	TATTOO 7534K	EID 840003234471156
DOB 2/4/2022		CALVING-EASE ★★★★★★	
ACT BW 85		GROWTH ★★★★★★	
ACT WW 450		MUSCLE ★★★★★★	
ACT YW 825		DOCILITY ★★★★★★	



|HIKARI
 HEARTBRAND JAKE H6369T
 |HEARTBRAND T1872P
SIRE HEARTBRAND JUNIOR 2380G
 |HEARTBRAND S3528R
 HEARTBRAND STARR 9193X
 |HEARTBRAND T4958S
 |HIKARI
 HEARTBRAND 2611A
 |HEARTBRAND BUCKCHERRY S2421R
DAM HEARTBRAND 0533F
 |HEARTBRAND S3528R
 HEARTBRAND STARR 9193X
 |HEARTBRAND T4958S

HIKARI INFLUENCED BULLS

LOT 127 HEARTBRAND 7922K ET

PERCENT FULLBLOOD	REG NO. AF271574	TATTOO 7922K	EID 84000325807749
DOB 9/26/2022		CALVING-EASE ★★★★★★	
ACT BW 77		GROWTH ★★★★★★	
ACT WW 490		MUSCLE ★★★★★★	
ACT YW 830		DOCILITY ★★★★★★	

|DAI-JU 10 MITSUMARU KO 76
HIKARI

|KAZUTOMO 1KYU 92958

SIRE HEARTBRAND HERCULES 2619A

|SHIGEMARU

HEARTBRAND BUCKCHERRY S2421R

|TWA TANOMU

HIKARI

HEARTBRAND H0518E

|DAI-HACHI 8 MARUNAMI

DAM MCC5788

|SHIGEMARU

MYERS-COOPER QUEEN S2409R

HEARTBRAND B0905J

HEARTBRAND CATTLE
WANTS TO MAKE YOUR
BUYING EXPERIENCE ENJOYABLE
AND VERY CONVENIENT



1. CALL US IN ADVANCE

This old-school way is still alive and well at HeartBrand Cattle. When your schedule or travel plans make it impossible to join us, please take a quick moment and give us a call at 830.540.3955 or call any of the folks listed on sale day contacts or sale management. We are all here to help you. We can visit about the cattle that interest you and, if you'd like, we can even offer an opinion. In other words, please share with us what you would like to do and we will arrange it per your instructions. We will make it simple to accept your max bid on lots you are interested in buying.

2. REAL-TIME PHONE BIDS

Not quite as old-school as calling us in advance of sale day but still a tried and true method of buying cattle, particularly if you don't have reliable high-speed internet. You may call Superior Productions at 800.422.2117 or any of the sale day phones.

3. ONLINE BIDS

Technology does have its advantages and it's pretty cool. We aim to be on the cutting edge of all technology, allowing us to better serve you. If you have high-speed internet, may we suggest the online bidding platforms of bid.superiorlivestock.com or liveauctions.tv.

4. LARGE SELECTION

The HeartBrand Cattle Fall Kick Off Sales Event of 2024 is the largest offering of Akaushi cattle in the United States. This means high-quality Akaushi genetics will be available in volume at every price range.

5. CONVENIENCE FEE

HeartBrand Cattle will be charging a 3% Convenience Fee for any credit/debit card transactions for cattle and/or genetics.



HEARTBRAND H0518E

Influenced Bulls



HEARTBRAND H0518E
AF123

HeartBrand H0518E is from the renowned Hikari out of Marunami. Marunami is the iconic Akaushi cow selected to lead Akaushi breed improvement in Kumamoto, Japan as a heifer before her eventual live export to the USA. His progeny have extra dimension and natural muscling compared to progeny of other direct Hikari sons. We want to grab those desirable traits and inject them into our herd as we build better Akaushi!

| DAI-NI 2 MITSUMARU TOKKYU 22

DAI-JU 10 MITSUMARU KO 76

| GODAI KO 2739

SIRE HIKARI

| NAMIMARU KO 74

KAZUTOMO 1KYU 92958

| KIKUMI TOKKYU 11875

| MITSUTAKE KO 58

DAI-SAN 3 MITSUMARU KO 71

| FUKUMARU KO 933

DAM DAI-HACHI 8 MARUNAMI

| DAI-JYUU 10 SHIGEKAWA KO 65

DAI-HICHI 7 MARUNAMI TOK 14289

| MARUNAMI KO 2402



HEARTBRAND H0518E INFLUENCED BULLS



LOT 128

LOT 128 HEARTBRAND 8646L ET

PERCENT FULLBLOOD	REG NO. AF282332	TATTOO 8646L	EID 840003258076014
DOB 2/8/2023		CALVING-EASE ★★★★★★	
ACT BW 80		GROWTH ★★★★★★★★	
ACT WW 650		MUSCLE ★★★★★★★★	
ACT YW 915		DOCILITY ★★★★★★★★	



|DAI-JU 10 MITSUMARU KO 76
 HIKARI
 |KAZUTOMO 1KYU 92958
SIRE HEARTBRAND H0518E
 |DAI-SAN 3 MITSUMARU KO 71
 DAI-HACHI 8 MARUNAMI
 |DAI-HICHI 7 MARUNAMI TOK 14289
 SHIGEMARU
 HEARTBRAND JOE S5394S
 |HEARTBRAND B0004M
DAM HEARTBRAND 3444B
 |HEARTBRAND B3965S
 HEARTBRAND 8603X
 |HEARTBRAND B1815P

HEARTBRAND H0518E INFLUENCED BULLS



LOT 129

LOT 129 HEARTBRAND 9343L ET

PERCENT	FULLBLOOD	REG NO.	AF284403	TATTOO	9343L	EID	84000325807624I
DOB	3/20/2023			CALVING-EASE	★★★★★★★★		
ACT BW	64			GROWTH	★★★★★★★★		
ACT WW	620			MUSCLE	★★★★★★★		
ACT YW	920			DOCILITY	★★★★★★★★		

|HIKARI
HEARTBRAND H0518E
|DAI-HACHI 8 MARUNAMI

SIRE HEARTBRAND 563Z

|HEARTBRAND S2824R
HEARTBRAND 7787W
|HEARTBRAND T3296R
SHIGEMARU

HEARTBRAND S3528R
|HEARTBRAND B2089J

DAM HEARTBRAND 226Y

|TAMAMARU
HEARTBRAND V7542U
|HEARTBRAND B2882R

LOT 130 HEARTBRAND 9155L

PERCENT	FULLBLOOD	REG NO.	AF284810	TATTOO	9155L	EID	840003258076273
DOB	2/11/2023			CALVING-EASE	★★★★★★★★		
ACT BW	67			GROWTH	★★★★★★★★		
ACT WW	605			MUSCLE	★★★★★★★		
ACT YW	940			DOCILITY	★★★★★★★★		

|HIKARI
HEARTBRAND H0518E
|DAI-HACHI 8 MARUNAMI

SIRE HEARTBRAND 563Z

|HEARTBRAND S2824R
HEARTBRAND 7787W
|HEARTBRAND T3296R
SHIGEMARU

HEARTBRAND S5204S
|HEARTBRAND B0905J

DAM HEARTBRAND 5261C

|HEARTBRAND T4187S
HEARTBRAND 278Y
|HEARTBRAND B1389P

HEARTBRAND H0518E INFLUENCED BULLS



LOT 132

LOT 131 HEARTBRAND 9347L ET

PERCENT FULLBLOOD	REG NO. AF284402	TATTOO 9347L	EID 840003258076238
DOB 3/19/2023		CALVING-EASE ★★★★★★	
ACT BW 84		GROWTH ★★★★★★	
ACT WW 585		MUSCLE ★★★★★★	
ACT YW 885		DOCILITY ★★★★★★	

|HIKARI
 HEARTBRAND H0518E
 |DAI-HACHI 8 MARUNAMI
SIRE HEARTBRAND CHARLIE C4037S
 |SHIGEMARU
 HEARTBRAND S0917J
 |UME
 |HEARTBRAND H0518E
 COME AND TAKE IT
 |AKIKO
DAM BEEMAN RANCH 470Z
 |SHIGEMARU
 HEARTBRAND S4553S
 |HEARTBRAND B0078M

LOT 132 HEARTBRAND 9333L ET

PERCENT FULLBLOOD	REG NO. AF284384	TATTOO 9333L	EID 840003258076239
DOB 3/13/2023		CALVING-EASE ★★★★★★	
ACT BW 91		GROWTH ★★★★★★	
ACT WW 570		MUSCLE ★★★★★★	
ACT YW 915		DOCILITY ★★★★★★	

|HIKARI
 HEARTBRAND H0518E
 |DAI-HACHI 8 MARUNAMI
SIRE HEARTBRAND 563Z
 |HEARTBRAND S2824R
 HEARTBRAND 7787W
 |HEARTBRAND T3296R
 |SHIGEMARU
 HEARTBRAND S3528R
 |HEARTBRAND B2089J
DAM HEARTBRAND 226Y
 |TAMAMARU
 HEARTBRAND V7542U
 |HEARTBRAND B2882R

HEARTBRAND H0518E INFLUENCED BULLS

LOT 133 HEARTBRAND 9146L

PERCENT FULLBLOOD	REG NO. AF284897	TATTOO 9146L	EID 840003258076360
DOB 2/16/2023		CALVING-EASE ★★★★★★★★	
ACT BW 87		GROWTH ★★★★★★★★	
ACT WW 815		MUSCLE ★★★★★★★★	
ACT YW 920		DOCILITY ★★★★★★★★	

HIKARI
HEARTBRAND H0518E
DAI-HACHI 8 MARUNAMI

SIRE HEARTBRAND 563Z

HEARTBRAND S2824R
HEARTBRAND 7787W
HEARTBRAND T3296R
HEARTBRAND H4173S
HEARTBRAND 346Y
HEARTBRAND S0945P

DAM HEARTBRAND 3900B

HEARTBRAND T5285S
TWINWOOD 0427Y
HEARTBRAND H0268N

LOT 134 HEARTBRAND 9371L ET

PERCENT FULLBLOOD	REG NO. AF291555	TATTOO 9371L	EID 840003247252912
DOB 3/1/2023		CALVING-EASE ★★★★★★★★	
ACT BW 83		GROWTH ★★★★★★★★	
ACT WW 575		MUSCLE ★★★★★★★★	
ACT YW 920		DOCILITY ★★★★★★★★	

HEARTBRAND H0518E
HEARTBRAND CHARLIE C4037S
HEARTBRAND S0917J

SIRE HEARTBRAND TRUMP 6684C ET

BIG AL
HEARTBRAND 2636A
HEARTBRAND S0880N
HEARTBRAND H0518E
COME AND TAKE IT
AKIKO

DAM BEEMAN RANCH 470Z

SHIGEMARU
HEARTBRAND S4553S
HEARTBRAND B0078M

LOT 135 HEARTBRAND 9334L ET

PERCENT FULLBLOOD	REG NO. AF284387	TATTOO 9334L	EID 840003258076242
DOB 3/19/2023		CALVING-EASE ★★★★★★★★	
ACT BW 73		GROWTH ★★★★★★★★	
ACT WW 530		MUSCLE ★★★★★★★★	
ACT YW 790		DOCILITY ★★★★★★★★	

HIKARI
HEARTBRAND H0518E
DAI-HACHI 8 MARUNAMI

SIRE HEARTBRAND 563Z

HEARTBRAND S2824R
HEARTBRAND 7787W
HEARTBRAND T3296R
SHIGEMARU
HEARTBRAND S3528R
HEARTBRAND B2089J

DAM HEARTBRAND 226Y

TAMAMARU
HEARTBRAND V7542U
HEARTBRAND B2882R

LOT 136 BEEMAN RANCH 567L

PERCENT FULLBLOOD	REG NO. AF287992	TATTOO 567L	EID 840003247252788
DOB 3/10/2023		CALVING-EASE ★★★★★★★★	
ACT BW 75		GROWTH ★★★★★★★★	
ACT WW 515		MUSCLE ★★★★★★★★	
ACT YW 760		DOCILITY ★★★★★★★★	

HEARTBRAND H0518E
HEARTBRAND CHARLIE C4037S
HEARTBRAND S0917J

SIRE HEARTBRAND 3465B

HEARTBRAND T5012S
HEARTBRAND 9277X
HEARTBRAND P0298R
HEARTBRAND JOE S5394S
HEARTBRAND 2402Z
HEARTBRAND V5909S

DAM BEEMAN RANCH 1760F

COME AND TAKE IT
BEEMAN RANCH 0977B
BEEMAN RANCH 265Y

LOT 137 HEARTBRAND 8678K ET

PERCENT FULLBLOOD	REG NO. AF282290	TATTOO 8678K	EID 840003258075971
DOB 12/30/2022		CALVING-EASE ★★★★★★★★	
ACT BW 78		GROWTH ★★★★★★★★	
ACT WW 565		MUSCLE ★★★★★★★★	
ACT YW 900		DOCILITY ★★★★★★★★	

DAI-JU 10 MITSUMARU KO 76
HIKARI
KAZUTOMO 1KYU 92958

SIRE HEARTBRAND H0518E

DAI-SAN 3 MITSUMARU KO 71
DAI-HACHI 8 MARUNAMI
DAI-HICHI 7 MARUNAMI TOK 14289
DAI-JU 10 MITSUMARU KO 76

HIKARI
KAZUTOMO 1KYU 92958

DAM MCC5771

SHIGEMARU
MYERS-COOPER QUEEN S2409R
HEARTBRAND B0905J

LOT 138 HEARTBRAND 8666L ET

PERCENT FULLBLOOD	REG NO. AF282320	TATTOO 8666L	EID 840003258076002
DOB 2/13/2023		CALVING-EASE ★★★★★★★★	
ACT BW 77		GROWTH ★★★★★★★★	
ACT WW 550		MUSCLE ★★★★★★★★	
ACT YW 830		DOCILITY ★★★★★★★★	

DAI-JU 10 MITSUMARU KO 76
HIKARI
KAZUTOMO 1KYU 92958

SIRE HEARTBRAND H0518E

DAI-SAN 3 MITSUMARU KO 71
DAI-HACHI 8 MARUNAMI
DAI-HICHI 7 MARUNAMI TOK 14289
SHIGEMARU

HEARTBRAND S3528R
HEARTBRAND B2089J

DAM HEARTBRAND 226Y

TAMAMARU
HEARTBRAND V7542U
HEARTBRAND B2882R

HEARTBRAND H0518E INFLUENCED BULLS

LOT 139 HEARTBRAND 8674K ET

PERCENT FULLBLOOD	REG NO. AF282294	TATTOO 8674K	EID 840003258075975
DOB 12/23/2022		CALVING-EASE ★★★★★★	
ACT BW 74		GROWTH ★★★★★★	
ACT WW 515		MUSCLE ★★★★★★	
ACT YW 840		DOCILITY ★★★★★★	

|DAI-JU 10 MITSUMARU KO 76
HIKARI
|KAZUTOMO 1KYU 92958

SIRE HEARTBRAND H0518E

|DAI-SAN 3 MITSUMARU KO 71
DAI-HACHI 8 MARUNAMI
|DAI-HICHI 7 MARUNAMI TOK 14289
|DAI-JU 10 MITSUMARU KO 76
HIKARI
|KAZUTOMO 1KYU 92958

DAM MCC5771

|SHIGEMARU
MYERS-COOPER QUEEN S2409R
|HEARTBRAND B0905J

LOT 140 HEARTBRAND 9355L ET

PERCENT FULLBLOOD	REG NO. AF291562	TATTOO 9355L	EID 840003247252919
DOB 3/21/2023		CALVING-EASE ★★★★★★	
ACT BW 88		GROWTH ★★★★★★	
ACT WW 570		MUSCLE ★★★★★★	
ACT YW 870		DOCILITY ★★★★★★	

|HEARTBRAND H0518E
HEARTBRAND CHARLIE C4037S
|HEARTBRAND S0917J

SIRE HEARTBRAND TRUMP 6684C ET

|BIG AL
HEARTBRAND 2636A
|HEARTBRAND S0880N
|HEARTBRAND H0518E
COME AND TAKE IT
|AKIKO

DAM BEEMAN RANCH 470Z

|SHIGEMARU
HEARTBRAND S4553S
|HEARTBRAND B0078M

LOT 141 HEARTBRAND 9365L ET

PERCENT FULLBLOOD	REG NO. AF291558	TATTOO 9365L	EID 840003247252915
DOB 3/26/2023		CALVING-EASE ★★★★★★	
ACT BW 87		GROWTH ★★★★★★	
ACT WW 545		MUSCLE ★★★★★★	
ACT YW 815		DOCILITY ★★★★★★	

|HEARTBRAND H0518E
HEARTBRAND CHARLIE C4037S
|HEARTBRAND S0917J

SIRE HEARTBRAND TRUMP 6684C ET

|BIG AL
HEARTBRAND 2636A
|HEARTBRAND S0880N
|HEARTBRAND H0518E
COME AND TAKE IT
|AKIKO

DAM BEEMAN RANCH 470Z

|SHIGEMARU
HEARTBRAND S4553S
|HEARTBRAND B0078M

LOT 142 BEEMAN RANCH 492L

PERCENT FULLBLOOD	REG NO. AF287825	TATTOO 492L	EID 840003247252716
DOB 3/30/2023		CALVING-EASE ★★★★★★	
ACT BW 73		GROWTH ★★★★★★	
ACT WW 535		MUSCLE ★★★★★★	
ACT YW 820		DOCILITY ★★★★★★	

|HEARTBRAND H0518E
COME AND TAKE IT
|AKIKO

SIRE LAG HIGHLANDER 2030E ET

|BIG AL
HEARTBRAND BROOK B0445N
|YAMATO 117 RINGO
HEARTBRAND H5070S
BEEMAN RANCH 278Y
|HEARTBRAND T4475S

DAM BEEMAN RANCH 1217D

|HEARTBRAND S2988R
HEARTBRAND 31U
|HEARTBRAND S2338R

LOT 143 HEARTBRAND 9342L ET

PERCENT FULLBLOOD	REG NO. AF284401	TATTOO 9342L	EID 840003258076236
DOB 3/22/2023		CALVING-EASE ★★★★★★	
ACT BW 87		GROWTH ★★★★★★	
ACT WW 540		MUSCLE ★★★★★★	
ACT YW 755		DOCILITY ★★★★★★	

|HIKARI
HEARTBRAND H0518E
|DAI-HACHI 8 MARUNAMI

SIRE HEARTBRAND 563Z

|HEARTBRAND S2824R
HEARTBRAND 7787W
|HEARTBRAND T3296R
|SHIGEMARU
HEARTBRAND S3528R
|HEARTBRAND B2089J

DAM HEARTBRAND 226Y

|TAMAMARU
HEARTBRAND V7542U
|HEARTBRAND B2882R

WATCH LIVE & BID ONLINE ...



HEARTBRAND H0518E INFLUENCED BULLS



LOT 145



LOT 144

LOT 144 HEARTBRAND 8533K ET

PERCENT FULLBLOOD	REG NO. AF275655	TATTOO 8533K	EID 840003258088134
DOB 11/7/2022	CALVING-EASE	★★★★★★★★★★	
ACT BW 53	GROWTH	★★★★★★★	
ACT WW 550	MUSCLE	★★★★★★★	
ACT YW 805	DOCILITY	★★★★★★★★★★	

|HIKARI
 HEARTBRAND H0518E
 |DAI-HACHI 8 MARUNAMI
SIRE HEARTBRAND CHARLIE C4037S
 |SHIGEMARU
 HEARTBRAND S0917J
 |UME
 |SHIGEMARU
 HEARTBRAND JOE S5394S
 |HEARTBRAND B0004M
DAM HEARTBRAND 1150Z
 |TAMAMARU
 HEARTBRAND T0539N
 |HEARTBRAND B0951J

LOT 145 HEARTBRAND 8114K

PERCENT FULLBLOOD	REG NO. AF269121	TATTOO 8114K	EID 840003258077471
DOB 11/2/2022	CALVING-EASE	★★★★★★★	
ACT BW 98	GROWTH	★★★★★★★★★★	
ACT WW 710	MUSCLE	★★★★★★★	
ACT YW 1115	DOCILITY	★★★★★★★★★★	

|HIKARI
 HEARTBRAND H0518E
 |DAI-HACHI 8 MARUNAMI
SIRE MCC 8A646
 |SHIGEMARU
 HEARTBRAND NIKKI DR S1029P
 |AKIKO
 |TAMAMARU
 HEARTBRAND T0068L
 |HEARTBRAND B0951J
DAM HEARTBRAND 9537Y
 |SHIGEMARU
 HEARTBRAND S1090P
 |HARUKO

HEARTBRAND H0518E INFLUENCED BULLS



LOT 146

LOT 146 HEARTBRAND 8151K

PERCENT FULLBLOOD	REG NO. AF269107	TATTOO 8151K	EID 840003258077457
DOB 11/8/2022		CALVING-EASE ★★★★★★★★	
ACT BW 74		GROWTH ★★★★★★★★	
ACT WW 550		MUSCLE ★★★★★★★★	
ACT YW 890		DOCILITY ★★★★★★★★	



| HEARTBRAND JOE S5394S
 HEARTBRAND 2402Z
 | HEARTBRAND V5909S
SIRE BEEMAN RANCH 611G
 | COME AND TAKE IT
 BEEMAN RANCH 266Y
 | HEARTBRAND S2338R
 | HEARTBRAND H0518E
 HEARTBRAND 2421Z
 | HEARTBRAND JONIE V7341U
DAM HEARTBRAND 0238E
 | HEARTBRAND 9861Y
 HEARTBRAND 4539B
 | HEARTBRAND 1085Z

HEARTBRAND H0518E INFLUENCED BULLS

LOT 147 HEARTBRAND 8033K

PERCENT FULLBLOOD	REG NO. AF267156	TATTOO 8033K	EID 840003258087952
DOB 10/24/2022		CALVING-EASE ★★★★★★★★	
ACT BW 72		GROWTH ★★★★★★★★	
ACT WW 490		MUSCLE ★★★★★★★★	
ACT YW 915		DOCILITY ★★★★★★★★	

HIKARI
HEARTBRAND H0518E
DAI-HACHI 8 MARUNAMI

SIRE HEARTBRAND 563Z

HEARTBRAND S2824R
HEARTBRAND 7787W
HEARTBRAND T3296R
HEARTBRAND JOE S5394S
HEARTBRAND 5029C ET
HEARTBRAND C0666N

DAM HEARTBRAND 1744F

HEARTBRAND C4170S
HEARTBRAND 9298X
HEARTBRAND T0644N

LOT 148 HEARTBRAND 8003K

PERCENT FULLBLOOD	REG NO. AF267152	TATTOO 8003K	EID 840003258087948
DOB 9/27/2022		CALVING-EASE ★★★★★★★★	
ACT BW 71		GROWTH ★★★★★★★★	
ACT WW 570		MUSCLE ★★★★★★★★	
ACT YW 930		DOCILITY ★★★★★★★★	

HIKARI
HEARTBRAND H0518E
DAI-HACHI 8 MARUNAMI

SIRE HEARTBRAND 563Z

HEARTBRAND S2824R
HEARTBRAND 7787W
HEARTBRAND T3296R
HEARTBRAND 5133S
HEARTBRAND 9006X CAPTAIN RON
HEARTBRAND BUCKCHERRY S2421R

DAM HEARTBRAND 2032G

HEARTBRAND S3549R
BEEMAN 0732Z
HEARTBRAND 74W



So far in 2024, HeartBrand Beef has graded a total of 17,076 individual carcass sides utilizing a camera grading system. To our knowledge, this is the largest set of Akaushi cattle ever graded, and quite possibly, the largest set of Wagyu cattle graded in the United States that can be used for breeding evaluations and data. The average marbling on all 17,076 sides revealed a score of 797. In comparison to USDA grading scales, this average marbling score is equivalent to Slightly Abundant 50 and would be equal to USDA Prime. The yield grade landed at 3 when evaluating the data from these sides and showed a ribeye area of 13.82.

BIG AL

Influenced Bulls



BIG AL
AF114

Big Al was the first bull born outside of Japan in January of 1995. Big Al is the legendary Dai 10 Mitsumaru 76 son of Akiko. He is highly proven with elite EPDs. Big Al has top 30% growth and maternal EPDs along with top 10% carcass EPD for Ribeye Area, Marbling, and Carcass Index! On top of his fantastic EPDs, he is known for making incredible females with growth, strength, maternal traits, and longevity. Big Al is considered by many to be the greatest Akaushi bull of all-time!

| MITSUTAKE KO 58

DAI-NI 2 MITSUMARU TOKKYU 22

| DAI 3 MITSU 1KYU 48242

SIRE DAI-JU 10 MITSUMARU KO 76

| DAI 5 SHIGEKAWA 1KYU 540

GODAI KO 2739

| HATAURA 1KYU 33574

| DAI-NI 2 SHIGENAMI TOKKYU 27

NAMIMARU KO 74

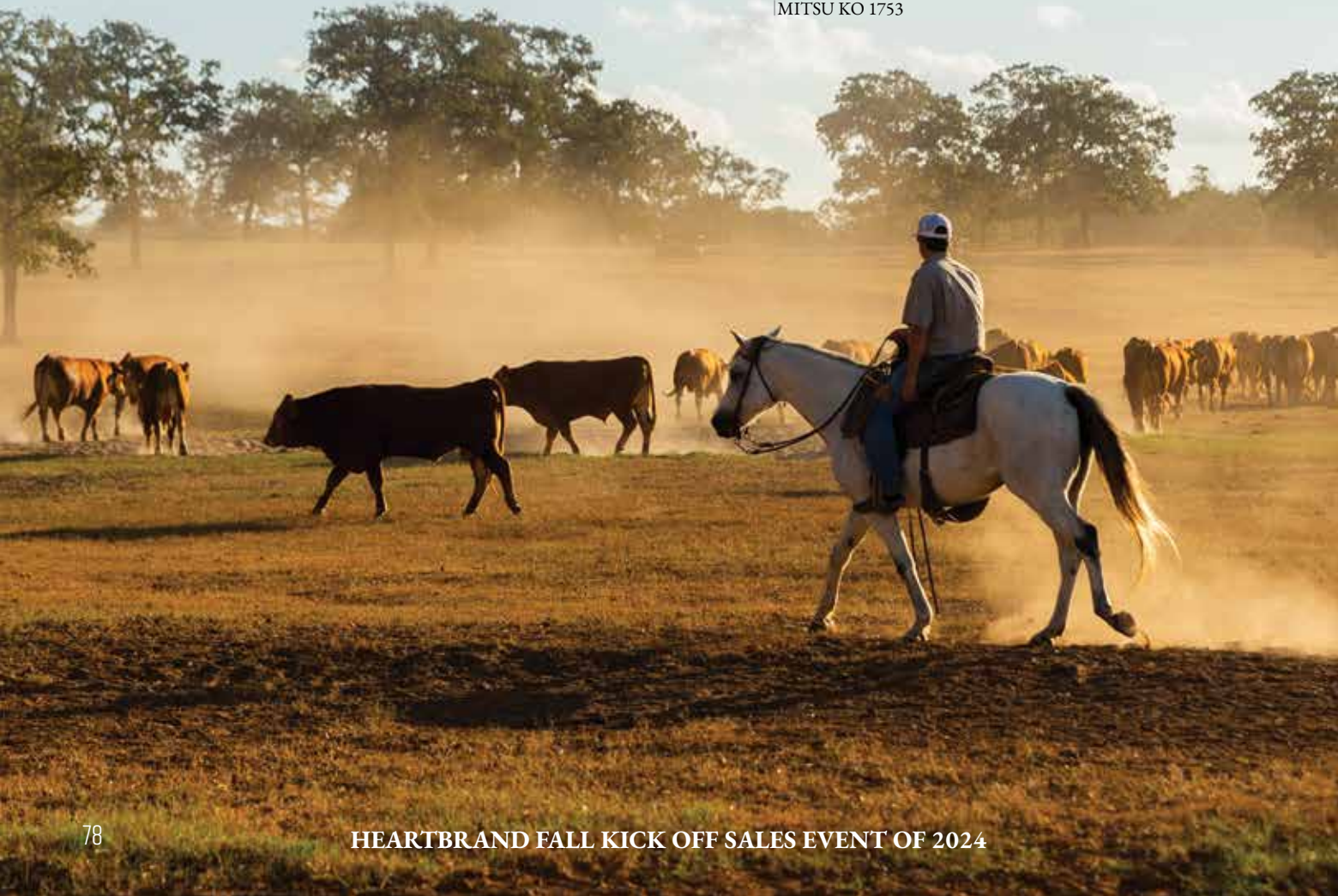
| DAI-NI 2 MARUHANA KO 2862

DAM AKIKO

| MITSUTAKE KO 58

MITSUKO TOKKYU 9639

| MITSU KO 1753





LOT 149

LOT 149 HEARTBRAND 9266L

PERCENT FULLBLOOD	REG NO. AF283586	TATTOO 9266L	EID 840003258076212
DOB 2/25/2023	CALVING-EASE ★★★★★★★★★★		
ACT BW 64	GROWTH ★★★★★★★★★★		
ACT WW 600	MUSCLE ★★★★★★★★★★		
ACT YW 915	DOCILITY ★★★★★★★★★★		

| DAI-JU 10 MITSUMARU KO 76
BIG AL

| AKIKO

SIRE HEARTBRAND B0066M

| SHIGEMARU

HEARTBRAND 560G

| DAI-HACHI 8 MARUNAMI

| HEARTBRAND 9573Y

HEARTBRAND 0717F

| HEARTBRAND 159Y

DAM HEARTBRAND 6126J

| HEARTBRAND S3105R

HEARTBRAND 795Z

| HEARTBRAND H3150R



BIG AL INFLUENCED BULLS



LOT 150



LOT 151

LOT 150 HEARTBRAND 8653L ET

PERCENT FULLBLOOD	REG NO. AF282324	TATTOO 8653L	EID 840003258076006
DOB 2/17/2023	CALVING-EASE ★★★★★★		
ACT BW 72	GROWTH ★★★★★★		
ACT WW 600	MUSCLE ★★★★★★		
ACT YW 935	DOCILITY ★★★★★★		

|SHIGEMARU
HEARTBRAND JOE S5394S
|HEARTBRAND B0004M

SIRE HEARTBRAND 9595Y

|SHIGEMARU
HEARTBRAND BUCKCHERRY S2421R
|TWA TANOMU
|DAI-JU 10 MITSUMARU KO 76

BIG AL

|AKIKO

DAM HEARTBRAND 311Z

|SHIGEMARU
HEARTBRAND S0928J
|UME

LOT 151 HEARTBRAND 9079L

PERCENT FULLBLOOD	REG NO. AF284830	TATTOO 9079L	EID 840003258076293
DOB 2/23/2023	CALVING-EASE ★★★★★★		
ACT BW 71	GROWTH ★★★★★★		
ACT WW 550	MUSCLE ★★★★★★		
ACT YW 880	DOCILITY ★★★★★★		

|HEARTBRAND B3485R
HEARTBRAND EL JEFE 2019A
|HEARTBRAND SHELLI V7413U

SIRE HEARTBRAND 8691D

|HEARTBRAND 9006X CAPTAIN RON
HEARTBRAND 1871A
|HEARTBRAND 8549W
|HEARTBRAND CHARLIE C4037S

HEARTBRAND 6768C ET

|HEARTBRAND D0026R

DAM HEARTBRAND 0562F

|HEARTBRAND S4873S
HEARTBRAND 293Y
|HEARTBRAND B4858S



LOT 152

LOT 152 HEARTBRAND 8706L

PERCENT FULLBLOOD	REG NO.	AF282589	TATTOO	8706L	EID	840003258076077
DOB	3/22/2023		CALVING-EASE	★★★★★★★		
ACT BW	70		GROWTH	★★★★★★★		
ACT WW	565		MUSCLE	★★★★★★★		
ACT YW	975		DOCILITY	★★★★★★★		

|HEARTBRAND H0518E
 |HEARTBRAND 994Z
 |HEARTBRAND BUCKCHERRY S2421R

SIRE HEARTBRAND 4200H

|HEARTBRAND S4873S
 |HEARTBRAND 293Y
 |HEARTBRAND B4858S
 |HEARTBRAND S4873S
 |HEARTBRAND 375Y
 |HEARTBRAND B2817R

DAM HEARTBRAND 0971F

|TAMAMARU
 |HEARTBRAND T3813S
 |HEARTBRAND B0092K

LOT 153 HEARTBRAND 8795L

PERCENT FULLBLOOD	REG NO.	AF279983	TATTOO	8795L	EID	840003258088207
DOB	2/10/2023		CALVING-EASE	★★★★★★★		
ACT BW	64		GROWTH	★★★★★★★		
ACT WW	530		MUSCLE	★★★★★★★		
ACT YW	875		DOCILITY	★★★★★★★		

|HEARTBRAND H0518E
 |HEARTBRAND CHARLIE C4037S
 |HEARTBRAND S0917J

SIRE HEARTBRAND 4537B

|BIG AL
 |HEARTBRAND 8834X
 |HEARTBRAND S5390T
 |TAMAMARU
 |HEARTBRAND T2624R
 |HEARTBRAND H0919L

DAM BEEMAN 0733Z

|BIG AL
 |HEARTBRAND B4499S
 |ASHWOOD HSU10F

BIG AL INFLUENCED BULLS

LOT 154 HEARTBRAND 9282L

PERCENT FULLBLOOD	REG NO. AF286261	TATTOO 9282L	EID 840003258009960
DOB 2/19/2023	CALVING-EASE ★★★★★★★★		
ACT BW 68	GROWTH ★★★★★★★★		
ACT WW 500	MUSCLE ★★★★★★★★		
ACT YW 840	DOCILITY ★★★★★★★★		

|DAI-JU 10 MITSUMARU KO 76

BIG AL

|AKIKO

SIRE HEARTBRAND B0066M

|SHIGEMARU

HEARTBRAND 560G

|DAI-HACHI 8 MARUNAMI

|HEARTBRAND KC S6386U

HEARTBRAND 4499B

|HEARTBRAND 8787X

DAM HEARTBRAND 6080J

|TAMAMARU

HEARTBRAND V7513U

|HEARTBRAND S2893R

LOT 155 HEARTBRAND 9235L

PERCENT FULLBLOOD	REG NO. AF285697	TATTOO 9235L	EID 840003258076923
DOB 3/10/2023	CALVING-EASE ★★★★★★★★		
ACT BW 78	GROWTH ★★★★★★★★		
ACT WW 510	MUSCLE ★★★★★★★★		
ACT YW 860	DOCILITY ★★★★★★★★		

|SHIGEMARU

HEARTBRAND KC S6386U

|HEARTBRAND C0062L

SIRE HEARTBRAND 8832E ET

|HEARTBRAND S3528R

HEARTBRAND STARR 9193X

|HEARTBRAND T4958S

BIG AL

HEARTBRAND B4183S

|HEARTBRAND S0701M

DAM HEARTBRAND 4099B

|TAMAMARU

HEARTBRAND T4261S

|HEARTBRAND B0950J



LOT 156

LOT 156 HEARTBRAND 9256L

PERCENT FULLBLOOD	REG NO. AF283580	TATTOO 9256L	EID 840003258076219
DOB 2/25/2023	CALVING-EASE ★★★★★★★★		
ACT BW 77	GROWTH ★★★★★★★★		
ACT WW 560	MUSCLE ★★★★★★★★		
ACT YW 890	DOCILITY ★★★★★★★★		

|DAI-JU 10 MITSUMARU KO 76

BIG AL

|AKIKO

SIRE HEARTBRAND B0066M

|SHIGEMARU

HEARTBRAND 560G

|DAI-HACHI 8 MARUNAMI

|HEARTBRAND KC S6386U

HEARTBRAND 8832E ET

|HEARTBRAND STARR 9193X

DAM HEARTBRAND 6055J

|HEARTBRAND S5204S

HEARTBRAND 5261C

|HEARTBRAND 278Y

DELIVERY ...

Buyers are responsible for any shipping cost pertaining to their purchases and transportation of the live cattle. Waygu365 buyers and HeartBrand Cattle will work together to make this the easiest and most efficient process possible. Cattle need to be picked up by Sept. 30. If past Sept. 30 there will be a \$3 per day charge per animal.

TRUCKING...

Please contact the HeartBrand Cattle office at 830.540.3955 for them to assist with your trucking needs and desires.





LOT 158



LOT 157

LOT 157 HEARTBRAND 9038L

PERCENT FULLBLOOD	REG NO. AF284853	TATTOO 9038L	EID 840003258076316
DOB 2/21/2023	CALVING-EASE	★★★★★★★	
ACT BW 82	GROWTH	★★★★★★★	
ACT WW 555	MUSCLE	★★★★★★★	
ACT YW 855	DOCILITY	★★★★★★★	

|HEARTBRAND H0518E
 HEARTBRAND CHARLIE C4037S
 |HEARTBRAND S0917J
SIRE HEARTBRAND TRUMP 6684C ET
 |BIG AL
 HEARTBRAND 2636A
 |HEARTBRAND S0880N
 |DAI-JU 10 MITSUMARU KO 76

BIG AL
 |AKIKO
DAM HEARTBRAND 1246Z
 |SHIGEMARU
 HEARTBRAND S0946J
 |HEARTBRAND T0504E

LOT 158 BEEMAN RANCH 474L

PERCENT FULLBLOOD	REG NO. AF287781	TATTOO 474L	EID 840003247252672
DOB 3/29/2023	CALVING-EASE	★★★★★★★	
ACT BW 79	GROWTH	★★★★★★★	
ACT WW 550	MUSCLE	★★★★★★★	
ACT YW 910	DOCILITY	★★★★★★★	

|HEARTBRAND JOE S5394S
 HEARTBRAND 5179C ET
 |HEARTBRAND T0139R
SIRE HEARTBRAND 3825H
 |HEARTBRAND 9006X CAPTAIN RON
 HEARTBRAND 4693B
 |HEARTBRAND C5158S
 |DAI-JU 10 MITSUMARU KO 76

BIG AL
 |AKIKO
DAM BEEMAN RANCH 1245D
 |HEARTBRAND T7145U
 BEEMAN RANCH 0781A
 |BEEMAN RANCH 263Y

BIG AL INFLUENCED BULLS



LOT 159



LOT 160

LOT 159 BEEMAN RANCH 473L

PERCENT FULLBLOOD	REG NO. AF287777	TATTOO 473L	EID 840003247252668
DOB 3/19/2023		CALVING-EASE ★★★★★★	
ACT BW 69		GROWTH ★★★★★★	
ACT WW 530		MUSCLE ★★★★★★	
ACT YW 825		DOCILITY ★★★★★★	

|HEARTBRAND H0518E
COME AND TAKE IT
|AKIKO

SIRE LAG HIGHLANDER 2030E ET
|BIG AL

HEARTBRAND BROOK B0445N
|YAMATO 117 RINGO
|HEARTBRAND T5313S
HEARTBRAND 16Y
|HEARTBRAND C1492P

DAM BEEMAN RANCH 1046C
|SHIGEMARU
HEARTBRAND 30U
|HEARTBRAND B4512S

LOT 160 HEARTBRAND 9370L ET

PERCENT FULLBLOOD	REG NO. AF291548	TATTOO 9370L	EID 840003247252905
DOB 3/22/2023		CALVING-EASE ★★★★★★	
ACT BW 75		GROWTH ★★★★★★	
ACT WW 515		MUSCLE ★★★★★★	
ACT YW 845		DOCILITY ★★★★★★	

|DAI-NI 2 MITSUMARU TOKKYU 22
DAI-JU 10 MITSUMARU KO 76
|GODAI KO 2739

SIRE BIG AL

|NAMIMARU KO 74
AKIKO
|MITSUKO TOKKYU 9639
|DAI-JU 10 MITSUMARU KO 76
HIKARI
|KAZUTOMO 1KYU 92958

DAM HEARTBRAND 9955Y
|SHIGEMARU
HEARTBRAND S0753L
|HARUKO

LOT 161 HEARTBRAND 9028L

PERCENT FULLBLOOD	REG NO. AF284878	TATTOO 9028L	EID 84000325807634I
DOB 2/13/2023		CALVING-EASE ★★★★★★	
ACT BW 77		GROWTH ★★★★★★	
ACT WW 525		MUSCLE ★★★★★★	
ACT YW 830		DOCILITY ★★★★★★	

|HEARTBRAND H0518E
|HEARTBRAND CHARLIE C4037S
|HEARTBRAND S0917J

SIRE HEARTBRAND TRUMP 6684C ET

|BIG AL
|HEARTBRAND 2636A
|HEARTBRAND S0880N
|HEARTBRAND CHARLIE C4037S
|HEARTBRAND 6768C ET
|HEARTBRAND D0026R

DAM HEARTBRAND 0594F

|HEARTBRAND B4047S
|HEARTBRAND 9894Y
|HEARTBRAND T4152S

LOT 162 BEEMAN RANCH 438L

PERCENT FULLBLOOD	REG NO. AF288993	TATTOO 438L	EID 840003247252817
DOB 3/14/2023		CALVING-EASE ★★★★★★	
ACT BW 75		GROWTH ★★★★★★	
ACT WW 530		MUSCLE ★★★★★★	
ACT YW 800		DOCILITY ★★★★★★	

|DAI-JU 10 MITSUMARU KO 76
|BIG AL
|AKIKO

SIRE HEARTBRAND B5195S

|BIG AL
|HEARTBRAND B0169M
|HEARTBRAND T0802H
|HEARTBRAND H0518E
|HEARTBRAND 563Z
|HEARTBRAND 7787W

DAM BEEMAN RANCH 120J

|HEARTBRAND T1080P
|BEEMAN RANCH 0544A
|HEARTBRAND B4469S

LOT 163 BEEMAN RANCH 517L

PERCENT FULLBLOOD	REG NO. AF28777I	TATTOO 517L	EID 840003247252662
DOB 3/18/2023		CALVING-EASE ★★★★★★	
ACT BW 70		GROWTH ★★★★★★	
ACT WW 465		MUSCLE ★★★★★★	
ACT YW 880		DOCILITY ★★★★★★	

|HEARTBRAND JOE S5394S
|HEARTBRAND 5179C ET
|HEARTBRAND T0139R

SIRE HEARTBRAND 3825H

|HEARTBRAND 9006X CAPTAIN RON
|HEARTBRAND 4693B
|HEARTBRAND C5158S
|HEARTBRAND S3549R
|BEEMAN RANCH 300Y
|HEARTBRAND C4441S

DAM BEEMAN RANCH 1959G

|BIG AL
|HEARTBRAND B4503S
|HEARTBRAND T0930J

LOT 164 BEEMAN RANCH 499L

PERCENT FULLBLOOD	REG NO. AF287783	TATTOO 499L	EID 840003247252674
DOB 3/5/2023		CALVING-EASE ★★★★★★	
ACT BW 71		GROWTH ★★★★★★	
ACT WW 540		MUSCLE ★★★★★★	
ACT YW 825		DOCILITY ★★★★★★	

|SHIGEMARU
|HEARTBRAND KC S6386U
|HEARTBRAND C0062L

SIRE HEARTBRAND 4378H

|HIKARI
|HEARTBRAND H0377N
|HEARTBRAND S0753L
|TAMAMARU
|HEARTBRAND T0068L
|HEARTBRAND B0951J

DAM HEARTBRAND 40W

|BIG AL
|HEARTBRAND B4469S
|HEARTBRAND T0930J

LOT 165 HEARTBRAND 8160K

PERCENT FULLBLOOD	REG NO. AF269063	TATTOO 8160K	EID 840003258077413
DOB 9/28/2022		CALVING-EASE ★★★★★★	
ACT BW 63		GROWTH ★★★★★★	
ACT WW 550		MUSCLE ★★★★★★	
ACT YW 915		DOCILITY ★★★★★★	

|DAI-JU 10 MITSUMARU KO 76
|BIG AL
|AKIKO

SIRE HEARTBRAND PARKER 2593A

|TAMAMARU
|HEARTBRAND T0506N
|HEARTBRAND S0946J
|HEARTBRAND JAKE H6369T
|HEARTBRAND 2944A
|HEARTBRAND H4275S

DAM HEARTBRAND 9936E

|HEARTBRAND BUBBA BROWN 9131X
|MCC5726
|MCC 7A976



LOT 165

BIG AL INFLUENCED BULLS



LOT 166

LOT 166 HEARTBRAND 8369K ET

PERCENT FULLBLOOD	REG NO. AF271466	TATTOO 8369K	EID 840003258077650
DOB 9/18/2022		CALVING-EASE ★★★★★★★★	
ACT BW 71		GROWTH ★★★★★★★★	
ACT WW 566		MUSCLE ★★★★★★★★	
ACT YW 900		DOCILITY ★★★★★★★★	

|DAI-NI 2 MITSUMARU TOKKYU 22
 DAI-JU 10 MITSUMARU KO 76
 |GODAI KO 2739

SIRE BIG AL

|NAMIMARU KO 74
 AKIKO
 |MITSUKO TOKKYU 9639
 |HIKARI
 HEARTBRAND H4173S
 |HEARTBRAND S0753L

DAM HEARTBRAND 1875A

|HIKARI
 HEARTBRAND H0966P
 |HEARTBRAND T0946L





LOT 167

LOT 167 HEARTBRAND 7935K ET

PERCENT FULLBLOOD	REG NO. AF271790	TATTOO 7935K	EID 840003258077687
DOB 9/16/2022		CALVING-EASE ★★★★★★★★	
ACT BW 71		GROWTH ★★★★★★★★	
ACT WW 480		MUSCLE ★★★★★★★★	
ACT YW 915		DOCILITY ★★★★★★★★	

| DAI-NI 2 MITSUMARU TOKKYU 22
 DAI-JU 10 MITSUMARU KO 76
 | GODAI KO 2739

SIRE BIG AL

| NAMIMARU KO 74
 AKIKO
 | MITSUKO TOKKYU 9639
 | HIKARI

HEARTBRAND H4173S
 | HEARTBRAND S0753L

DAM HEARTBRAND 1875A

| HIKARI
 HEARTBRAND H0966P
 | HEARTBRAND T0946L



BIG AL INFLUENCED BULLS

LOT 168 HEARTBRAND 8135K

PERCENT FULLBLOOD	REG NO. AF269101	TATTOO 8135K	EID 840003258077451
DOB 10/8/2022		CALVING-EASE ★★★★★★	
ACT BW 80		GROWTH ★★★★★★	
ACT WW 610		MUSCLE ★★★★★★	
ACT YW 940		DOCILITY ★★★★★★	

|DAI-NI 2 MITSUMARU TOKKYU 22
 |DAI-JU 10 MITSUMARU KO 76
 |GODAI KO 2739

SIRE BIG AL

|NAMIMARU KO 74
 AKIKO
 |MITSUKO TOKKYU 9639
 |HEARTBRAND KC S6386U
 HEARTBRAND 1946A
 |HEARTBRAND 8513W

DAM HEARTBRAND 8465D

|SHIGEMARU
 HEARTBRAND S3516R
 |HEARTBRAND S2060J

LOT 169 HEARTBRAND 8193K

PERCENT FULLBLOOD	REG NO. AF269064	TATTOO 8193K	EID 840003258077414
DOB 11/8/2022		CALVING-EASE ★★★★★★	
ACT BW 70		GROWTH ★★★★★★	
ACT WW 580		MUSCLE ★★★★★★	
ACT YW 900		DOCILITY ★★★★★★	

|HEARTBRAND H0518E
 HEARTBRAND 2421Z
 |HEARTBRAND JONIE V7341U

SIRE HEARTBRAND 1147F

|HEARTBRAND T0068L
 HEARTBRAND 9536Y
 |HEARTBRAND S4122S
 BIG AL
 HEARTBRAND B3314R
 |HEARTBRAND S0919J

DAM HEARTBRAND 8456W

|BIG AL
 HEARTBRAND B1170P
 |TWA TANOMU

LOT 170 HEARTBRAND 8324K

PERCENT FULLBLOOD	REG NO. AF271859	TATTOO 8324K	EID 840003258077796
DOB 10/1/2022		CALVING-EASE ★★★★★★	
ACT BW 71		GROWTH ★★★★★★	
ACT WW 558		MUSCLE ★★★★★★	
ACT YW 840		DOCILITY ★★★★★★	

|DAI-NI 2 MITSUMARU TOKKYU 22
 |DAI-JU 10 MITSUMARU KO 76
 |GODAI KO 2739

SIRE BIG AL

|NAMIMARU KO 74
 AKIKO
 |MITSUKO TOKKYU 9639
 |HEARTBRAND T4192S
 HEARTBRAND 4798B
 |HEARTBRAND H2986R

DAM HEARTBRAND 2997G

|SIR CHARLES
 MCCA4130
 |COMANCHE 7229Z

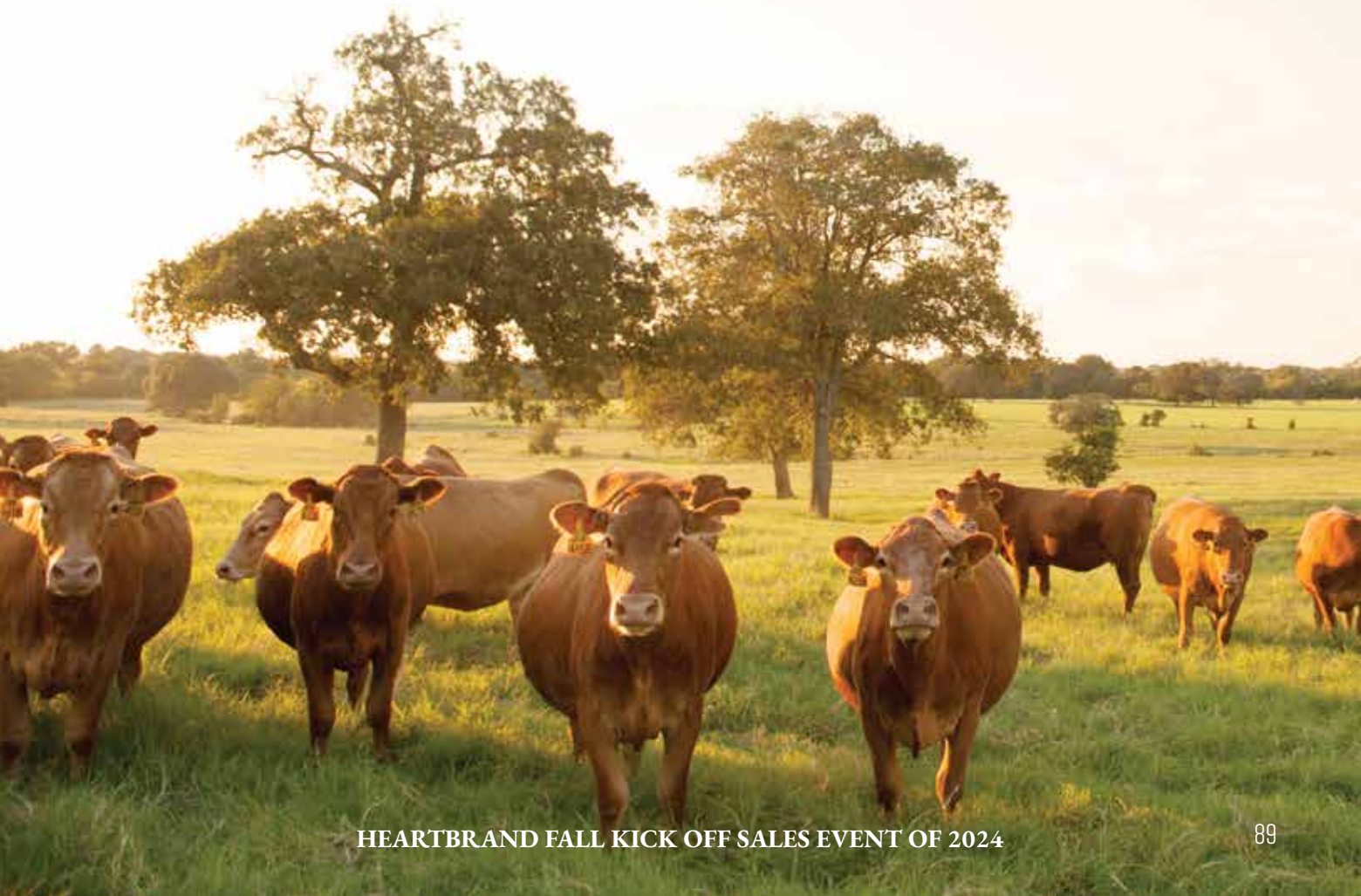
WATCH LIVE & BID ONLINE ...





**"OUR FEMALES ARE BACKED BY YEARS
OF INTENSE SELECTION PRESSURE &
GENERATIONS OF ELITE GENETICS."**

- JoJo Carrales



HERD SIRES OF DISTINCTION



RUESHAW 430
AF6808

|ASASAKAE
RYUEI H20
|HAMAMORI H101
SIRE RUEMEI H39
|JYODIA 984
HARUMI H376
|YOSHIHURA 3605
|SOKYU 676
SOCHUH10
|DAIICHIEMI 1472
DAM FB2 KIKUTAMA 14285
|YUEI 358
KIKUFUJI 1627
|KIKUHANA 3449



JUDO 1223
AF6809

|SHIGEYUKI HON 561
SHIGETAMA H 11
|RAKU HON 3522
SIRE SHIGETAKARA H 40
|TAKANAMI 160
TAKARA 3 22765
|TAKARA 4905
|TAMAZONO
MARUZONO F252
|HANAMAUR
DAM SAKAE RK23331
|MARUFUJI 571
KAME RK4370
|TSURUMI 743



BIG AL
AF114

|MITSUTAKE KO 58
DAI-NI 2 MITSUMARU TOKKYU 22
|DAI 3 MITSU 1KYU 48242
SIRE DAI-JU 10 MITSUMARU KO 76
|DAI 5 SHIGEKAWA 1KYU 540
GODAI KO 2739
|HATAURA 1KYU 33574
|DAI-NI 2 SHIGENAMI TOKKYU 27
NAMIMARU KO 74
|DAI-NI 2 MARUHANA KO 2862
DAM AKIKO
|MITSUTAKE KO 58
MITSUKO TOKKYU 9639
|MITSU KO 1753



HIKARI
AF107

|MITSUTAKE KO 58
DAI-NI 2 MITSUMARU TOKKYU 22
|DAI 3 MITSU 1KYU 48242
SIRE DAI-JU 10 MITSUMARU KO 76
|DAI 5 SHIGEKAWA 1KYU 540
GODAI KO 2739
|HATAURA 1KYU 33574
|DAI-NI 2 SHIGENAMI TOKKYU 27
NAMIMARU KO 74
|DAI-NI 2 MARUHANA KO 2862
DAM KAZUTOMO 1KYU 92958
|DAI-JYUU 10 SHIGEKAWA KO 65
KIKUMI TOKKYU 11875
|DAI 2 KIKUMI KO 1345





SHIGEMARU
AF110

| SHIGEMIYA 1KYU 78
SHIGENAMI KO 48
| HATSUTAMA KO 387
SIRE DAI-NI 2 SHIGENAMI TOKKYU 27
| NAKAHORI KO 38
DAI 2 TAMASHIGE KO 1842
| TAMAHANA 1KYU 19222
| DAI 2 SHIGEKAWA KO 53
DAI-JYUU 10 SHIGEKAWA KO 65
| SOSHIGE KO 1287
DAM DAI-YON 4 AKIBARE TOKKYU 3357
| DAI 3 SOSHOKU 1KYU 507
DAI-NI 2 AKIBARE 1KYU 53244
| AKIBARE KO 758



TAMAMARU
AF109

| SHIGENAMI KO 48
TAMANAMI KO 70
| MARUSAKAE KO 394
SIRE DAI-GO 5 TAMANAMI TOKKYU 96
| SHIGETAMA H 11
FUJIMITSU KO 2030
| FUJIHANA 1KYU 1173
| MITSUTAKE KO 58
DAI-SAN 3 MITSUMARU KO 71
| FUKUMARU KO 933
DAM DAI-HACHI 8 MARUNAMI
| DAI-JYUU 10 SHIGEKAWA KO 65
DAI-HICHI 7 MARUNAMI TOK 14289
| MARUNAMI KO 2402



HEARTBRAND DOZER 9967Y
AF19355

| DAI-NI 2 MITSUMARU TOKKYU 22
DAI-JU 10 MITSUMARU KO 76
| GODAI KO 2739
SIRE HIKARI
| NAMIMARU KO 74
KAZUTOMO 1KYU 92958
| KIKUMI TOKKYU 11875
| DAI-NI 2 SHIGENAMI TOKKYU 27
SHIGEMARU
| DAI-YON 4 AKIBARE TOKKYU 3357
DAM HEARTBRAND S0753L
| DAI-SAN 3 MITSUMARU TOKKYU 30
HARUKO
| DAI-NANA 7 KIKUHIME TOKKYU 6669



HEARTBRAND LIL BUBBA 5046H
AF200226

| SHIGEMARU
HEARTBRAND S0132R
| HEARTBRAND B0132M
SIRE HEARTBRAND BUBBA BROWN 9131X
| TAMAMARU
HEARTBRAND T2165R
| HEARTBRAND B09501
| HEARTBRAND T7145U
BEEMAN RANCH 509Y
| HEARTBRAND 70U
DAM HEARTBRAND 1295F
| TAMAMARU
HEARTBRAND T3348R
| HEARTBRAND B0092K

RUESHAW 430 INFLUENCED BRED HEIFERS



LOT 171

LOT 171 HEARTBRAND 8485K ET

PERCENT FULLBLOOD REG NO. AF275627 TATTOO 8485K EID 840003258088106

DOB 11/16/2022

ACT BW 61

ACT WW 545

PE'D FROM 5.1.24 TO 7.8.24 TO HEARTBRAND LIL BUBBA 5046H
(AF200226, SON OF HEARTBRAND BUBBA BROWN9I3IX OUT OF A GREAT
GRANDDAUGHTER OF TAMAMARU), AND HEARTBRAND DOZER 9967Y
(AFI9355, SON OF HIKARI OUT OF A DAUGHTER OF SHIGEMARU).



RUEMEI H39
RUESHAW 430
FB2 KIKUTAMA 14285
SIRE HEARTBRAND RHUBARB 2142A
BIG AL
HEARTBRAND BARBARA B3518R
HEARTBRAND S2128J
DAI-GO 5 TAMANAMI TOKKYU 96
TAMAMARU
DAI-HACHI 8 MARUNAMI
DAM HEARTBRAND 2079A
HIKARI
TWA MAJIRU
AKIKO

JUDO 1223 INFLUENCED BRED HEIFERS



LOT 173



LOT 172

LOT 172 HEARTBRAND 7858K ET

PERCENT FULLBLOOD REG NO. AF271575 TATTOO 7858K EID 840003258077750
 DOB 9/24/2022
 ACT BW 40
 ACT WW 460

PE'D FROM 5.1.24 TO 7.8.24 TO HEARTBRAND LIL BUBBA 5046H
 (AF200226, SON OF HEARTBRAND BUBBA BROWN913IX OUT OF A GREAT
 GRANDDAUGHTER OF TAMAMARU), AND HEARTBRAND DOZER 9967Y
 (AF19355, SON OF HIKARI OUT OF A DAUGHTER OF SHIGEMARU).

|HIKARI
 HEARTBRAND H0518E
 |DAI-HACHI 8 MARUNAMI
SIRE HEARTBRAND CHARLIE C4037S
 |SHIGEMARU
 HEARTBRAND S0917J
 |UME
 |SHIGETAKARA H 40
 JUDO 1223
 |SAKAE RK23331
DAM HEARTBRAND 2638A
 |SHIGEMARU
 HEARTBRAND JONIE V7341U
 |HEARTBRAND S1741P

LOT 173 HEARTBRAND 842IK

PERCENT FULLBLOOD REG NO. AF272017 TATTOO 842IK EID 840003247253445
 DOB 10/2/2022
 ACT BW 56
 ACT WW 482

PE'D FROM 5.1.24 TO 7.8.24 TO HEARTBRAND LIL BUBBA 5046H
 (AF200226, SON OF HEARTBRAND BUBBA BROWN913IX OUT OF A GREAT
 GRANDDAUGHTER OF TAMAMARU), AND HEARTBRAND DOZER 9967Y
 (AF19355, SON OF HIKARI OUT OF A DAUGHTER OF SHIGEMARU).

|SHIGETAKARA H 40
 JUDO 1223
 |SAKAE RK23331
SIRE HEARTBRAND J-PRIME 2132A
 |HEARTBRAND C0600N
 HEARTBRAND V5909S
 |HEARTBRAND T1033P
 |HIKARI
 HEARTBRAND H0518E
 |DAI-HACHI 8 MARUNAMI
DAM MCC 7A999
 |SHIGEMARU
 HEARTBRAND S1754P
 |UME

SHIGEMARU INFLUENCED BRED HEIFERS



LOT 174

LOT 174 HEARTBRAND 837IK ET

PERCENT FULLBLOOD REG NO. AF271436 TATTOO 837IK EID 840003258077622
DOB 9/24/2022
ACT BW 67
ACT WW 570

PE'D FROM 5.1.24 TO 7.8.24 TO HEARTBRAND LIL BUBBA 5046H
(AF200226, SON OF HEARTBRAND BUBBA BROWN9I3IX OUT OF A GREAT
GRANDDAUGHTER OF TAMAMARU), AND HEARTBRAND DOZER 9967Y
(AFI9355, SON OF HIKARI OUT OF A DAUGHTER OF SHIGEMARU).



| DAI-NI 2 SHIGENAMI TOKKYU 27
SHIGEMARU

| DAI-YON 4 AKIBARE TOKKYU 3357

SIRE HEARTBRAND RAYMOND REDDINGTON 3186A ET

| HEARTBRAND C0600N

HEARTBRAND V5909S

| HEARTBRAND T1033P

| DAI-NI 2 SHIGENAMI TOKKYU 27

SHIGEMARU

| DAI-YON 4 AKIBARE TOKKYU 3357

DAM HEARTBRAND BUCKCHERRY S2421R

SHIGEMARU

TWA TANOMU

| DAI-KYU 9 KOBAI 73

SHIGEMARU INFLUENCED BRED HEIFERS



LOT 176



LOT 175

LOT 175 HEARTBRAND 8420K

PERCENT FULLBLOOD REG NO. AF272047 TATTOO 8420K EID 840003247253475
 DOB 10/28/2022
 ACT BW 75
 ACT WW 411

PE'D FROM 5.1.24 TO 7.8.24 TO HEARTBRAND LIL BUBBA 5046H
 (AF200226, SON OF HEARTBRAND BUBBA BROWN9131X OUT OF A GREAT
 GRANDDAUGHTER OF TAMAMARU), AND HEARTBRAND DOZER 9967Y
 (AF19355, SON OF HIKARI OUT OF A DAUGHTER OF SHIGEMARU).

| SHIGEMARU
 HEARTBRAND JOE S5394S
 | HEARTBRAND B0004M
SIRE HEARTBRAND 2402Z
 | HEARTBRAND C0600N
 HEARTBRAND V5909S
 | HEARTBRAND T1033P
 | HIKARI
 HEARTBRAND H4173S
 | HEARTBRAND S0753L
DAM HEARTBRAND 3055A
 | TAMAMARU
 HEARTBRAND T3208R
 | HEARTBRAND C0194M

LOT 176 HEARTBRAND 8380K ET

PERCENT FULLBLOOD REG NO. AF271442 TATTOO 8380K EID 840003258077628
 DOB 9/27/2022
 ACT BW 72
 ACT WW 534

PE'D FROM 5.1.24 TO 7.8.24 TO HEARTBRAND LIL BUBBA 5046H
 (AF200226, SON OF HEARTBRAND BUBBA BROWN9131X OUT OF A GREAT
 GRANDDAUGHTER OF TAMAMARU), AND HEARTBRAND DOZER 9967Y
 (AF19355, SON OF HIKARI OUT OF A DAUGHTER OF SHIGEMARU).

| DAI-NI 2 SHIGENAMI TOKKYU 27
 SHIGEMARU
 | DAI-YON 4 AKIBARE TOKKYU 3357
SIRE HEARTBRAND JOE S5394S
 | BIG AL
 HEARTBRAND B0004M
 | FUYUKO
 | HEARTBRAND H0518E
 COME AND TAKE IT
 | AKIKO
DAM BEEMAN RANCH 0536A
 | SHIGEMARU
 HEARTBRAND S4575S
 | HEARTBRAND B0078M

SHIGEMARU INFLUENCED BRED HEIFERS



LOT 177



LOT 178

LOT 177 HEARTBRAND 8058K

PERCENT 94% REG NO. AP273592 TATTOO 8058K EID 840003258088084
 DOB 10/28/2022
 ACT BW 68
 ACT WW 435

PE'D FROM 5.1.24 TO 7.8.24 TO HEARTBRAND LIL BUBBA 5046H
 (AF200226, SON OF HEARTBRAND BUBBA BROWN913IX OUT OF A GREAT
 GRANDDAUGHTER OF TAMAMARU), AND HEARTBRAND DOZER 9967Y
 (AF19355, SON OF HIKARI OUT OF A DAUGHTER OF SHIGEMARU).

|HIKARI
 HEARTBRAND H0518E
 |DAI-HACHI 8 MARUNAMI

SIRE HEARTBRAND BINGER 2071A

|HEARTBRAND S3528R
 HEARTBRAND STARR 9193X
 |HEARTBRAND T4958S
 |HEARTBRAND T3983S
 HBB PINEHURST 8675X
 |HEARTBRAND C2113P

DAM NICKESON 311A ET

|HEARTBRAND S3448R
 HEARTBRAND B2 013X
 |HEARTBRAND B1 970

LOT 178 HEARTBRAND 8285K

PERCENT FULLBLOOD REG NO. AF269603 TATTOO 8285K EID 840003258087995
 DOB 12/23/2022
 ACT BW 70
 ACT WW 400

PE'D FROM 5.1.24 TO 7.8.24 TO HEARTBRAND LIL BUBBA 5046H
 (AF200226, SON OF HEARTBRAND BUBBA BROWN913IX OUT OF A GREAT
 GRANDDAUGHTER OF TAMAMARU), AND HEARTBRAND DOZER 9967Y
 (AF19355, SON OF HIKARI OUT OF A DAUGHTER OF SHIGEMARU).

|SHIGEMARU
 HEARTBRAND JOE S5394S
 |HEARTBRAND B0004M

SIRE HEARTBRAND 1779A

|HIKARI
 HEARTBRAND H1010P
 |HEARTBRAND S0919J
 |HIKARI

HEARTBRAND H0518E
 |DAI-HACHI 8 MARUNAMI

DAM HEARTBRAND 4957B ET

BIG AL
 HEARTBRAND B0162R
 |HEARTBRAND S0162M

SHIGEMARU INFLUENCED BRED HEIFERS



LOT 180



LOT 179

LOT 179 HEARTBRAND 8423K

PERCENT FULLBLOOD REG NO. AF272067 TATTOO 8423K EID 840003247253495
 DOB 11/9/2022
 ACT BW 77
 ACT WW 466

PE'D FROM 5.1.24 TO 7.8.24 TO HEARTBRAND LIL BUBBA 5046H
 (AF200226, SON OF HEARTBRAND BUBBA BROWN913IX OUT OF A GREAT
 GRANDDAUGHTER OF TAMAMARU), AND HEARTBRAND DOZER 9967Y
 (AF19355, SON OF HIKARI OUT OF A DAUGHTER OF SHIGEMARU).

| SHIGEMARU
 HEARTBRAND JOE S5394S
 | HEARTBRAND B0004M
SIRE HEARTBRAND 2402Z
 | HEARTBRAND C0600N
 HEARTBRAND V5909S
 | HEARTBRAND T1033P
 | DAI-NI 2 SHIGENAMI TOKKYU 27
 SHIGEMARU
 | DAI-YON 4 AKIBARE TOKKYU 3357
DAM HEARTBRAND 1319A ET
 | TAMAMARU
 HEARTBRAND T0502N
 | HEARTBRAND B0029L

LOT 180 HEARTBRAND 7982K

PERCENT FULLBLOOD REG NO. AF26974I TATTOO 7982K EID 840003258077547
 DOB 10/30/2022
 ACT BW 60
 ACT WW 440

PE'D FROM 5.1.24 TO 7.8.24 TO HEARTBRAND LIL BUBBA 5046H
 (AF200226, SON OF HEARTBRAND BUBBA BROWN913IX OUT OF A GREAT
 GRANDDAUGHTER OF TAMAMARU), AND HEARTBRAND DOZER 9967Y
 (AF19355, SON OF HIKARI OUT OF A DAUGHTER OF SHIGEMARU).

| HEARTBRAND JOE S5394S
 HEARTBRAND 1779A
 | HEARTBRAND H1010P
SIRE HEARTBRAND 6467J
 | HEARTBRAND B7083U
 HEARTBRAND 4977B
 | HEARTBRAND T3944S
 | HEARTBRAND T4192S
 HEARTBRAND 4798B
 | HEARTBRAND H2986R
DAM HEARTBRAND 6468J
 | HEARTBRAND 9827Y
 HEARTBRAND 3436B
 | HEARTBRAND S5801T

TAMAMARU INFLUENCED BRED HEIFERS



LOT 181

LOT 181 HEARTBRAND 8124K

PERCENT FULLBLOOD REG NO. AF269084 TATTOO 8124K EID 840003258077434
DOB 10/17/2022
ACT BW 72
ACT WW 480

PE'D FROM 5.1.24 TO 7.8.24 TO HEARTBRAND LIL BUBBA 5046H
(AF200226, SON OF HEARTBRAND BUBBA BROWN913IX OUT OF A GREAT
GRANDDAUGHTER OF TAMAMARU), AND HEARTBRAND DOZER 9967Y
(AFI9355, SON OF HIKARI OUT OF A DAUGHTER OF SHIGEMARU).

| TAMANAMI KO 70
DAI-GO 5 TAMANAMI TOKKYU 96
| FUJIMITSU KO 2030

SIRE TAMAMARU

| DAI-SAN 3 MITSUMARU KO 71
DAI-HACHI 8 MARUNAMI
| DAI-HICHI 7 MARUNAMI TOK 14289
BIG AL
HEARTBRAND 1338Z
| HEARTBRAND S0002M

DAM HEARTBRAND 9232E

HIKARI
HEARTBRAND 647Z
| HEARTBRAND 7916W



TAMAMARU INFLUENCED BRED HEIFERS



LOT 183



LOT 182

LOT 182 HEARTBRAND 8207K

PERCENT FULLBLOOD REG NO. AF269145 TATTOO 8207K EID 840003258077495
 DOB 9/27/2022
 ACT BW 57
 ACT WW 460

PE'D FROM 5.1.24 TO 7.8.24 TO HEARTBRAND LIL BUBBA 5046H
 (AF200226, SON OF HEARTBRAND BUBBA BROWN9131X OUT OF A GREAT
 GRANDDAUGHTER OF TAMAMARU), AND HEARTBRAND DOZER 9967Y
 (AF19355, SON OF HIKARI OUT OF A DAUGHTER OF SHIGEMARU).

|DAI-GO 5 TAMANAMI TOKKYU 96
 TAMAMARU
 |DAI-HACHI 8 MARUNAMI

SIRE HEARTBRAND T0784N

|BIG AL
 HEARTBRAND B0950J
 |HEARTBRAND HIMAWARI 245
 |DAI-NI 2 SHIGENAMI TOKKYU 27
 SHIGEMARU
 |DAI-YON 4 AKIBARE TOKKYU 3357

DAM HEARTBRAND 3702B ET

|HEARTBRAND B0018M
 HEARTBRAND P0250R
 |HEARTBRAND H0250N

LOT 183 HEARTBRAND 8123K

PERCENT FULLBLOOD REG NO. AF269149 TATTOO 8123K EID 840003258077499
 DOB 10/15/2022
 ACT BW 67
 ACT WW 450

PE'D FROM 5.1.24 TO 7.8.24 TO HEARTBRAND LIL BUBBA 5046H
 (AF200226, SON OF HEARTBRAND BUBBA BROWN9131X OUT OF A GREAT
 GRANDDAUGHTER OF TAMAMARU), AND HEARTBRAND DOZER 9967Y
 (AF19355, SON OF HIKARI OUT OF A DAUGHTER OF SHIGEMARU).

|SHIGEMARU
 HEARTBRAND KC S6386U
 |HEARTBRAND C0062L

SIRE HEARTBRAND 6777C ET

|HEARTBRAND C0334N
 HEARTBRAND P0377R
 |HEARTBRAND H0377N
 |DAI-GO 5 TAMANAMI TOKKYU 96
 TAMAMARU
 |DAI-HACHI 8 MARUNAMI

DAM HEARTBRAND 1014Z

|BIG AL
 HEARTBRAND B3894S
 |HEARTBRAND C1941P

HIKARI INFLUENCED BRED HEIFERS



LOT 184



LOT 185

LOT 184 HEARTBRAND 8496K ET

PERCENT FULLBLOOD REG NO. AF275664 TATTOO 8496K EID 840003258088143
 DOB 11/12/2022
 ACT BW 72
 ACT WW 525

PE'D FROM 5.1.24 TO 7.8.24 TO HEARTBRAND LIL BUBBA 5046H
 (AF200226, SON OF HEARTBRAND BUBBA BROWN913IX OUT OF A GREAT
 GRANDDAUGHTER OF TAMAMARU), AND HEARTBRAND DOZER 9967Y
 (AF19355, SON OF HIKARI OUT OF A DAUGHTER OF SHIGEMARU).

|DAI-JU 10 MITSUMARU KO 76
 HIKARI
 |KAZUTOMO 1KYU 92958
SIRE HEARTBRAND HERCULES 2619A
 |SHIGEMARU
 HEARTBRAND BUCKCHERRY S2421R
 |TWA TANOMU
 |SHIGEMARU
 HEARTBRAND S4873S
 |HEARTBRAND B0427N

DAM HEARTBRAND 4768B
 |SHIGEMARU
 HEARTBRAND S4767S
 |HEARTBRAND H0062M

LOT 185 HEARTBRAND 8340K

PERCENT FULLBLOOD REG NO. AF271869 TATTOO 8340K EID 840003258077806
 DOB 11/7/2022
 ACT BW 62
 ACT WW 523

PE'D FROM 5.1.24 TO 7.8.24 TO HEARTBRAND LIL BUBBA 5046H
 (AF200226, SON OF HEARTBRAND BUBBA BROWN913IX OUT OF A GREAT
 GRANDDAUGHTER OF TAMAMARU), AND HEARTBRAND DOZER 9967Y
 (AF19355, SON OF HIKARI OUT OF A DAUGHTER OF SHIGEMARU).

|HIKARI
 HEARTBRAND H0518E
 |DAI-HACHI 8 MARUNAMI
SIRE MCC 8A646
 |SHIGEMARU
 HEARTBRAND NIKKI DR S1029P
 |AKIKO
 |TAMAMARU
 HEARTBRAND T2624R
 |HEARTBRAND H0919L

DAM BEEMAN RANCH 3131A
 |TAMAMARU
 HEARTBRAND 95W
 |HEARTBRAND H2255R

HIKARI INFLUENCED BRED HEIFERS



LOT 187



LOT 186

LOT 186 HEARTBRAND 7893K ET

PERCENT FULLBLOOD REG NO. AF271547 TATTOO 7893K EID 840003258077722
 DOB 9/24/2022
 ACT BW 67
 ACT WW 450

PE'D FROM 5.1.24 TO 7.8.24 TO HEARTBRAND LIL BUBBA 5046H (AF200226, SON OF HEARTBRAND BUBBA BROWN9131X OUT OF A GREAT GRANDDAUGHTER OF TAMAMARU), AND HEARTBRAND DOZER 9967Y (AF19355, SON OF HIKARI OUT OF A DAUGHTER OF SHIGEMARU).

|DAI-JU 10 MITSUMARU KO 76
 HIKARI
 |KAZUTOMO 1KYU 92958

SIRE HEARTBRAND JAKE H6369T

|TAMAMARU
 HEARTBRAND T1872P
 |HEARTBRAND B0950J
 |TAMAMARU
 HEARTBRAND T3983S
 |HEARTBRAND B0950J

DAM HEARTBRAND HEIDI 639Z

|BIG AL
 HEARTBRAND B3492R
 |HEARTBRAND S0035K

LOT 187 HEARTBRAND 7884K ET

PERCENT FULLBLOOD REG NO. AF271759 TATTOO 7884K EID 840003258077656
 DOB 10/31/2022
 ACT BW 71
 ACT WW 370

PE'D FROM 5.1.24 TO 7.8.24 TO HEARTBRAND LIL BUBBA 5046H (AF200226, SON OF HEARTBRAND BUBBA BROWN9131X OUT OF A GREAT GRANDDAUGHTER OF TAMAMARU), AND HEARTBRAND DOZER 9967Y (AF19355, SON OF HIKARI OUT OF A DAUGHTER OF SHIGEMARU).

|DAI-JU 10 MITSUMARU KO 76
 HIKARI
 |KAZUTOMO 1KYU 92958

SIRE HEARTBRAND H0518E

|DAI-SAN 3 MITSUMARU KO 71
 DAI-HACHI 8 MARUNAMI
 |DAI-HICHI 7 MARUNAMI TOK 14289
 |TAMAMARU
 HEARTBRAND T0035L
 |HEARTBRAND B0951J

DAM HEARTBRAND D0005R

|BIG AL
 HEARTBRAND B0005M
 |YAMATO 117 RINGO

HIKARI INFLUENCED BRED HEIFERS



LOT 188



LOT 189

LOT 188 HEARTBRAND 8026K

PERCENT FULLBLOOD REG NO. AF267011 TATTOO 8026K EID 840003258087974
 DOB 10/6/2022
 ACT BW 70
 ACT WW 410

PE'D FROM 5.1.24 TO 7.8.24 TO HEARTBRAND LIL BUBBA 5046H
 (AF200226, SON OF HEARTBRAND BUBBA BROWN9131X OUT OF A GREAT
 GRANDDAUGHTER OF TAMAMARU), AND HEARTBRAND DOZER 9967Y
 (AF19355, SON OF HIKARI OUT OF A DAUGHTER OF SHIGEMARU).

|DAI-JU 10 MITSUMARU KO 76
 HIKARI
 |KAZUTOMO 1KYU 92958

SIRE MCCH4095

|SHIGEMARU
 HEARTBRAND NIKKI DR S1029P
 |AKIKO
 |HEARTBRAND RAYMOND REDDINGTON 3186A ET
 HEARTBRAND 0708F
 |HEARTBRAND 8660W

DAM HEARTBRAND 4750H

|HEARTBRAND B3684S
 HEARTBRAND V6837U
 |HEARTBRAND H7667R

LOT 189 HEARTBRAND 8077K

PERCENT FULLBLOOD REG NO. AF267188 TATTOO 8077K EID 840003241566164
 DOB 10/10/2022
 ACT BW 65
 ACT WW 445

PE'D FROM 5.1.24 TO 7.8.24 TO HEARTBRAND LIL BUBBA 5046H
 (AF200226, SON OF HEARTBRAND BUBBA BROWN9131X OUT OF A GREAT
 GRANDDAUGHTER OF TAMAMARU), AND HEARTBRAND DOZER 9967Y
 (AF19355, SON OF HIKARI OUT OF A DAUGHTER OF SHIGEMARU).

|HEARTBRAND H0518E
 HEARTBRAND CHARLIE C4037S
 |HEARTBRAND S0917J

SIRE HEARTBRAND BULLS EYE 3461B

|HEARTBRAND S3528R
 HEARTBRAND STARR 9193X
 |HEARTBRAND T4958S
 |TAMAMARU
 HEARTBRAND T1080P
 |ASHWOOD HSU23F

DAM BEEMAN RANCH 0542A

|HIKARI
 HEARTBRAND H4494S
 |HEARTBRAND S0918J



LOT 191



LOT 190

LOT 190 HEARTBRAND 8052K

PERCENT FULLBLOOD REG NO. AF267014 TATTOO 8052K EID 840003258087977
 DOB 10/6/2022
 ACT BW 65
 ACT WW 440

PE'D FROM 5.1.24 TO 7.8.24 TO HEARTBRAND LIL BUBBA 5046H
 (AF200226, SON OF HEARTBRAND BUBBA BROWN9131X OUT OF A GREAT
 GRANDDAUGHTER OF TAMAMARU), AND HEARTBRAND DOZER 9967Y
 (AF19355, SON OF HIKARI OUT OF A DAUGHTER OF SHIGEMARU).

|DAI-JU 10 MITSUMARU KO 76
 HIKARI
 |KAZUTOMO 1KYU 92958

SIRE MCCH4095

|SHIGEMARU
 HEARTBRAND NIKKI DR S1029P
 |AKIKO
 |SHIGEMARU
 HEARTBRAND 8833E ET
 |HEARTBRAND T2929R

DAM HEARTBRAND 4993H

|HEARTBRAND CHARLIE C4037S
 HEARTBRAND 8803X
 |HEARTBRAND B4569S

LOT 191 HEARTBRAND 8079K

PERCENT FULLBLOOD REG NO. AF267190 TATTOO 8079K EID 840003241566166
 DOB 10/14/2022
 ACT BW 65
 ACT WW 465

PE'D FROM 5.1.24 TO 7.8.24 TO HEARTBRAND LIL BUBBA 5046H
 (AF200226, SON OF HEARTBRAND BUBBA BROWN9131X OUT OF A GREAT
 GRANDDAUGHTER OF TAMAMARU), AND HEARTBRAND DOZER 9967Y
 (AF19355, SON OF HIKARI OUT OF A DAUGHTER OF SHIGEMARU).

|HEARTBRAND H0518E
 HEARTBRAND CHARLIE C4037S
 |HEARTBRAND S0917J

SIRE HEARTBRAND BULLS EYE 3461B

|HEARTBRAND S3528R
 HEARTBRAND STARR 9193X
 |HEARTBRAND T4958S
 |HEARTBRAND 5133S
 HEARTBRAND 9006X CAPTAIN RON
 |HEARTBRAND BUCKCHERRY S2421R

DAM HEARTBRAND 4471B ET

|HEARTBRAND H0518E
 HEARTBRAND C5158S
 |HEARTBRAND T0497N

BIG AL INFLUENCED BRED HEIFERS



LOT 192

LOT 192 HEARTBRAND 8394K

PERCENT FULLBLOOD REG NO. AF271895 TATTOO 8394K EID 840003230122904
DOB 9/29/2022
ACT BW 71
ACT WW 523

PE'D FROM 5.1.24 TO 7.8.24 TO HEARTBRAND LIL BUBBA 5046H
(AF200226, SON OF HEARTBRAND BUBBA BROWN9I3IX OUT OF A GREAT
GRANDDAUGHTER OF TAMAMARU), AND HEARTBRAND DOZER 9967Y
(AFI9355, SON OF HIKARI OUT OF A DAUGHTER OF SHIGEMARU).

| DAI-NI 2 MITSUMARU TOKKYU 22
DAI-JU 10 MITSUMARU KO 76
| GODAI KO 2739

SIRE BIG AL

| NAMIMARU KO 74
AKIKO
| MITSUKO TOKKYU 9639
SHIGEMARU
HEARTBRAND JOE S5394S
| HEARTBRAND B0004M

DAM HEARTBRAND 4627B ET

| HEARTBRAND H0518E
HEARTBRAND C0666N
| HEARTBRAND S0933J





LOT 194



LOT 193

LOT 193 HEARTBRAND 7866K ET

PERCENT FULLBLOOD REG NO. AF271758 TATTOO 7866K EID 840003258077655

DOB 10/17/2022

ACT BW 71

ACT WW 400

PE'D FROM 5.1.24 TO 7.8.24 TO HEARTBRAND LIL BUBBA 5046H
(AF200226, SON OF HEARTBRAND BUBBA BROWN9131X OUT OF A GREAT
GRANDDAUGHTER OF TAMAMARU), AND HEARTBRAND DOZER 9967Y
(AF19355, SON OF HIKARI OUT OF A DAUGHTER OF SHIGEMARU).

|SHIGEMARU

HEARTBRAND KC S6386U

|HEARTBRAND C0062L

SIRE HEARTBRAND KC BONES 1106Z

|SHIGEMARU

HEARTBRAND BUCKCHERRY S2421R

|TWA TANOMU

|DAI-JU 10 MITSUMARU KO 76

BIG AL

|AKIKO

DAM HEARTBRAND 8834X

|SHIGEMARU

HEARTBRAND S5390T

|HEARTBRAND T0321N

LOT 194 HEARTBRAND 8388K

PERCENT FULLBLOOD REG NO. AF271864 TATTOO 8388K EID 840003258077801

DOB 9/24/2022

ACT BW 61

ACT WW 481

PE'D FROM 5.1.24 TO 7.8.24 TO HEARTBRAND LIL BUBBA 5046H
(AF200226, SON OF HEARTBRAND BUBBA BROWN9131X OUT OF A GREAT
GRANDDAUGHTER OF TAMAMARU), AND HEARTBRAND DOZER 9967Y
(AF19355, SON OF HIKARI OUT OF A DAUGHTER OF SHIGEMARU).

|DAI-NI 2 MITSUMARU TOKKYU 22

DAI-JU 10 MITSUMARU KO 76

|GODAI KO 2739

SIRE BIG AL

|NAMIMARU KO 74

AKIKO

|MITSUKO TOKKYU 9639

|DAI-GO 5 TAMANAMI TOKKYU 96

TAMAMARU

|DAI-HACHI 8 MARUNAMI

DAM HEARTBRAND 3665H ET

|SHIGEMARU

HEARTBRAND S4553S

|HEARTBRAND B0078M

JUDO 1223 INFLUENCED OPEN HEIFERS



LOT 195

LOT 195 HEARTBRAND 8893L

PERCENT FULLBLOOD REG NO. AF280293 TATTOO 8893L EID 840003258075970
DOB 2/10/2023
ACT BW 72
ACT WW 500



| SHIGETAKARA H 40
JUDO 1223
| SAKAE RK23331
SIRE HEARTBRAND JAMIE 3201A ET
RUESHAW 430
HEARTBRAND Z1118P
| AKIKO
| HEARTBRAND 9006X CAPTAIN RON
HEARTBRAND WEST COAST 6324B ET
| HEARTBRAND C5158S
DAM HEARTBRAND 2283G
| HEARTBRAND T0068L
HEARTBRAND V7508U
| HEARTBRAND B2892R

JUDO 1223 INFLUENCED OPEN HEIFERS



LOT 197



LOT 196

LOT 196 HEARTBRAND 8902L

PERCENT FULLBLOOD REG NO. AF280272 TATTOO 8902L EID 840003258075949
 DOB 2/6/2023
 ACT BW 58
 ACT WW 450

| SHIGETAKARA H 40
 JUDO 1223
 | SAKAE RK23331
SIRE HEARTBRAND JAMIE 3201A ET
 | RUESHAW 430
 HEARTBRAND Z1118P
 | AKIKO
 | TAMAMARU
 HEARTBRAND T3983S
 | HEARTBRAND B0950J
DAM HEARTBRAND 2360G
 | HEARTBRAND H0518E
 HEARTBRAND C1955P
 | HEARTBRAND S0928J

LOT 197 HEARTBRAND 8940L

PERCENT FULLBLOOD REG NO. AF280263 TATTOO 8940L EID 840003258075940
 DOB 4/26/2023
 ACT BW 70
 ACT WW 415

| SHIGETAKARA H 40
 JUDO 1223
 | SAKAE RK23331
SIRE HEARTBRAND JAMIE 3201A ET
 | RUESHAW 430
 HEARTBRAND Z1118P
 | AKIKO
 | DAI-NI 2 SHIGENAMI TOKKYU 27
 SHIGEMARU
 | DAI-YON 4 AKIBARE TOKKYU 3357
DAM HEARTBRAND 8990X
 | HEARTBRAND T0518N
 HEARTBRAND V5918T
 | HEARTBRAND H1488P

SHIGEMARU INFLUENCED OPEN HEIFERS



LOT 198



LOT 199

LOT 198 HEARTBRAND 866IL ET

PERCENT FULLBLOOD REG NO. AF282306 TATTOO 866IL EID 840003258075987
 DOB 2/12/2023
 ACT BW 75
 ACT WW 405

| SHIGEMARU
 HEARTBRAND JOE S5394S
 | HEARTBRAND B0004M

SIRE HEARTBRAND 9595Y

| SHIGEMARU
 HEARTBRAND BUCKCHERRY S2421R
 | TWA TANOMU
 | SHIGEMARU
 HEARTBRAND S3105R
 | HEARTBRAND S0923J

DAM HEARTBRAND 8501W

| TAMAMARU
 HEARTBRAND T1604P
 | HEARTBRAND C0034K

LOT 199 HEARTBRAND 9004L ET

PERCENT FULLBLOOD REG NO. AF305908 TATTOO 9004L EID 840003258009720
 DOB 2/26/2023
 ACT BW 70
 ACT WW 400

| DAI-NI 2 SHIGENAMI TOKKYU 27
 SHIGEMARU
 | DAI-YON 4 AKIBARE TOKKYU 3357

SIRE HEARTBRAND KC S6386U

| HEARTBRAND H0518E
 HEARTBRAND C0062L
 | HEARTBRAND S0917J
 | HEARTBRAND H0518E
 HEARTBRAND C0600N
 | HEARTBRAND S0939J

DAM HEARTBRAND 165Y

| TAMAMARU
 HEARTBRAND T2899R
 | HEARTBRAND B0009M

SHIGEMARU INFLUENCED OPEN HEIFERS



LOT 201



LOT 200

LOT 200 HEARTBRAND 9008L ET

PERCENT FULLBLOOD REG NO. AF305912 TATTOO 9008L EID 840003258009724
 DOB 3/10/2023
 ACT BW 70
 ACT WW 385

|DAI-NI 2 SHIGENAMI TOKKYU 27
 SHIGEMARU
 |DAI-YON 4 AKIBARE TOKKYU 3357

SIRE HEARTBRAND KC S6386U

|HEARTBRAND H0518E
 HEARTBRAND C0062L
 |HEARTBRAND S0917J
 |HEARTBRAND H0518E
 HEARTBRAND C0600N
 |HEARTBRAND S0939J

DAM HEARTBRAND 165Y

|TAMAMARU
 HEARTBRAND T2899R
 |HEARTBRAND B0009M

LOT 201 HEARTBRAND 8587L

PERCENT FULLBLOOD REG NO. AF280037 TATTOO 8587L EID 840003258088288
 DOB 3/10/2023
 ACT BW 50
 ACT WW 410

|HEARTBRAND H0518E
 HEARTBRAND CHARLIE C4037S
 |HEARTBRAND S0917J

SIRE HEARTBRAND 2441Z

|SHIGEMARU
 HEARTBRAND S1588P
 |HEARTBRAND B0905J
 |HEARTBRAND KC S6386U
 HEARTBRAND 1960A
 |HEARTBRAND B6389U

DAM HEARTBRAND 0078E

|HEARTBRAND 8015W
 HEARTBRAND 5822C
 |HEARTBRAND S2527R

SHIGEMARU INFLUENCED OPEN HEIFERS



LOT 202



LOT 203

LOT 202 HEARTBRAND 8818L

PERCENT FULLBLOOD REG NO. AF280330 TATTOO 8818L EID 840003258088320
 DOB 2/19/2023
 ACT BW 52
 ACT WW 480

|SHIGEMARU
 HEARTBRAND KC S6386U
 |HEARTBRAND C0062L
 SIRE HEARTBRAND 6309B ET
 |HEARTBRAND H0518E
 HEARTBRAND C0311R
 |HEARTBRAND B0311N
 SHIGEMARU
 HEARTBRAND 9973Y
 |HEARTBRAND B0940J

DAM HEARTBRAND 4900B
 |TAMAMARU
 HEARTBRAND T2126P
 |HEARTBRAND B0037K

LOT 203 HEARTBRAND 9330L ET

PERCENT FULLBLOOD REG NO. AF284388 TATTOO 9330L EID 840003258076243
 DOB 3/21/2023
 ACT BW 76
 ACT WW 478

|HIKARI
 HEARTBRAND H0518E
 |DAI-HACHI 8 MARUNAMI
 SIRE HEARTBRAND CHARLIE C4037S
 |SHIGEMARU
 HEARTBRAND S0917J
 |UME
 |HEARTBRAND H0518E
 COME AND TAKE IT
 |AKIKO

DAM BEEMAN RANCH 470Z
 |SHIGEMARU
 HEARTBRAND S4553S
 |HEARTBRAND B0078M



LOT 204

LOT 204 HEARTBRAND 9300L

PERCENT FULLBLOOD REG NO. AF28579I TATTOO 9300L EID 840003258009923
DOB 3/19/2023
ACT BW 68
ACT WW 390

| HEARTBRAND H0518E
HEARTBRAND 2421Z
| HEARTBRAND JONIE V7341U
SIRE HEARTBRAND TERMINATOR 2239G
| HEARTBRAND TERMINATOR T3810S
HEARTBRAND 1449Z
| HEARTBRAND S4108S
| HEARTBRAND B3485R
HEARTBRAND EL JEFE 2019A
| HEARTBRAND SHELLI V7413U

DAM HEARTBRAND 4980H
| HEARTBRAND T1080P
BEEMAN RANCH 0542A
| HEARTBRAND H4494S



HIKARI INFLUENCED OPEN HEIFERS



LOT 205



LOT 206

LOT 205 HEARTBRAND 8647K ET

PERCENT FULLBLOOD REG NO. AF282384 TATTOO 8647K EID 840003258075982
 DOB 12/29/2022
 ACT BW 49
 ACT WW 460

|DAI-JU 10 MITSUMARU KO 76
 HIKARI
 |KAZUTOMO 1KYU 92958
 |DAI-SAN 3 MITSUMARU KO 71
 DAI-HACHI 8 MARUNAMI
 |DAI-HICHI 7 MARUNAMI TOK 14289
 |DAI-JU 10 MITSUMARU KO 76

SIRE HEARTBRAND H0518E

DAM MCC5771

HIKARI
 |KAZUTOMO 1KYU 92958
 |SHIGEMARU
 MYERS-COOPER QUEEN S2409R
 |HEARTBRAND B0905J

LOT 206 HEARTBRAND 8626L

PERCENT FULLBLOOD REG NO. AF280065 TATTOO 8626L EID 840003258088269
 DOB 2/10/2023
 ACT BW 74
 ACT WW 460

|HIKARI
 HEARTBRAND H0518E
 |DAI-HACHI 8 MARUNAMI
 |HEARTBRAND S3105R
 HEARTBRAND 8482W
 |HEARTBRAND T1610P
 |SHIGEMARU
 TWINWOOD TW0660Z
 HEARTBRAND H1751P

SIRE HEARTBRAND 9861Y

DAM BEEMAN RANCH 1606D

HIKARI
 HEARTBRAND H0518E
 |DAI-HACHI 8 MARUNAMI
 |HEARTBRAND S3105R
 HEARTBRAND 8482W
 |HEARTBRAND T1610P
 |SHIGEMARU
 TWINWOOD TW0660Z
 HEARTBRAND H1751P
 |BIG AL
 HEARTBRAND 84W
 |HEARTBRAND S4597S

HIKARI INFLUENCED OPEN HEIFERS



LOT 208



LOT 207

LOT 207 HEARTBRAND 8917L

PERCENT FULLBLOOD REG NO. AF280213 TATTOO 8917L EID 840003258077890
 DOB 3/17/2023
 ACT BW 64
 ACT WW 555

| HEARTBRAND JAKE H6369T
 HEARTBRAND SEAR & SMOKE 2942A
 | HEARTBRAND P0377R

SIRE HEARTBRAND 4280H

| HEARTBRAND S4418S
 HEARTBRAND 8818X
 | HEARTBRAND H4628S
 | HIKARI

HEARTBRAND H0518E
 | DAI-HACHI 8 MARUNAMI

DAM MCC 8A607

| SHIGEMARU
 HEARTBRAND NIKKI DR S1029P
 | AKIKO

LOT 208 HEARTBRAND 8611L

PERCENT FULLBLOOD REG NO. AF280063 TATTOO 8611L EID 840003258088267
 DOB 4/1/2023
 ACT BW 60
 ACT WW 400

| HIKARI
 HEARTBRAND H0518E
 | DAI-HACHI 8 MARUNAMI

SIRE HEARTBRAND 9861Y

| HEARTBRAND S3105R
 HEARTBRAND 8482W
 | HEARTBRAND T1610P
 | HIKARI

HEARTBRAND H0518E
 | DAI-HACHI 8 MARUNAMI

DAM MCC5783

| BIG AL
 HEARTBRAND B0087M
 | NAMIKO

HIKARI INFLUENCED OPEN HEIFERS



LOT 209



LOT 210

LOT 209 HEARTBRAND 8965L ET

PERCENT FULLBLOOD REG NO. AF286679 TATTOO 8965L EID 840003258076988
 DOB 4/5/2023
 ACT BW 70
 ACT WW 505

|DAI-JU 10 MITSUMARU KO 76
 HIKARI
 |KAZUTOMO 1KYU 92958
SIRE HEARTBRAND DOZER 9967Y
 |SHIGEMARU
 HEARTBRAND S0753L
 |HARUKO
 |HEARTBRAND H0518E
 COME AND TAKE IT
 |AKIKO

DAM BEEMAN RANCH 470Z

|SHIGEMARU
 HEARTBRAND S4553S
 |HEARTBRAND B0078M

LOT 210 HEARTBRAND 8675L ET

PERCENT FULLBLOOD REG NO. AF282348 TATTOO 8675L EID 840003258076030
 DOB 2/5/2023
 ACT BW 56
 ACT WW 420

|HIKARI
 HEARTBRAND H0518E
 |DAI-HACHI 8 MARUNAMI
SIRE HEARTBRAND CHARLIE C4037S
 |SHIGEMARU
 HEARTBRAND S0917J
 |UME
 |HIKARI
 HEARTBRAND DOZER 9967Y
 HEARTBRAND S0753L

DAM HEARTBRAND 3409B

|SHIGEMARU
 HEARTBRAND V7520U
 |HEARTBRAND T3358R

BIG AL INFLUENCED OPEN HEIFERS



LOT 212



LOT 211

LOT 211 HEARTBRAND 8934L

PERCENT FULLBLOOD REG NO. AF280235 TATTOO 8934L EID 840003258075912
 DOB 1/24/2023
 ACT BW 64
 ACT WW 445

|HEARTBRAND JAKE H6369T
 HEARTBRAND SEAR & SMOKE 2942A
 |HEARTBRAND P0377R

SIRE HEARTBRAND 4280H

|HEARTBRAND S4418S
 HEARTBRAND 8818X
 |HEARTBRAND H4628S
 |BIG AL

SIR CHARLES
 |HEARTBRAND S0918J

DAM MCC 6A497

|HEARTBRAND H0518E
 HEARTBRAND C0390N
 |HEARTBRAND S0928J

LOT 212 HEARTBRAND 8782L

PERCENT FULLBLOOD REG NO. AF279975 TATTOO 8782L EID 840003258088199
 DOB 3/23/2023
 ACT BW 66
 ACT WW 435

|HEARTBRAND H0518E
 HEARTBRAND CHARLIE C4037S
 |HEARTBRAND S0917J

SIRE HEARTBRAND 4537B

BIG AL
 HEARTBRAND 8834X
 |HEARTBRAND S5390T
 |BIG AL

HEARTBRAND B4351S
 |HEARTBRAND T0183M

DAM HEARTBRAND 4968B

|SHIGEMARU
 HEARTBRAND S1440P
 |HEARTBRAND C0062L

RUESHAW 430 INFLUENCED OPEN HEIFERS



LOT 213

LOT 213 HEARTBRAND 8980L

PERCENT FULLBLOOD REG NO. AF302669 TATTOO 8980L EID 840003258087920
DOB 4/2/2023
ACT BW 56
ACT WW 460

|DAI-NI 2 SHIGENAMI TOKKYU 27
SHIGEMARU

|DAI-YON 4 AKIBARE TOKKYU 3357

SIRE HEARTBRAND 3666B ET

|HEARTBRAND H0518E

HEARTBRAND C5158S

|HEARTBRAND T0497N

RUEMEI H39

RUESHAW 430

|FB2 KIKUTAMA 14285

DAM HEARTBRAND 3030A

|BIG AL

HEARTBRAND BARBARA B3518R

|HEARTBRAND S2128J

SUPERIOR CATTLE, DESIRABLE TRAITS. AMAZING VALUE. INNOVATE WITH AKAUSHI CATTLE.

WHAT IS AKAUSHI?

Akaushi is known as the “Emperor’s Breed.” All Akaushi are Wagyu, but not all Wagyu are Akaushi. The Akaushi breed did not exist outside of Japan until the 1990s. Akaushi cattle are known worldwide for their distinct marbling that gives Akaushi beef a melt-in-your-mouth tenderness and rich, buttery flavor.

Since the 1990’s, American Akaushi genetics have increased carcass performance and premium grade opportunities for cattle producers throughout the country.

While Akaushi beef is prized for its marbling and intense flavor, Akaushi cattle boast extremely efficient, consistent production. They excel at important traits, like growth, fertility, vigor and longevity. The American Akaushi breed offers one-of-a-kind opportunities to improve consistency, maintain uniformity and help maximize the gap between profit and loss in your herd.

BREED BENEFITS

Looking for a new herd sire? Need higher cattle prices?

Next breeding season consider American Akaushi genetics for your herd. This breed consistently produces high USDA Quality Grade carcasses for increased profitability. Recent F1 carcass data shows Akaushi cattle grade an average of 60% Prime and 40% Choice, which is key to driving Akaushi beef demand with consumers.

Ranchers prize these traits in their Akaushi herds:

- **Quality Grade** – Five times the industry average for USDA PRIME
- **Bull longevity** – American Akaushi bulls typically last 10+ years
- **Cow longevity** – American Akaushi cows average 8 years of calving due to their high fertility, udder quality, and functional feet and legs
- **Calving ease** – More live calves on the ground
- **Environmental adaptability** – The Akaushi breed is successful across all climates, including cold, heat, high altitude, etc.



BEEAMAN FAMILY

fifth generation Texas ranchers!

Thank you for your ongoing support and for being a part of the Akaushi journey with us. We look forward to continuing to provide you with top-tier genetics and working together to achieve greater success.





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FALL *Kick Off*

SALE EVENT OF 2024

9.17.24

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